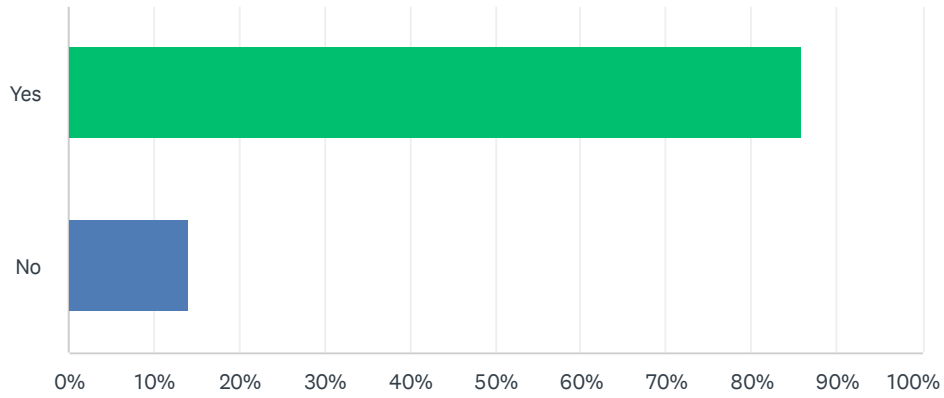


Q1 Do you have a child age 18 or younger or are you planning to have a child?

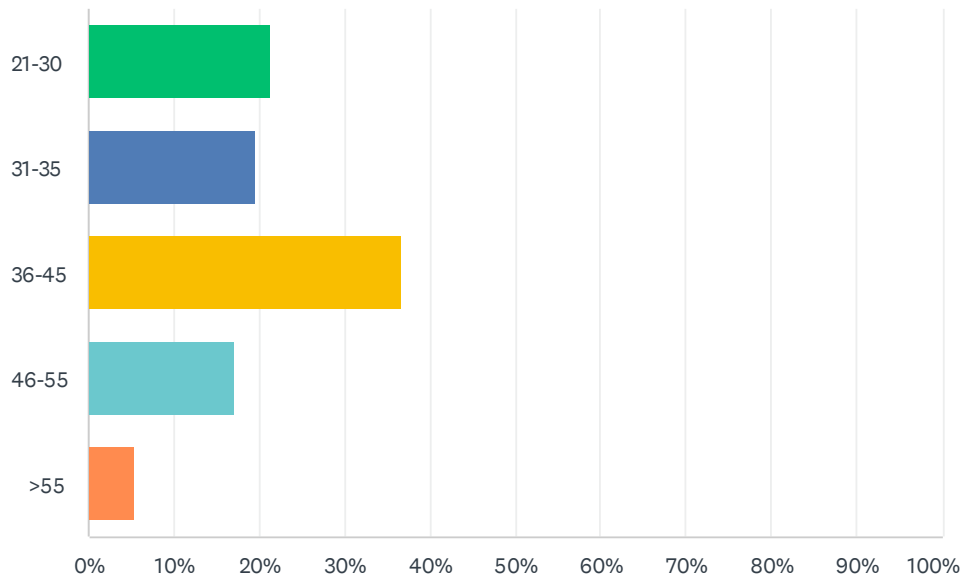
Answered: 2,049 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	85.99%	1,762
No	14.01%	287
TOTAL		2,049

Q2 What is your current age?

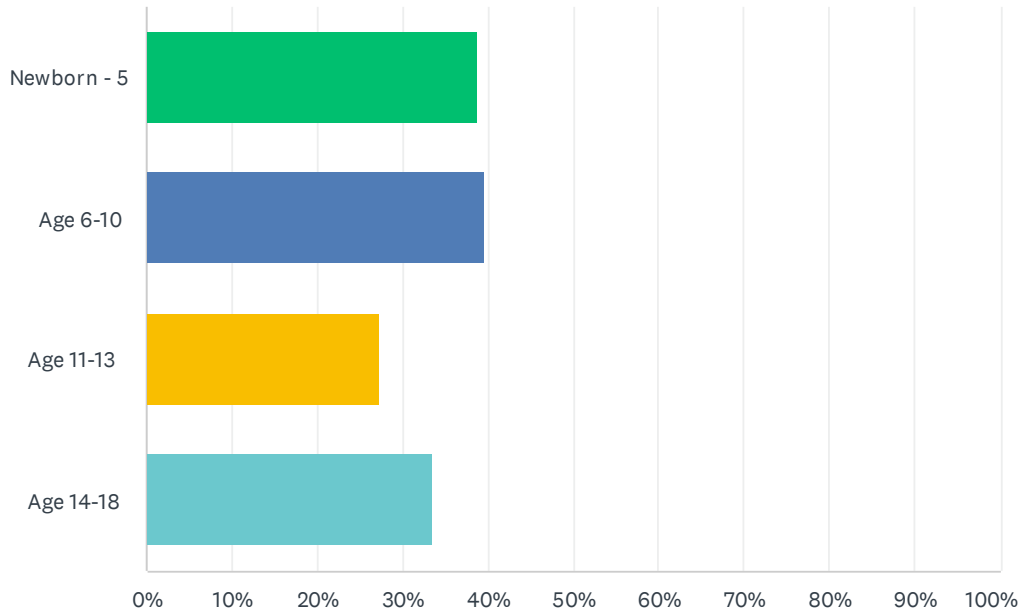
Answered: 1,718 Skipped: 331



ANSWER CHOICES	RESPONSES	
21-30	21.30%	366
31-35	19.56%	336
36-45	36.73%	631
46-55	17.00%	292
>55	5.41%	93
TOTAL		1,718

Q3 What are the ages of your child/children?

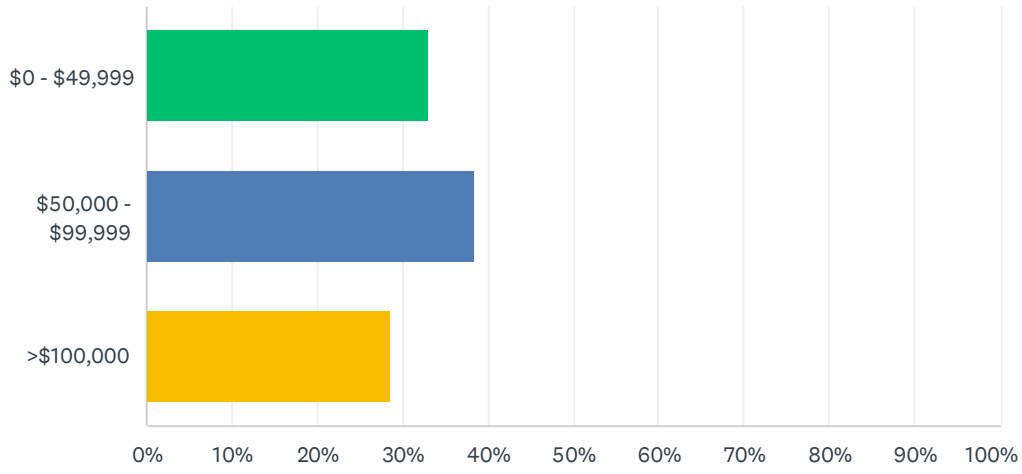
Answered: 1,718 Skipped: 331



ANSWER CHOICES	RESPONSES	
Newborn - 5	38.82%	667
Age 6-10	39.64%	681
Age 11-13	27.36%	470
Age 14-18	33.47%	575
Total Respondents: 1,718		

Q4 What is your annual household income?

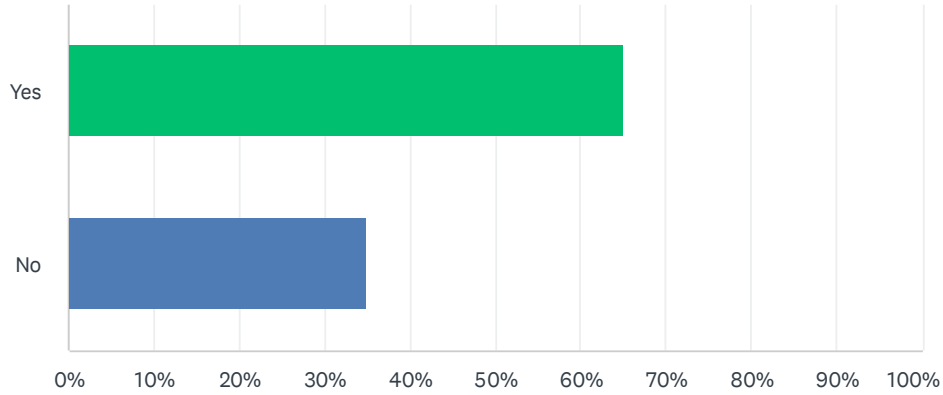
Answered: 1,718 Skipped: 331



ANSWER CHOICES	RESPONSES	
\$0 - \$49,999	33.00%	567
\$50,000 - \$99,999	38.36%	659
>\$100,000	28.64%	492
TOTAL		1,718

Q5 When considering higher ed options, do you think of vocational and career schools in the same way that you think about public or private colleges?

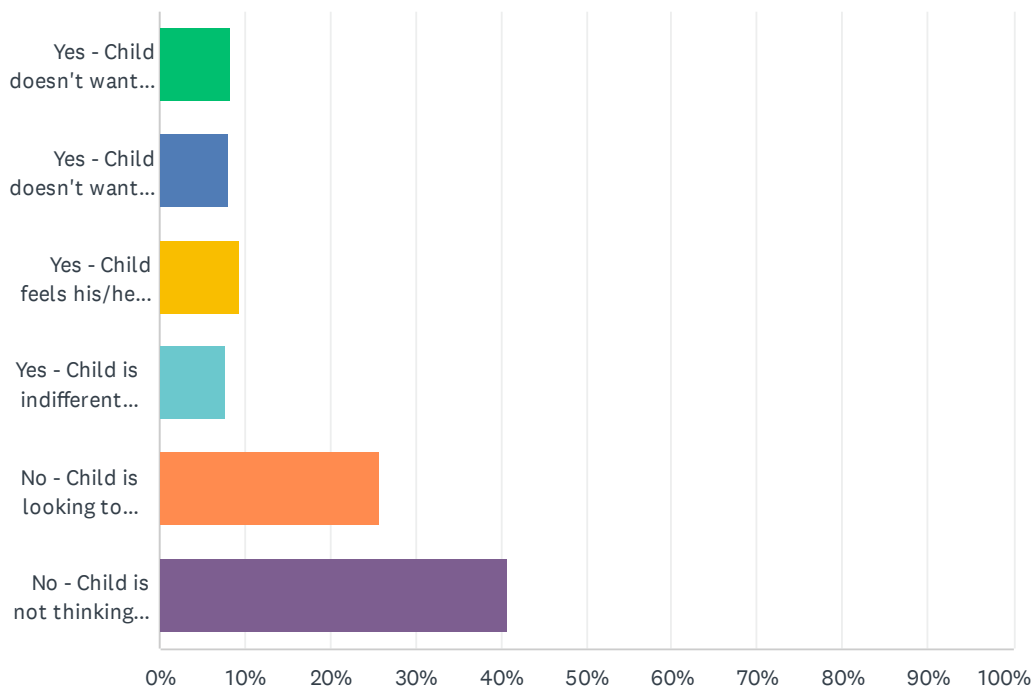
Answered: 1,718 Skipped: 331



ANSWER CHOICES	RESPONSES	
Yes	64.96%	1,116
No	35.04%	602
TOTAL		1,718

Q6 Has your child/children considered not attaining higher education credentials (college, community college, vocational, career, etc.) and if so, why?

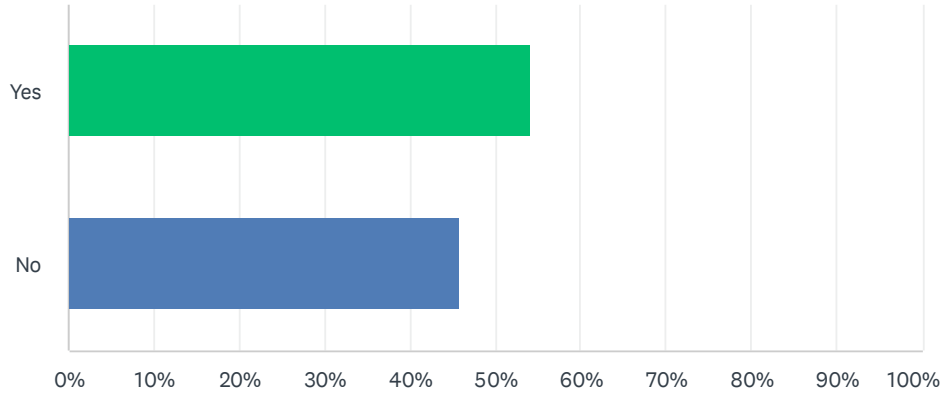
Answered: 1,718 Skipped: 331



ANSWER CHOICES	RESPONSES	
Yes - Child doesn't want parents to pay that much money	8.38%	144
Yes - Child doesn't want student debt	8.09%	139
Yes - Child feels his/her career choice can be achieved without college	9.31%	160
Yes - Child is indifferent about going to higher education	7.63%	131
No - Child is looking to attain higher education	25.90%	445
No - Child is not thinking about that yet	40.69%	699
TOTAL		1,718

Q7 Have you talked with your child/children about the costs of higher ed and your involvement in paying for it?

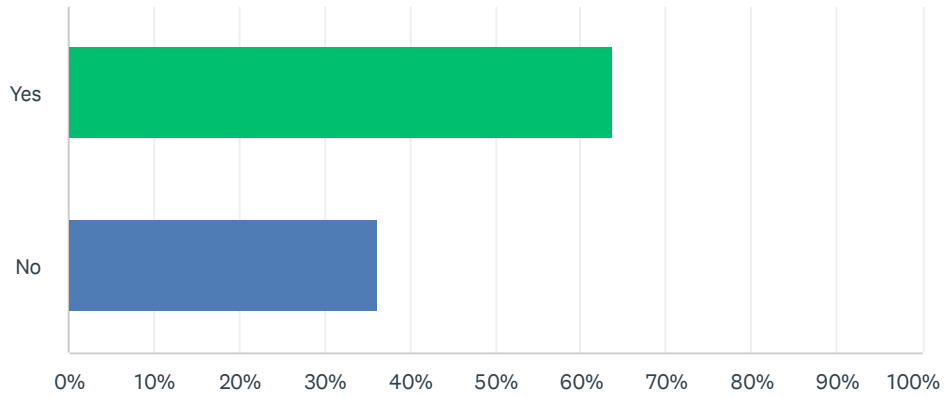
Answered: 1,718 Skipped: 331



ANSWER CHOICES	RESPONSES	
Yes	54.25%	932
No	45.75%	786
TOTAL		1,718

Q8 Do you expect your child/children to contribute toward their higher ed costs?

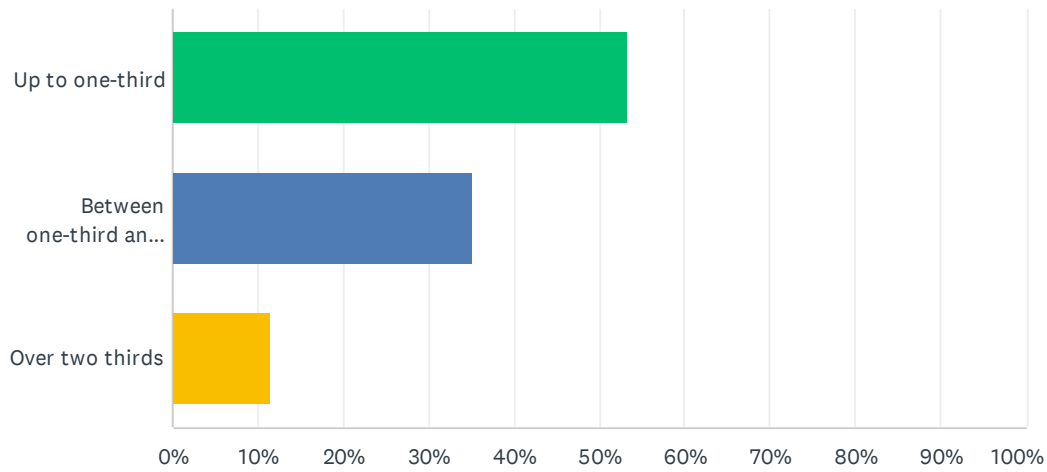
Answered: 1,718 Skipped: 331



ANSWER CHOICES	RESPONSES	
Yes	63.68%	1,094
No	36.32%	624
TOTAL		1,718

Q9 How much will your child/children contribute to paying for higher ed?

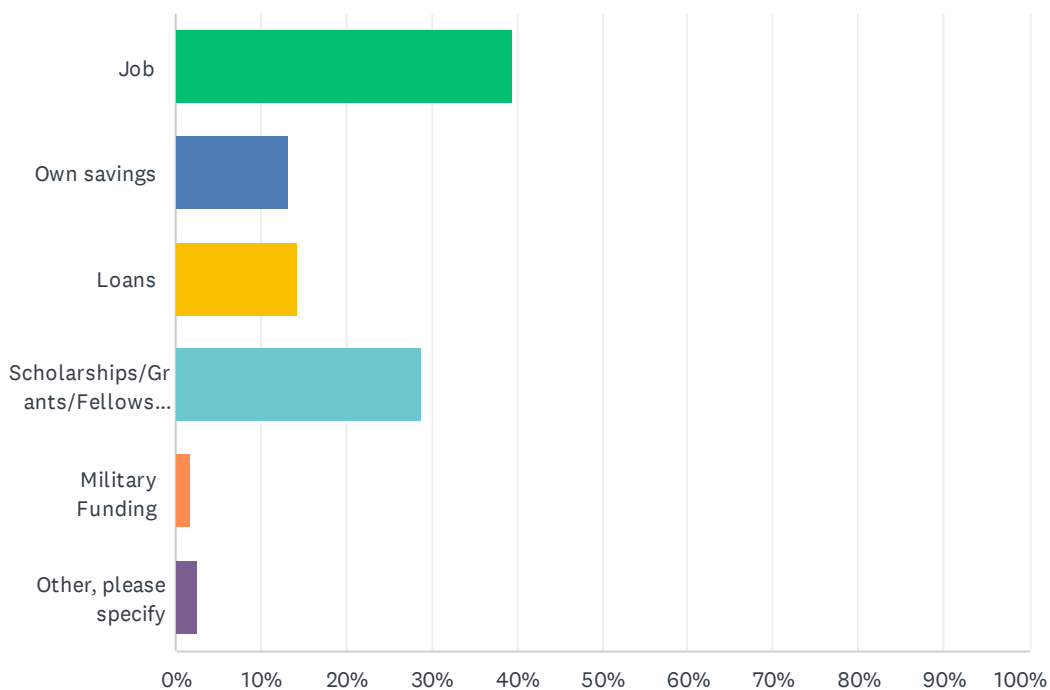
Answered: 655 Skipped: 1,394



ANSWER CHOICES	RESPONSES	
Up to one-third	53.28%	349
Between one-third and two-thirds	35.11%	230
Over two thirds	11.60%	76
TOTAL		655

Q10 How will they contribute to higher ed costs?

Answered: 655 Skipped: 1,394



ANSWER CHOICES	RESPONSES
Job	39.39% 258
Own savings	13.28% 87
Loans	14.35% 94
Scholarships/Grants/Fellowships	28.70% 188
Military Funding	1.68% 11
Other, please specify	2.60% 17
TOTAL	655

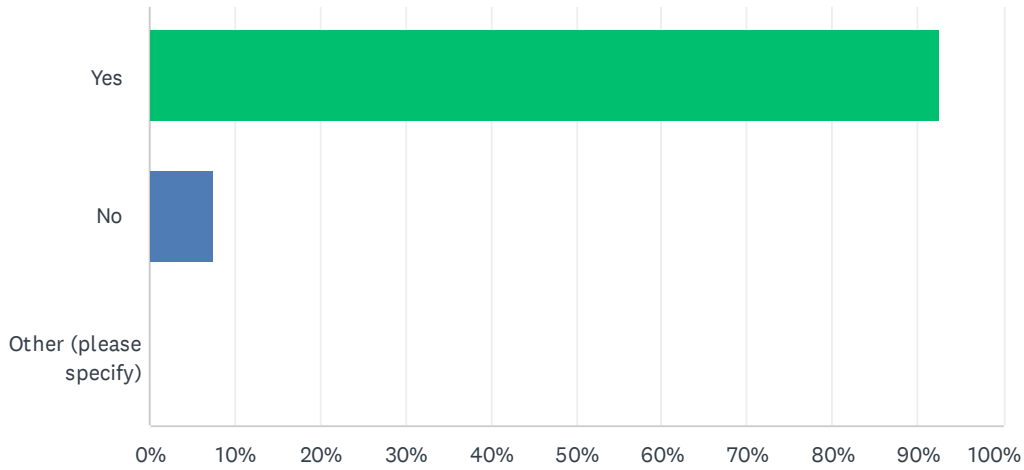
#	OTHER, PLEASE SPECIFY	DATE
1	grandparents savings	8/12/2021 2:53 PM
2	too young to know but hopefully scholarships	8/12/2021 2:41 PM
3	combination of above	8/12/2021 2:23 PM
4	not sure yet	8/11/2021 3:01 PM
5	IT	8/11/2021 2:44 PM
6	unsure at this time	8/11/2021 9:30 AM
7	Scholarships, job, savings	7/28/2021 6:22 PM
8	scholarship & have save funds of child for cost of higher education	7/28/2021 5:41 PM

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9	My husband and I plan to pay for a majority of our daughter's tuition for college.	7/28/2021 4:43 PM
10	not yet established	7/28/2021 4:32 PM
11	Job, savings and loans	7/28/2021 3:34 PM
12	college savins	7/28/2021 3:33 PM
13	Not sure yet	7/28/2021 3:01 PM
14	Will know when the time comes	7/28/2021 2:39 PM
15	Prepaid funds	7/28/2021 2:22 PM
16	They're both under 10, I dont know yet	7/28/2021 1:37 PM
17	any way	7/28/2021 1:16 PM

Q11 Are you planning to help fund your child/children's higher education?

Answered: 1,047 Skipped: 1,002

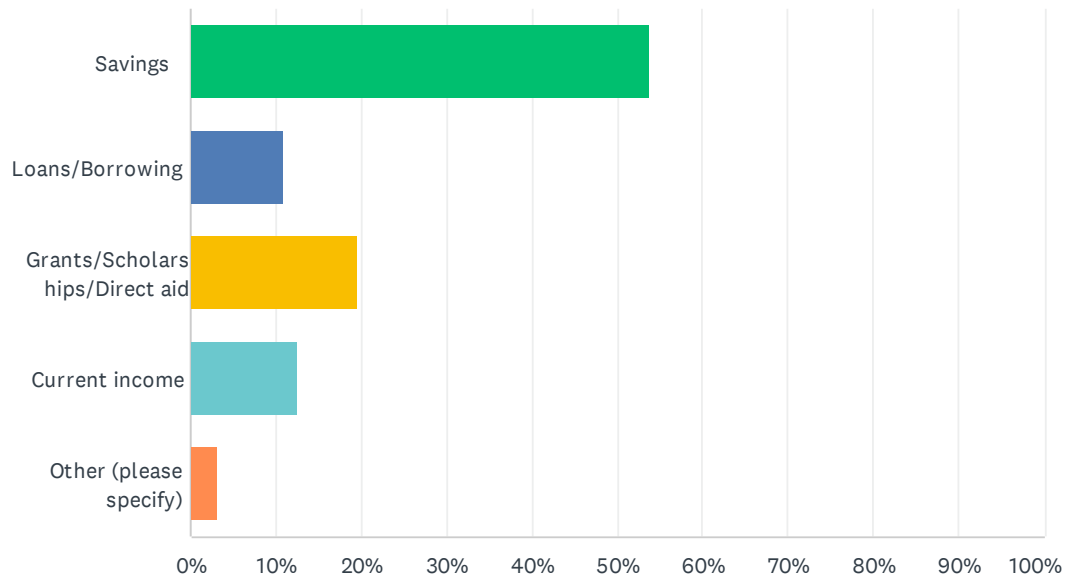


ANSWER CHOICES	RESPONSES
Yes	92.55% 969
No	7.45% 78
Other (please specify)	0.00% 0
TOTAL	1,047

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q12 What is the primary way that you plan to pay for your child's/children's higher ed costs?

Answered: 967 Skipped: 1,082



ANSWER CHOICES	RESPONSES	
Savings	53.77%	520
Loans/Borrowing	10.96%	106
Grants/Scholarships/Direct aid	19.54%	189
Current income	12.62%	122
Other (please specify)	3.10%	30
TOTAL		967

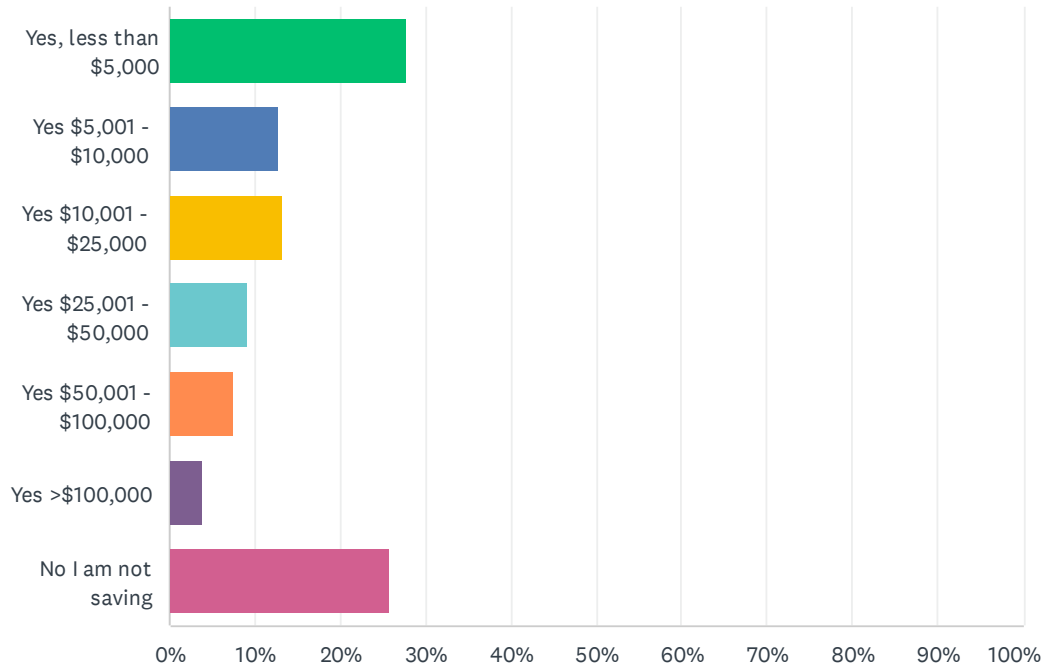
#	OTHER (PLEASE SPECIFY)	DATE
1	Husband's job	8/12/2021 2:51 PM
2	benifits	8/12/2021 2:42 PM
3	GI Bill plus 529	8/12/2021 2:41 PM
4	military benifits	8/12/2021 2:29 PM
5	Military GI Bill	8/12/2021 2:22 PM
6	529	8/11/2021 2:54 PM
7	529 Plan	8/11/2021 2:35 PM
8	GA Hope Scholarship	8/11/2021 8:32 AM
9	College savings plan	7/28/2021 7:21 PM
10	529 plan	7/28/2021 6:15 PM
11	529 plan	7/28/2021 4:54 PM

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12	529 Plan	7/28/2021 4:42 PM
13	has not yet been established	7/28/2021 4:33 PM
14	Educational fund from grandparents	7/28/2021 4:30 PM
15	Investment	7/28/2021 4:22 PM
16	Military GI Bill	7/28/2021 3:13 PM
17	Military	7/28/2021 2:39 PM
18	529 plan	7/28/2021 2:31 PM
19	529	7/28/2021 2:29 PM
20	Prepaying programs	7/28/2021 2:23 PM
21	Living at home	7/28/2021 2:17 PM
22	My parents have college funds for her	7/28/2021 2:05 PM
23	Va disability benefits	7/28/2021 2:03 PM
24	529 account	7/28/2021 1:51 PM
25	Intelligence	7/28/2021 1:47 PM
26	529 plan	7/28/2021 1:39 PM
27	529	7/28/2021 1:36 PM
28	Florida prepaid	7/28/2021 1:31 PM
29	Not Sure	7/28/2021 1:24 PM
30	Husbands pay check	7/28/2021 1:24 PM

Q13 Are you saving for your child's/children's higher education and, if so, how much have you saved (per child)?

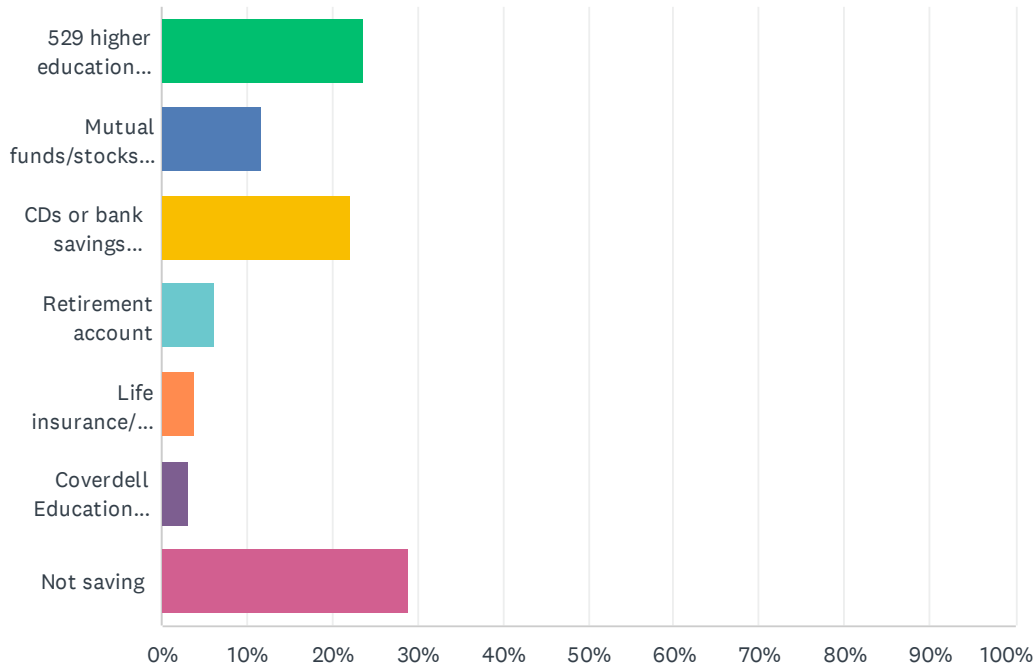
Answered: 1,032 Skipped: 1,017



ANSWER CHOICES	RESPONSES	
Yes, less than \$5,000	27.62%	285
Yes \$5,001 - \$10,000	12.79%	132
Yes \$10,001 - \$25,000	13.18%	136
Yes \$25,001 - \$50,000	9.21%	95
Yes \$50,001 - \$100,000	7.56%	78
Yes >\$100,000	3.78%	39
No I am not saving	25.87%	267
TOTAL		1,032

Q14 What is your primary higher education savings vehicle? (Check one)

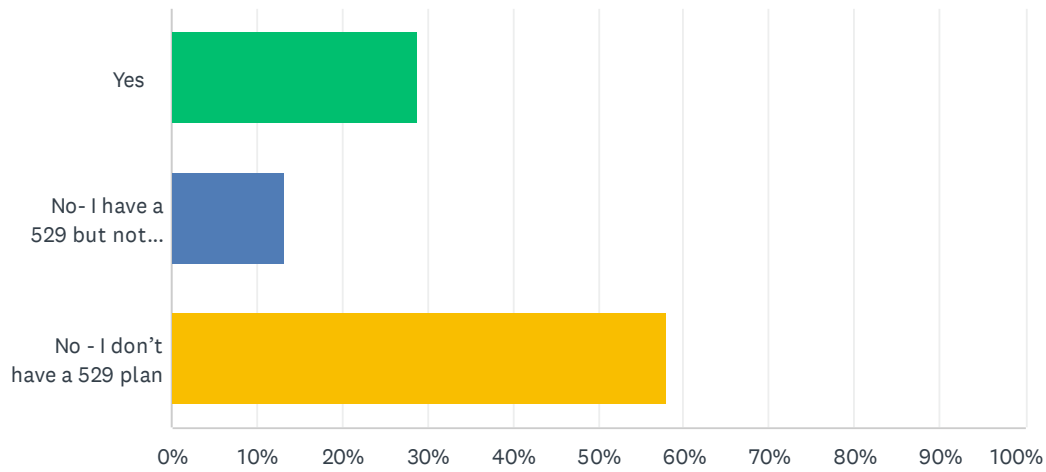
Answered: 1,032 Skipped: 1,017



ANSWER CHOICES	RESPONSES	
529 higher education savings plan	23.74%	245
Mutual funds/stocks/bonds, non-529 plan	11.82%	122
CDs or bank savings accounts, non-529 plan	22.09%	228
Retirement account	6.20%	64
Life insurance/ Annuities	3.88%	40
Coverdell Education Savings Account	3.20%	33
Not saving	29.07%	300
TOTAL		1,032

Q15 Are you using recurring monthly contributions to your 529 plan?

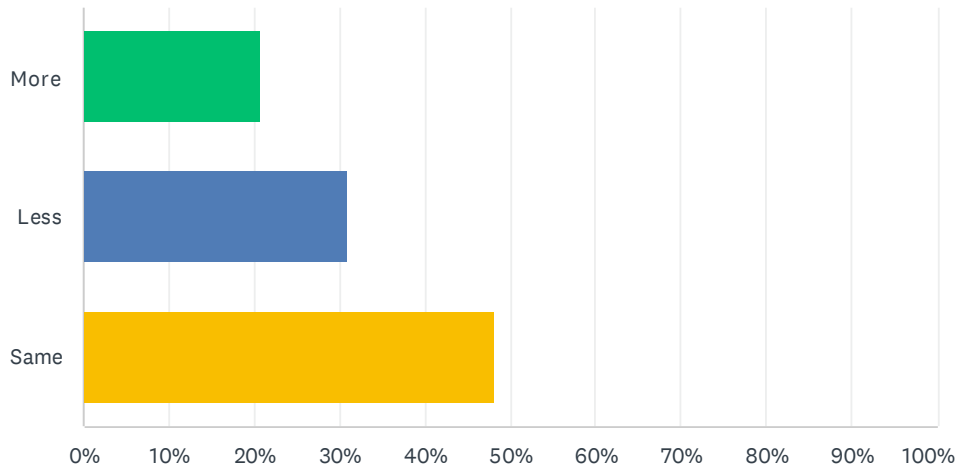
Answered: 1,032 Skipped: 1,017



ANSWER CHOICES	RESPONSES	
Yes	28.78%	297
No- I have a 529 but not saving monthly	13.18%	136
No - I don't have a 529 plan	58.04%	599
TOTAL		1,032

Q16 The overall household savings rate rose during COVID-19, to 14.5% in April 2021. Are you saving more, less or the same for higher education over the past year-and-a-half?

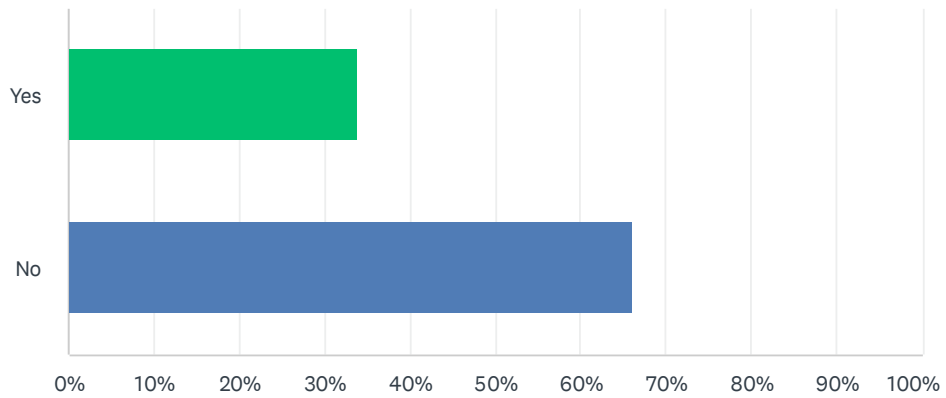
Answered: 1,032 Skipped: 1,017



ANSWER CHOICES	RESPONSES	
More	20.74%	214
Less	31.01%	320
Same	48.26%	498
TOTAL		1,032

Q17 Are you currently paying off student loan debt for you or your spouse?

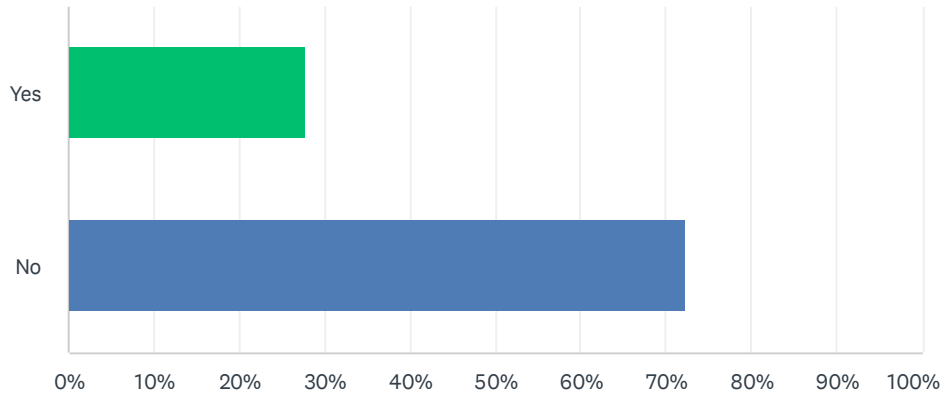
Answered: 1,032 Skipped: 1,017



ANSWER CHOICES	RESPONSES
Yes	33.82% 349
No	66.18% 683
TOTAL	1,032

Q18 Are you aware that 529 plans can be used to pay \$10,000 toward student loans on a one-time basis per beneficiary?

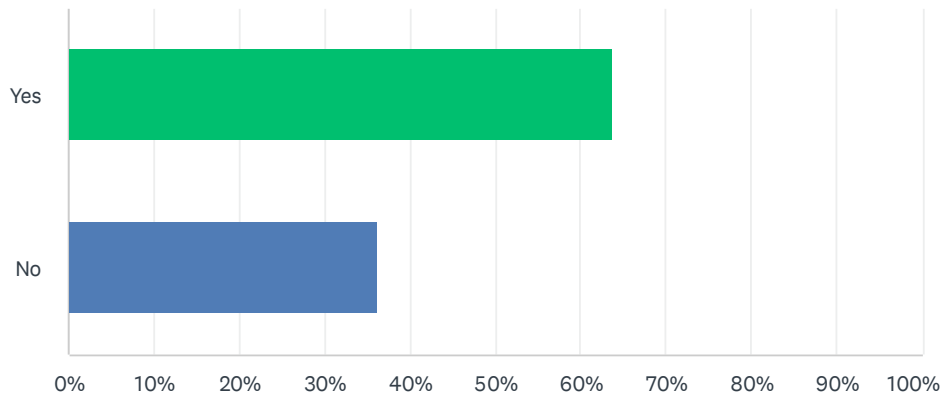
Answered: 1,032 Skipped: 1,017



ANSWER CHOICES	RESPONSES	
Yes	27.71%	286
No	72.29%	746
TOTAL		1,032

Q19 Would you take out loans for your child's/children's higher education?

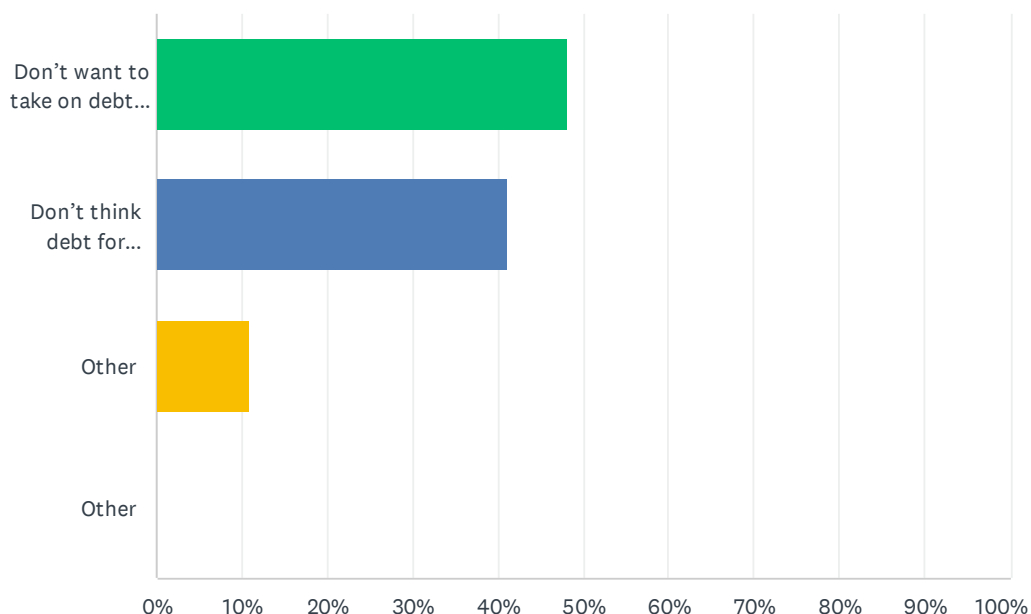
Answered: 1,032 Skipped: 1,017



ANSWER CHOICES	RESPONSES	
Yes	63.66%	657
No	36.34%	375
TOTAL		1,032

Q20 If no, why would you not take out loans?

Answered: 370 Skipped: 1,679



ANSWER CHOICES	RESPONSES	
Don't want to take on debt in this economy	48.11%	178
Don't think debt for education is a good financial decision ever	41.08%	152
Other	10.81%	40
Other	0.00%	0
TOTAL		370

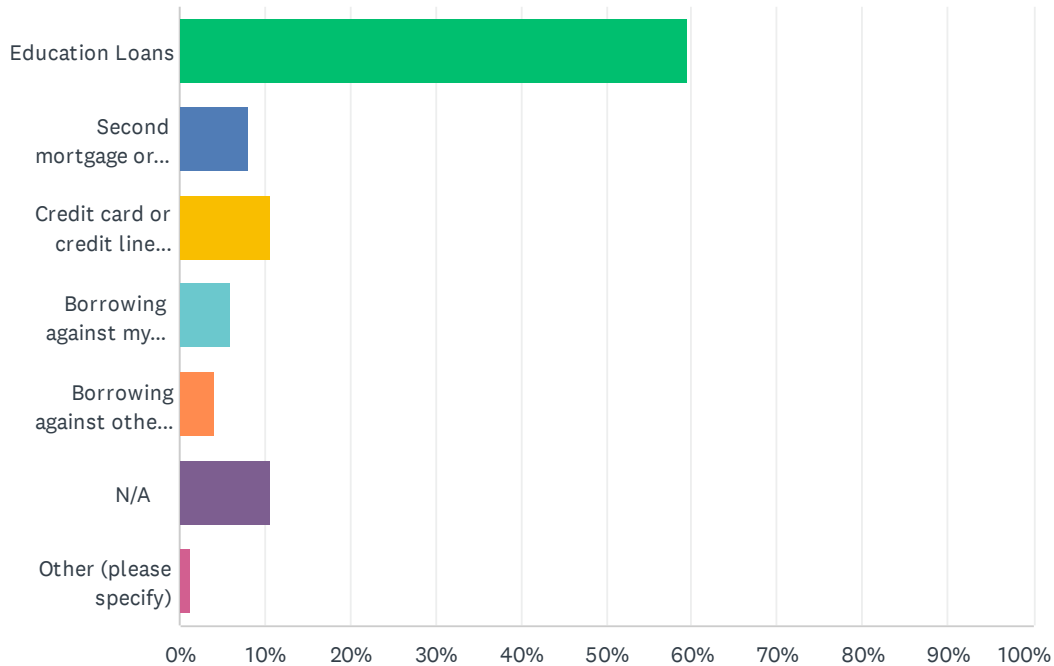
#	OTHER (PLEASE SPECIFY)	DATE
1	doubt I'd get approved for it	8/12/2021 3:31 PM
2	I already have enough student loans myself	8/12/2021 2:59 PM
3	While I welcome higher education the cost is extremely high and ridiculous. To pay it back at \$400 per month or higher on top of my own monthly bills is insane	8/12/2021 2:52 PM
4	I can't afford to.	8/12/2021 2:49 PM
5	Can't afford to pay back	8/12/2021 2:44 PM
6	benifits	8/12/2021 2:43 PM
7	Have savings which along with their scholarships should pay most	8/12/2021 2:19 PM
8	i wont get approved	8/12/2021 9:01 AM
9	We are cash flowing it so we don't need to take out loans.	8/11/2021 3:38 PM
10	I owe \$53,000 in my own student loan debt	7/28/2021 7:17 PM
11	family member help	7/28/2021 5:44 PM

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12	It's their education; not mine. I'm still paying for mine.	7/28/2021 4:53 PM
13	We will work hard for their education	7/28/2021 4:25 PM
14	I don't	7/28/2021 3:36 PM
15	I personally won't be, they will have to if need be	7/28/2021 3:13 PM
16	because I have enough money to pay	7/28/2021 2:57 PM
17	cant afford it	7/28/2021 2:55 PM
18	We will have saved enough money	7/28/2021 2:48 PM
19	Already have high loans for an older child	7/28/2021 2:47 PM
20	Because i don't want to owe back	7/28/2021 2:45 PM
21	Bad credit	7/28/2021 2:11 PM
22	I don't have the income to pay back loans for any reason.	7/28/2021 2:09 PM
23	Its paid for	7/28/2021 2:06 PM
24	Income decrease	7/28/2021 2:05 PM
25	Paying my own	7/28/2021 2:02 PM
26	They can take the loans out themselves	7/28/2021 1:51 PM
27	Children shouldn't have to pay they are just chasing there dream	7/28/2021 1:49 PM
28	Child not going to college	7/28/2021 1:41 PM
29	They can take out student loans	7/28/2021 1:40 PM
30	Don't want to, but probably will. Just would be nice to not have to.	7/28/2021 1:40 PM
31	i have enough for my child	7/28/2021 1:36 PM
32	They can get loans themselves	7/28/2021 1:32 PM
33	I already have student loan debt that will not be gone until I'm in my 50's. I would like to be debt free in my older years.	7/28/2021 1:29 PM
34	If they need loans they will be responsible for them	7/28/2021 1:25 PM
35	We pay for private school tuition and have talked to our kids about working to earn scholarships to pay for school	7/28/2021 1:24 PM
36	I can save enough	7/28/2021 1:16 PM
37	I think I'll save enough to pay for it	7/28/2021 1:14 PM
38	Not enough credit	7/28/2021 1:12 PM

Q21 If you are borrowing, what do you anticipate will be your number one higher ed financing source? (Check one)

Answered: 652 Skipped: 1,397



ANSWER CHOICES	RESPONSES	
Education Loans	59.51%	388
Second mortgage or home equity loan	8.13%	53
Credit card or credit line cash advance	10.58%	69
Borrowing against my retirement	5.98%	39
Borrowing against other investments	3.99%	26
N/A	10.58%	69
Other (please specify)	1.23%	8
TOTAL		652

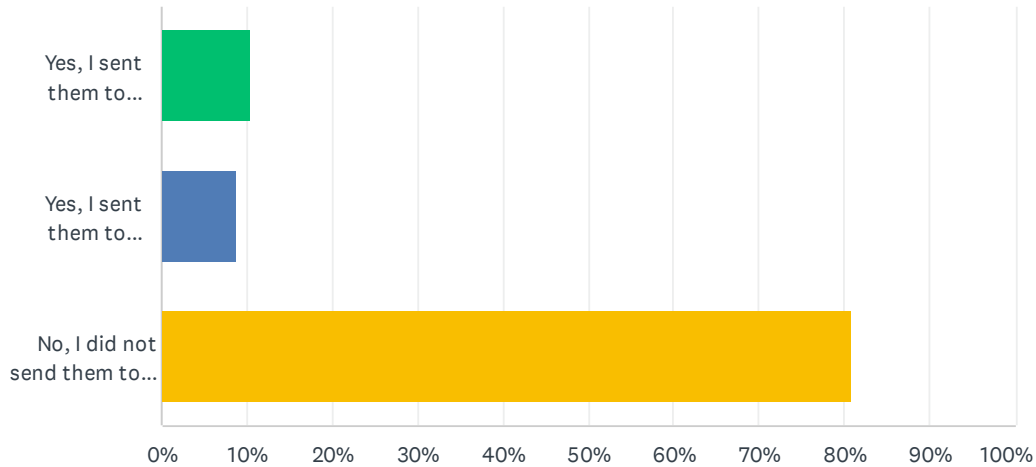
#	OTHER (PLEASE SPECIFY)	DATE
1	Sex	7/28/2021 2:35 PM
2	Not sure yet	7/28/2021 2:28 PM
3	money	7/28/2021 2:09 PM
4	Savings	7/28/2021 2:03 PM
5	Cash	7/28/2021 2:03 PM
6	Had not though about it yet	7/28/2021 1:50 PM

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7	Borrowing from family	7/28/2021 1:32 PM
8	Military benefits passed down	7/28/2021 1:09 PM

Q22 During COVID when public K-12 schools were closed, did you send your child to private or parochial school and use a 529 to pay for it?

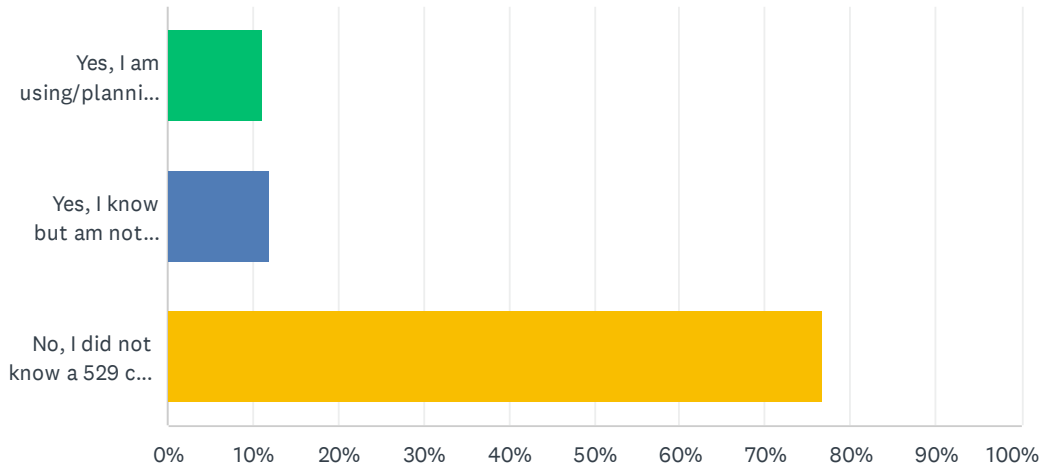
Answered: 1,019 Skipped: 1,030



ANSWER CHOICES	RESPONSES	
Yes, I sent them to private/parochial school and used a 529 to pay for it	10.50%	107
Yes, I sent them to private/parochial school but did not use a 529 to pay for it	8.73%	89
No, I did not send them to private/parochial school	80.77%	823
TOTAL		1,019

Q23 Do you know that 529 plans can be used to pay for apprenticeships, and if so are you planning to use a 529 for that reason?

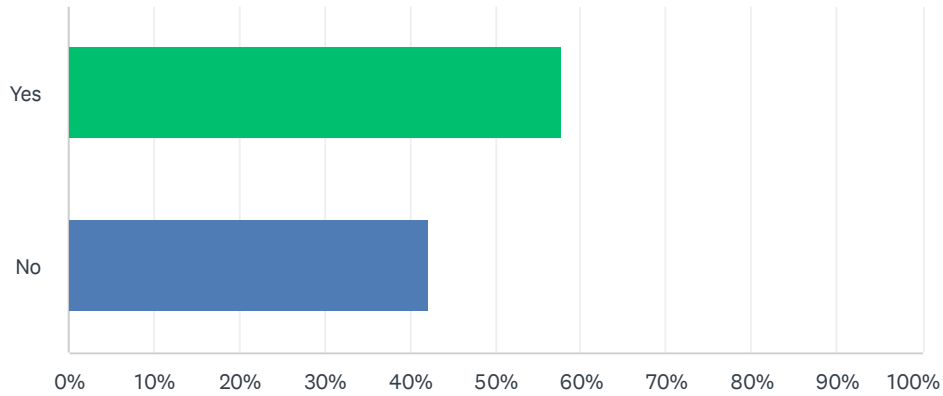
Answered: 1,019 Skipped: 1,030



ANSWER CHOICES	RESPONSES	
Yes, I am using/planning to use a 529 for an apprenticeship	11.19%	114
Yes, I know but am not using/planning to use a 529 for an apprenticeship	11.97%	122
No, I did not know a 529 can be used for an apprenticeship	76.84%	783
TOTAL		1,019

Q24 Are you planning to use part or all of the child tax credits recently passed by Congress to save for your child/children's higher education?

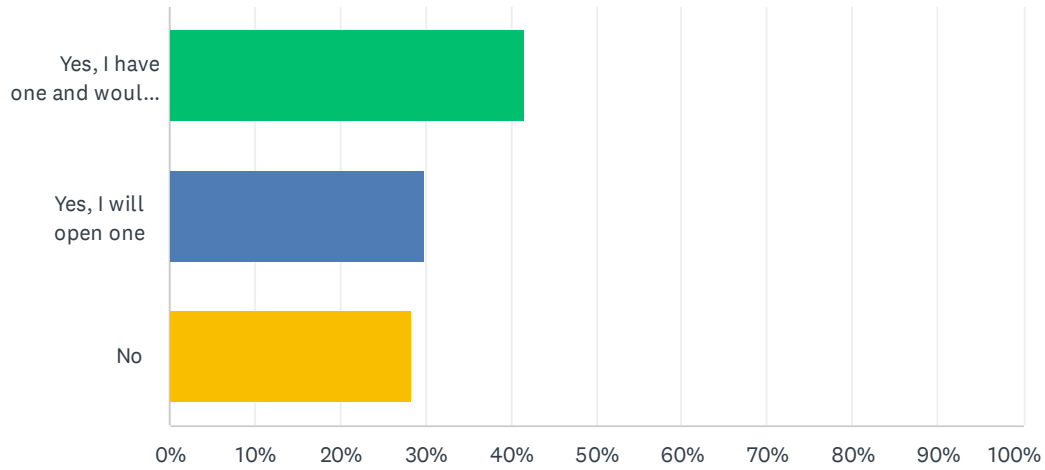
Answered: 1,019 Skipped: 1,030



ANSWER CHOICES	RESPONSES	
Yes	57.80%	589
No	42.20%	430
TOTAL		1,019

Q25 Would you put it into a 529 plan?

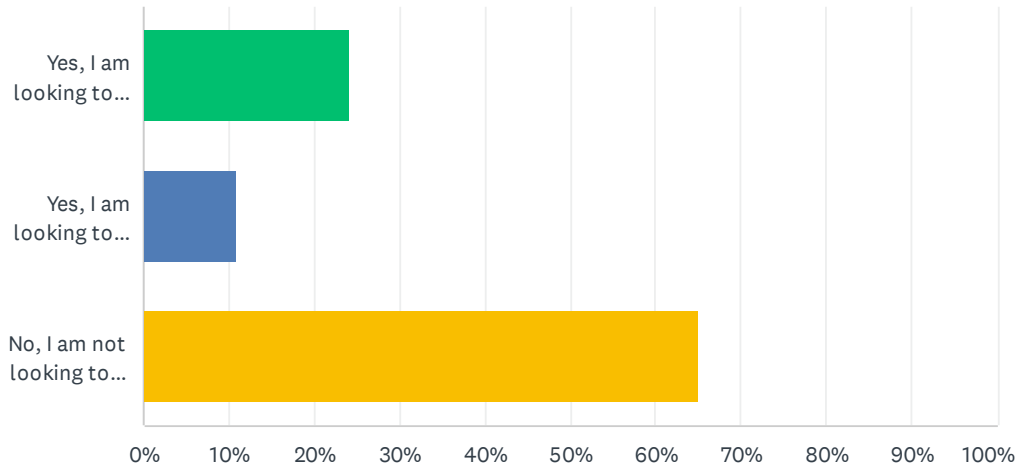
Answered: 588 Skipped: 1,461



ANSWER CHOICES	RESPONSES	
Yes, I have one and would use this to add to it	41.67%	245
Yes, I will open one	29.93%	176
No	28.40%	167
TOTAL		588

Q26 Are you looking to change your career, and if so will you need education or certifications?

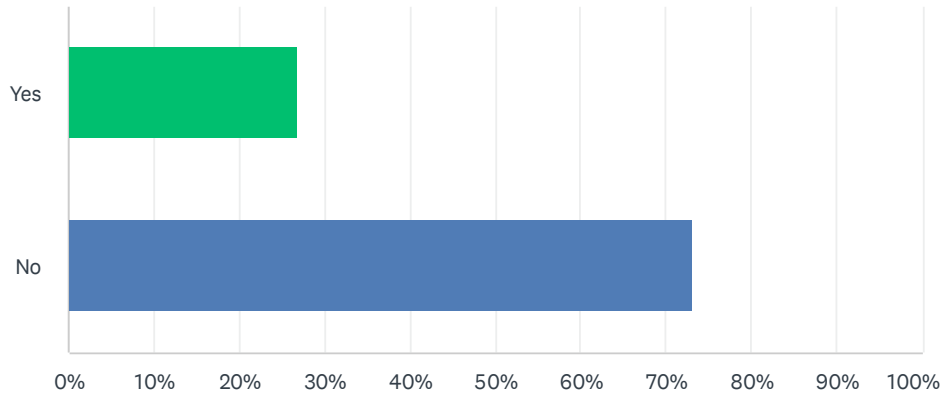
Answered: 1,013 Skipped: 1,036



ANSWER CHOICES	RESPONSES	
Yes, I am looking to change my career and will need future education or certifications	23.99%	243
Yes, I am looking to change my career and will not need education or certifications	10.96%	111
No, I am not looking to change my career	65.05%	659
TOTAL		1,013

Q27 Did you know that a 529 higher education savings plan can fund your own future educational or apprenticeship expenses?

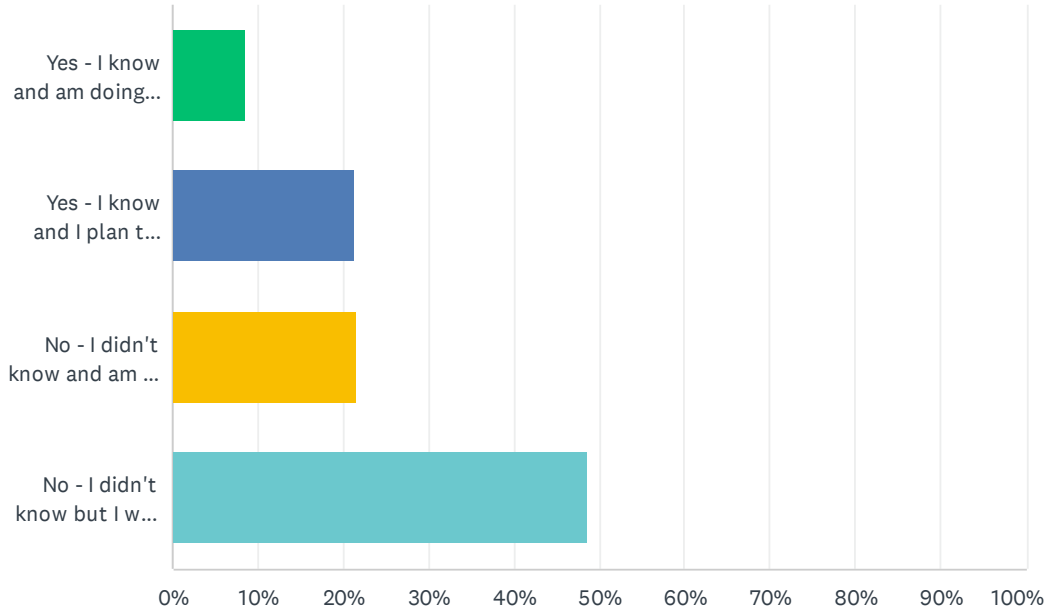
Answered: 1,013 Skipped: 1,036



ANSWER CHOICES	RESPONSES
Yes	26.85% 272
No	73.15% 741
TOTAL	1,013

Q28 Did you know that you can open up a 529 for your grandchild/grandchildren?

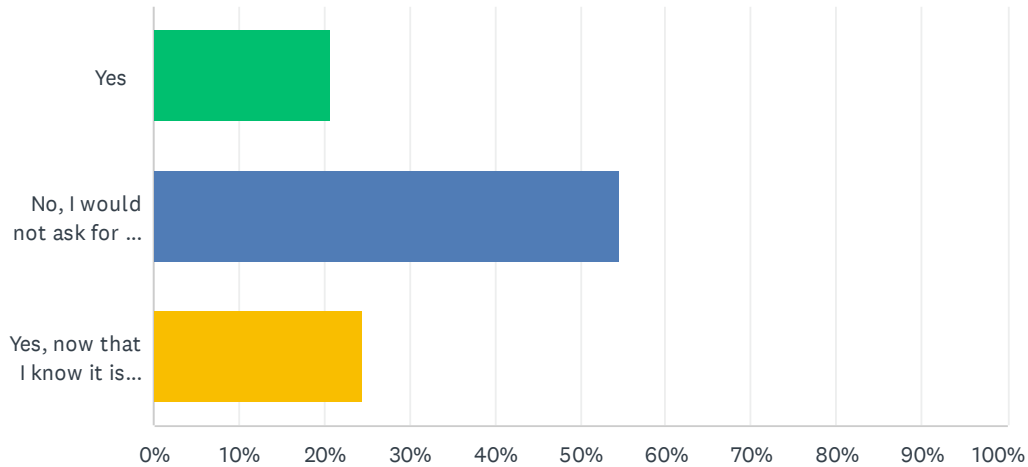
Answered: 1,013 Skipped: 1,036



ANSWER CHOICES	RESPONSES	
Yes - I know and am doing that	8.59%	87
Yes - I know and I plan to do it	21.32%	216
No - I didn't know and am not doing it	21.52%	218
No - I didn't know but I will look into it	48.57%	492
TOTAL		1,013

Q29 Will you be asking family/friends to make a contribution to a 529 plan instead of material gifts for major events and holiday celebrations?

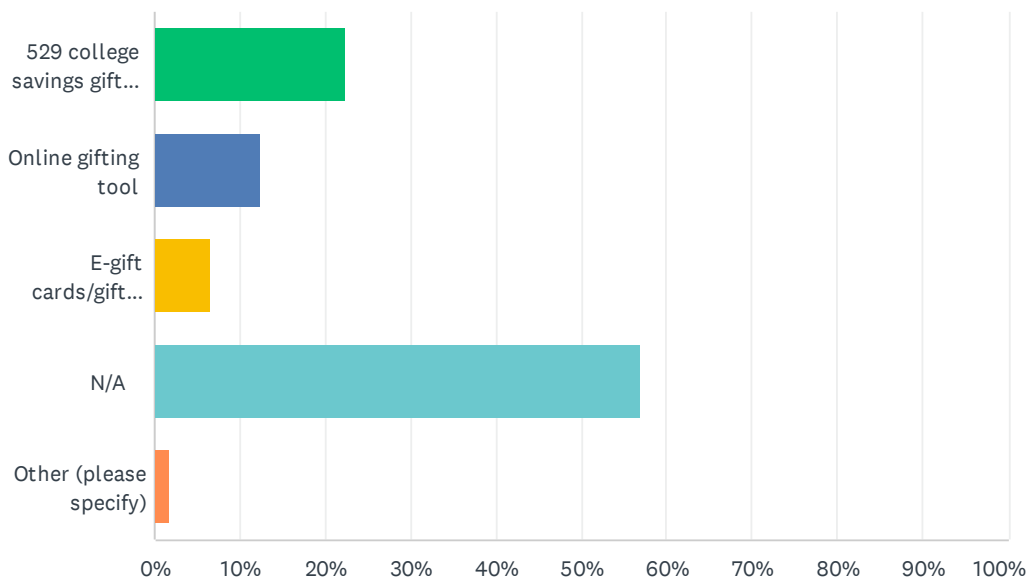
Answered: 1,013 Skipped: 1,036



ANSWER CHOICES	RESPONSES	
Yes	20.73%	210
No, I would not ask for a cash gift	54.69%	554
Yes, now that I know it is possible	24.58%	249
TOTAL		1,013

Q30 What do you use to make a 529 college savings gift?

Answered: 1,013 Skipped: 1,036



ANSWER CHOICES	RESPONSES
529 college savings gift registry	22.31% 226
Online gifting tool	12.34% 125
E-gift cards/gift certificates	6.71% 68
N/A	56.96% 577
Other (please specify)	1.68% 17
TOTAL	1,013

#	OTHER (PLEASE SPECIFY)	DATE
1	I dont	8/12/2021 2:53 PM
2	unsure	8/12/2021 2:43 PM
3	Cash	8/12/2021 2:27 PM
4	no	8/11/2021 3:03 PM
5	They send us a check and we deposit	7/28/2021 6:22 PM
6	cash	7/28/2021 5:26 PM
7	Deposit gifts myself	7/28/2021 4:41 PM
8	Savings	7/28/2021 3:33 PM
9	I didn't know you could	7/28/2021 3:19 PM
10	I dont know	7/28/2021 3:04 PM
11	n/a	7/28/2021 2:51 PM
12	i dont know	7/28/2021 2:43 PM

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13	Idk	7/28/2021 2:24 PM
14	Cash	7/28/2021 2:21 PM
15	Another way	7/28/2021 1:52 PM
16	Direct transfer from my bank account	7/28/2021 1:39 PM
17	Family help	7/28/2021 1:35 PM