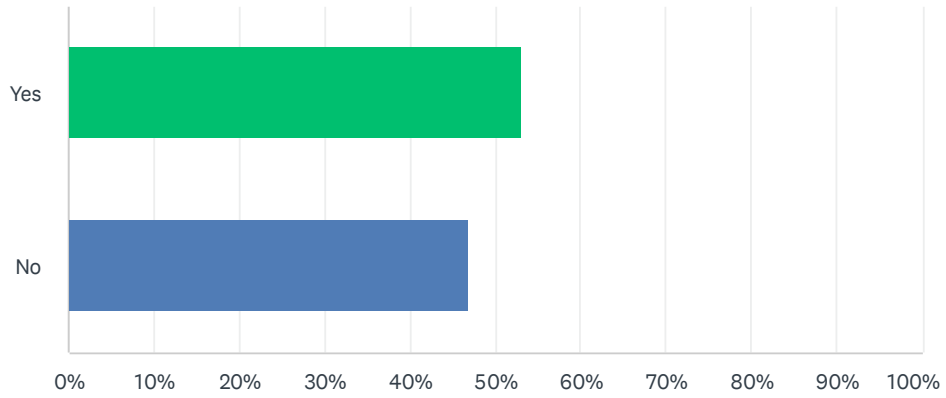


Q1 Do you have a child who has just graduated high school or is already enrolled in some kind of postsecondary education or training?

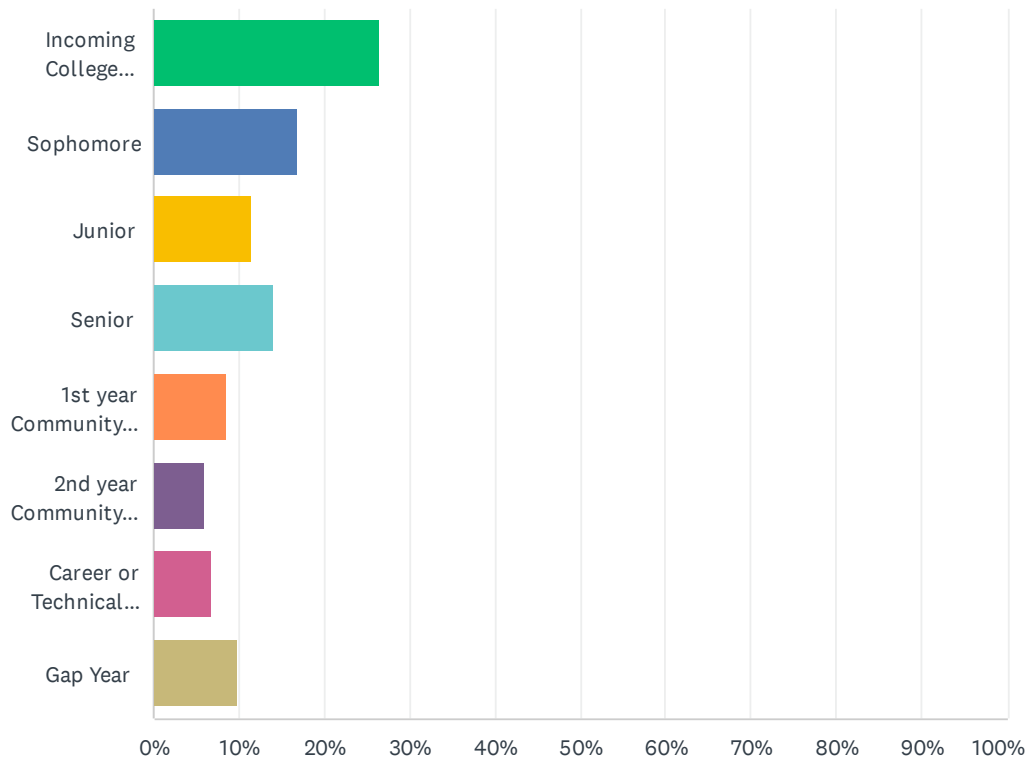
Answered: 1,866 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	53.16%	992
No	46.84%	874
TOTAL		1,866

Q2 Where is your student in their education journey?

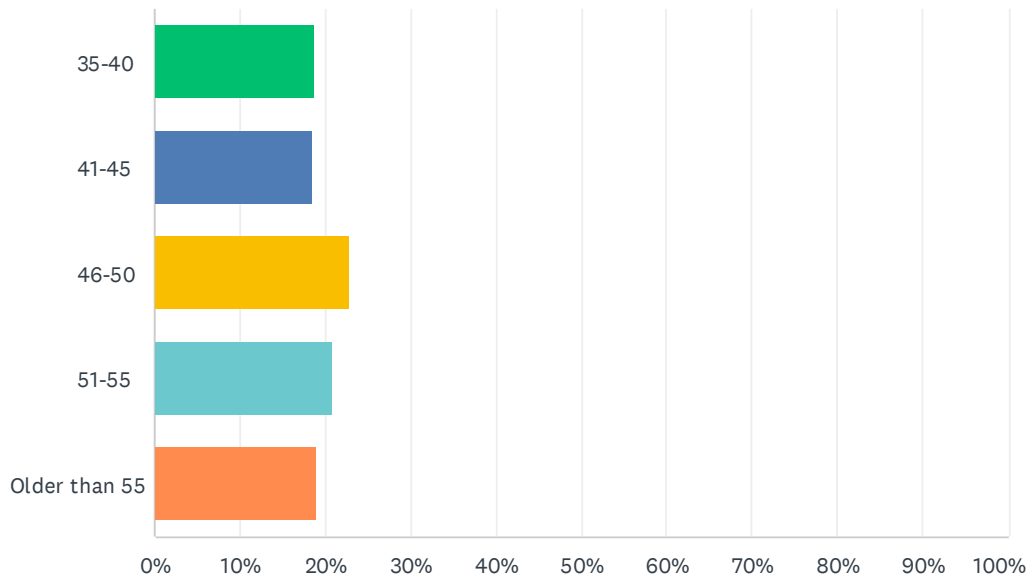
Answered: 971 Skipped: 895



ANSWER CHOICES	RESPONSES	
Incoming College Freshman	26.36%	256
Sophomore	16.79%	163
Junior	11.53%	112
Senior	14.11%	137
1st year Community College	8.55%	83
2nd year Community College	6.08%	59
Career or Technical Training Program	6.80%	66
Gap Year	9.78%	95
TOTAL		971

Q3 What is your age category?

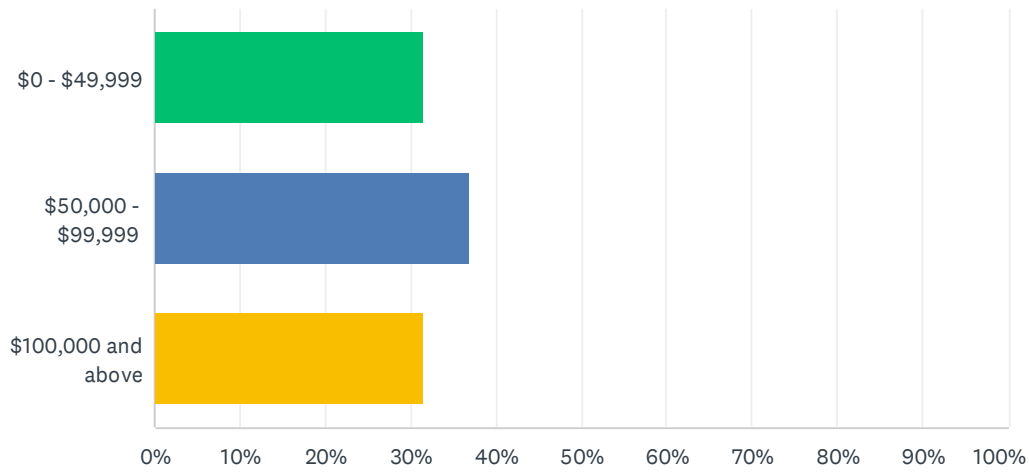
Answered: 971 Skipped: 895



ANSWER CHOICES	RESPONSES	
35-40	18.85%	183
41-45	18.54%	180
46-50	22.86%	222
51-55	20.80%	202
Older than 55	18.95%	184
TOTAL		971

Q4 What is your annual household income?

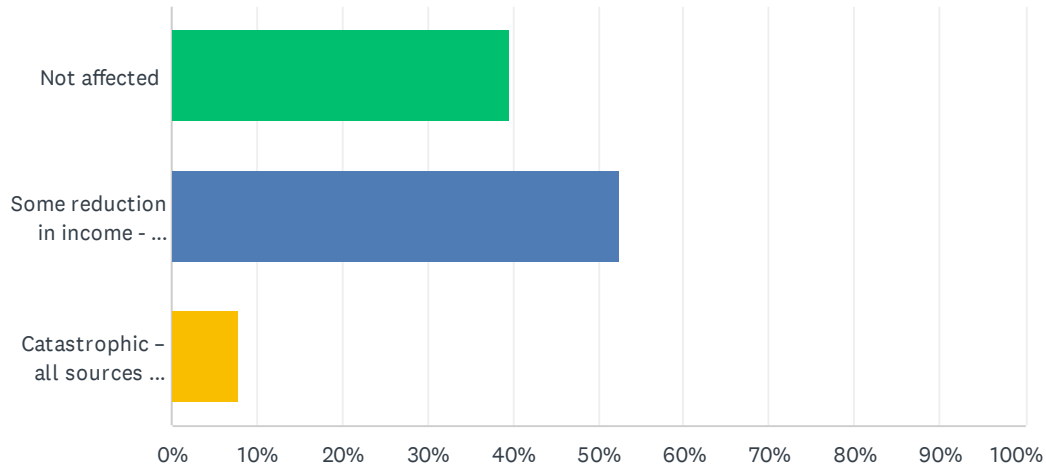
Answered: 971 Skipped: 895



ANSWER CHOICES	RESPONSES	
\$0 - \$49,999	31.51%	306
\$50,000 - \$99,999	36.97%	359
\$100,000 and above	31.51%	306
TOTAL		971

Q5 What has been the impact of the COVID-19 pandemic on your family finances?

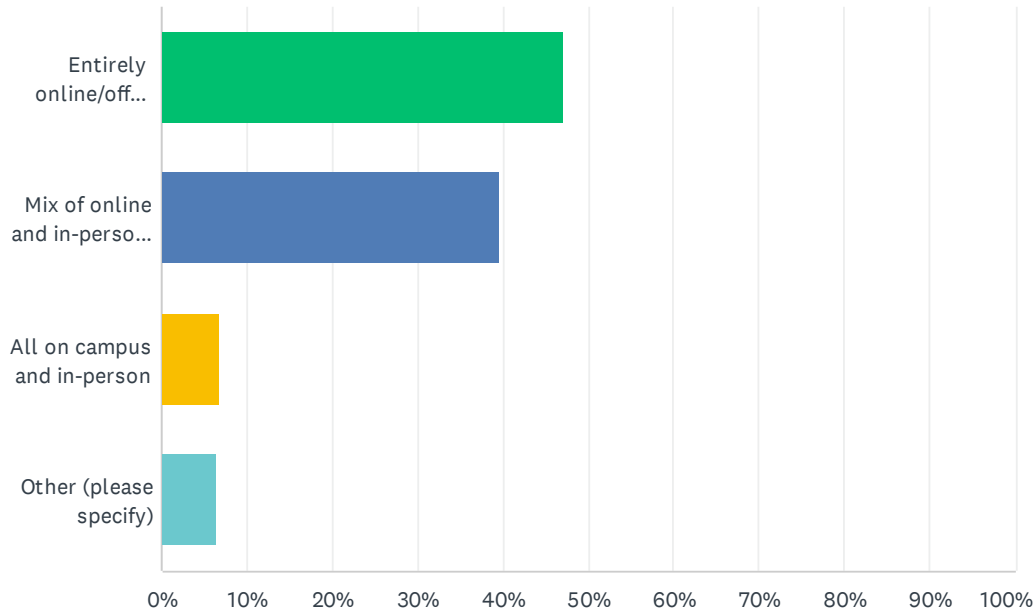
Answered: 971 Skipped: 895



ANSWER CHOICES	RESPONSES	
Not affected	39.75%	386
Some reduction in income - one income earner lost job/reduced hours	52.42%	509
Catastrophic – all sources of income lost	7.83%	76
TOTAL		971

Q6 What will the impact of COVID-19 be on your student's 2020 fall semester higher education experience if they attend?

Answered: 971 Skipped: 895



ANSWER CHOICES	RESPONSES
Entirely online/off campus	47.06% 457
Mix of online and in-person learning/on campus	39.65% 385
All on campus and in-person	6.80% 66
Other (please specify)	6.49% 63
TOTAL	971

#	OTHER (PLEASE SPECIFY)	DATE
1	Postponed starting until Spring	9/4/2020 5:27 PM
2	Finishing up makeups from Spring shutdown. Should be done by early Sept. All makeups in person. Small private audio engineering program	8/26/2020 3:58 PM
3	entirely online but still on campus becuase we are stuck with a binding lease at UMDCP	8/26/2020 3:45 PM
4	on campus and only online	8/26/2020 2:51 PM
5	Decided to wait a year due to COVID-19.	8/26/2020 12:41 PM
6	Not attending school, because of everything being online.	8/26/2020 9:09 AM
7	a big mess	8/26/2020 8:21 AM
8	Taking some time off	8/26/2020 3:30 AM
9	Decided to take the semester off	8/25/2020 11:47 PM
10	Gap year	8/25/2020 11:28 PM

Parent Survey August 2020

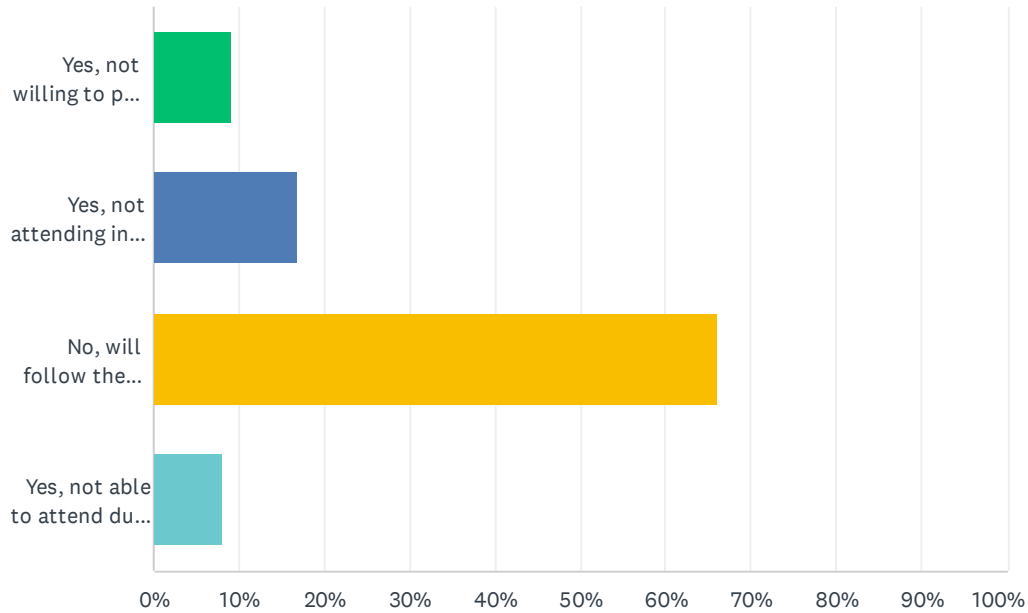
11	Putting off for a year	8/25/2020 10:27 PM
12	not enrolled	8/25/2020 10:20 PM
13	Online only	8/25/2020 10:06 PM
14	Undecided	8/25/2020 10:05 PM
15	First 3 weeks online only	8/25/2020 9:59 PM
16	Deferred	8/25/2020 9:48 PM
17	Working	8/25/2020 9:44 PM
18	Gap year to work if possible	8/25/2020 9:36 PM
19	I do not know yet	8/25/2020 9:23 PM
20	Sucks	8/25/2020 9:12 PM
21	Sitting out because classes are all online.	8/25/2020 9:11 PM
22	Supposed to be on campus, but not working out too well	8/25/2020 9:02 PM
23	Homeschooling	8/25/2020 8:59 PM
24	Was planning on starting in winter semester.	8/25/2020 8:58 PM
25	I'm not usre. My child is living on her own	8/25/2020 8:52 PM
26	Gap year	8/25/2020 8:47 PM
27	Career field.	8/25/2020 8:29 PM
28	taking a semester off	8/25/2020 8:20 PM
29	Waiting to start college	8/25/2020 7:13 PM
30	Nothing yet	8/25/2020 7:10 PM
31	no impact	8/25/2020 6:46 PM
32	Jojo	8/25/2020 6:32 PM
33	None at the moment	8/25/2020 6:21 PM
34	All online as of right now	8/25/2020 6:18 PM
35	No impact.	8/25/2020 6:01 PM
36	none	8/25/2020 5:55 PM
37	Don't know yet	8/25/2020 5:39 PM
38	Will not be able to afford for him to attend	8/25/2020 5:34 PM
39	Didn't go to his school of choice, but decided to stay home and do online classes at the community college	8/25/2020 5:14 PM
40	Shes working in healthcare and not attending college	8/25/2020 5:07 PM
41	in person	8/25/2020 4:59 PM
42	No school	8/25/2020 4:53 PM
43	Not attending any schooling	8/25/2020 4:50 PM
44	Gap year no classes	8/25/2020 4:39 PM
45	Taking a semester off	8/25/2020 4:22 PM
46	decided to do gap year rather than simply go online for college	8/25/2020 4:19 PM
47	Gap year	8/25/2020 3:56 PM
48	Student is not currently enrolled for classes	8/25/2020 3:49 PM

Parent Survey August 2020

49	Gap Year	8/25/2020 3:37 PM
50	went to trade high school, not entering college	8/25/2020 3:26 PM
51	Eont be able to start	8/25/2020 2:54 PM
52	skipping the year	8/25/2020 2:49 PM
53	they havent decided yet	8/25/2020 2:44 PM
54	No	8/25/2020 2:44 PM
55	online classes but able to do clinicals for nursing school in person	8/25/2020 2:23 PM
56	Na	8/25/2020 2:16 PM
57	&	8/25/2020 2:16 PM
58	He is not going.	8/25/2020 2:07 PM
59	not attending this fall	8/25/2020 2:04 PM
60	Will not be attending fall 2020	8/25/2020 1:49 PM
61	Deferred enrollment for one year.	8/25/2020 1:44 PM
62	Not attending	8/25/2020 1:36 PM
63	Not enrolled	8/25/2020 1:30 PM

Q7 Has COVID-19 changed the plan for your child(ren) to attend or continue at a higher education institution in the fall of 2020?

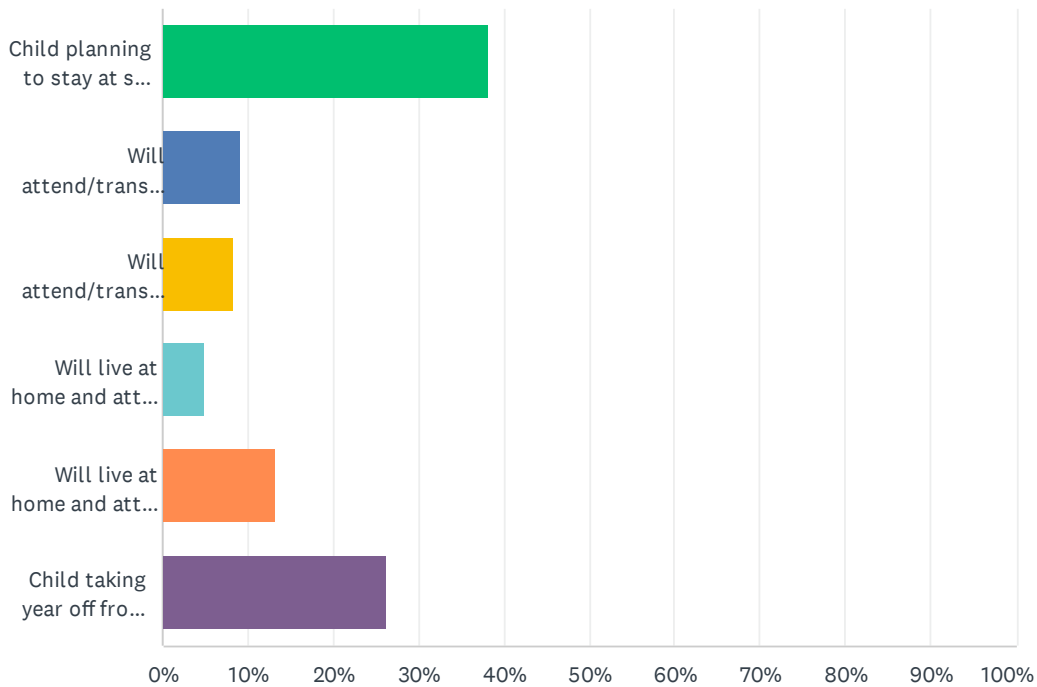
Answered: 971 Skipped: 895



ANSWER CHOICES	RESPONSES	
Yes, not willing to pay for online learning/lack of social experience	9.06%	88
Yes, not attending in person due to health concerns	16.79%	163
No, will follow the school plan whether online, in person or a combination	66.12%	642
Yes, not able to attend due to financial impact of COVID-19 on our family	8.03%	78
TOTAL		971

Q8 How has COVID-19 changed your school choice?

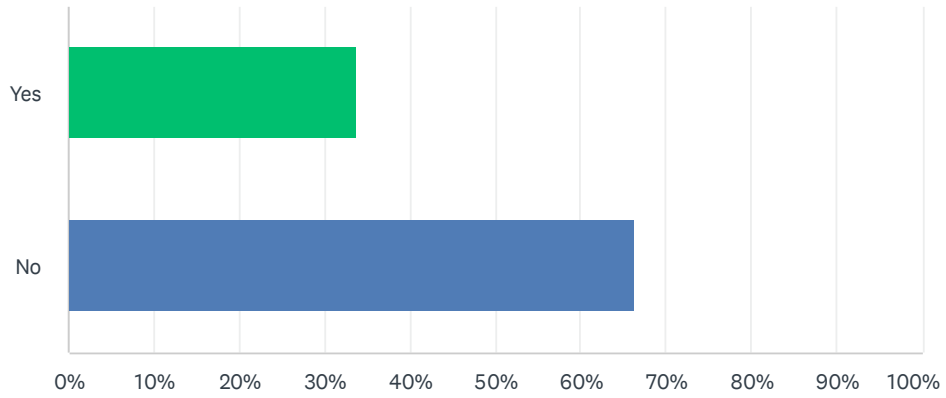
Answered: 327 Skipped: 1,539



ANSWER CHOICES	RESPONSES
Child planning to stay at same school but attend on-line at home.	38.23% 125
Will attend/transfer to less expensive school in person	9.17% 30
Will attend/transfer to less expensive school online	8.26% 27
Will live at home and attend community college in person	4.89% 16
Will live at home and attend community college online	13.15% 43
Child taking year off from education	26.30% 86
TOTAL	327

Q9 Has your child adjusted career plans due to COVID-19?

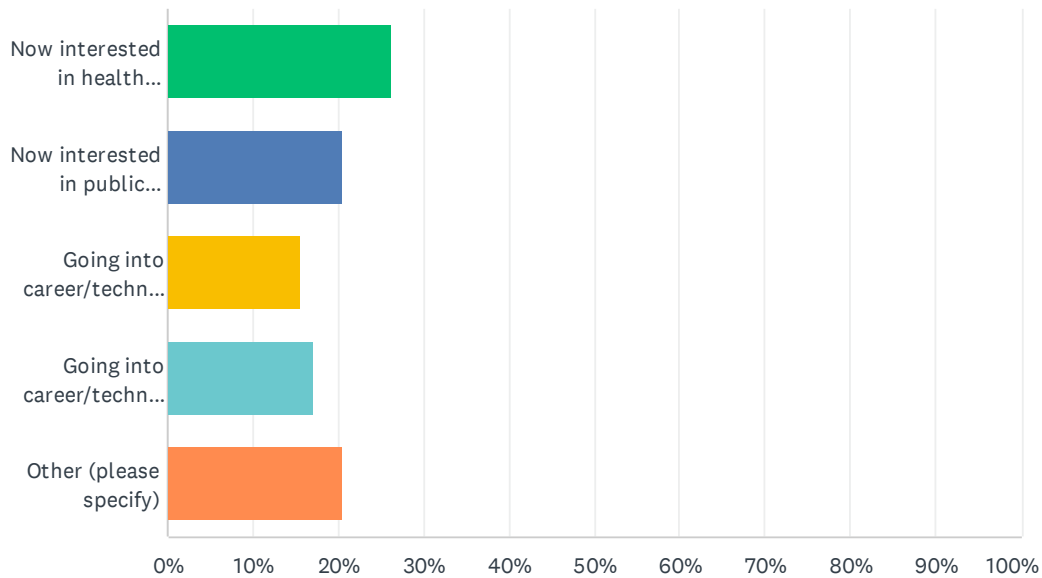
Answered: 968 Skipped: 898



ANSWER CHOICES	RESPONSES	
Yes	33.78%	327
No	66.22%	641
TOTAL		968

Q10 How has your child changed career plans?

Answered: 327 Skipped: 1,539



ANSWER CHOICES	RESPONSES	
Now interested in health services (doctor, nurse, medical worker)	26.30%	86
Now interested in public service (first responder, state or local government, public health, urban planning and design)	20.49%	67
Going into career/technical/trade program (e.g., welding, electrical, construction, landscaping) to reduce costs	15.60%	51
Going into career/technical/trade program (e.g., welding, electrical, construction, landscaping) because essential work	17.13%	56
Other (please specify)	20.49%	67
TOTAL		327

#	OTHER (PLEASE SPECIFY)	DATE
1	Going into one combined major instead of two	9/3/2020 1:01 PM
2	Graduating as a certified audio engineer	8/26/2020 3:59 PM
3	sorry, misread the question. still in same major just changing the way she will accomplish her student teaching	8/26/2020 3:46 PM
4	Focusing on tasks that can allow her to build a portfolio during this pandemic lockdown.	8/26/2020 12:42 PM
5	No	8/26/2020 11:11 AM
6	Just getting any job availab!e.	8/26/2020 9:11 AM
7	school plans have changed.	8/26/2020 8:21 AM
8	Not changed	8/26/2020 2:15 AM
9	Author	8/26/2020 1:21 AM
10	technical writer	8/26/2020 1:10 AM
11	Undecided at this time due to COVID19	8/26/2020 12:37 AM

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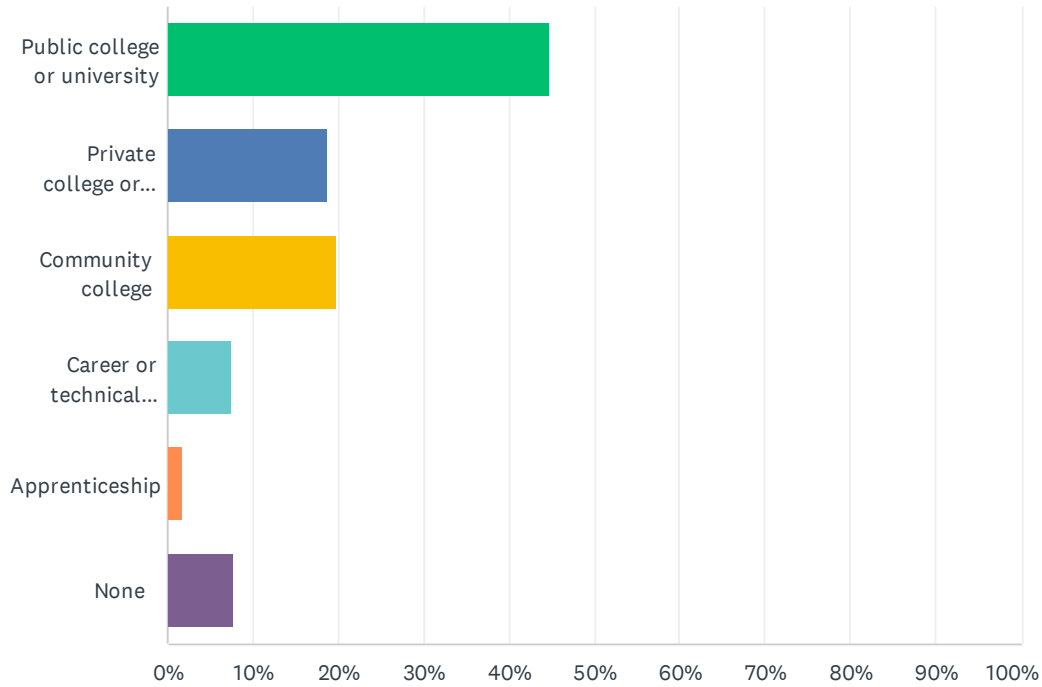
12	Business Administration	8/26/2020 12:23 AM
13	just on pause	8/26/2020 12:05 AM
14	art	8/25/2020 11:05 PM
15	He's undecided right now.	8/25/2020 10:58 PM
16	Putting plans on hold for now for safety reasons.	8/25/2020 10:42 PM
17	Musical theater major, now looking at minors & grad school if Broadway continues to be shut down. Online for this major is horrible.	8/25/2020 10:28 PM
18	Given up on life pretty much all together.	8/25/2020 10:04 PM
19	Going to do CPA	8/25/2020 10:03 PM
20	She is now interested in environmental sciences.	8/25/2020 9:59 PM
21	He has not changed his plans for his future	8/25/2020 9:48 PM
22	Stayed the same	8/25/2020 9:30 PM
23	Law school	8/25/2020 9:28 PM
24	Joined the United States Marine Corps. So her schooling will be paid for	8/25/2020 9:17 PM
25	Health	8/25/2020 9:13 PM
26	may need to suspend completion of enrollment if covid spreads through campus	8/25/2020 9:09 PM
27	No plans currently	8/25/2020 8:48 PM
28	More concerned about the environment	8/25/2020 8:35 PM
29	Engineering	8/25/2020 8:33 PM
30	He had more time to consider his current major and talked with advisors over the summer and instead of teaching has decided to work for a non-profit overseas	8/25/2020 8:19 PM
31	No	8/25/2020 8:19 PM
32	She is not sure what she wants to do anymore.	8/25/2020 8:02 PM
33	becoming a social media influencer	8/25/2020 7:59 PM
34	malware specialist	8/25/2020 7:29 PM
35	Lost internship	8/25/2020 7:16 PM
36	Trying to find a career that can survive things like Covid	8/25/2020 7:14 PM
37	Not sure what the job market will be for her when she graduates.	8/25/2020 6:44 PM
38	Delaying summer job opportunities	8/25/2020 6:30 PM
39	none	8/25/2020 5:56 PM
40	Attorney	8/25/2020 5:43 PM
41	No change. Still pursuing Physics	8/25/2020 5:40 PM
42	Computer	8/25/2020 5:18 PM
43	Cosmologists	8/25/2020 4:41 PM
44	No change	8/25/2020 4:26 PM
45	Teacher	8/25/2020 4:24 PM
46	will work this year to reevaluate where to go	8/25/2020 4:20 PM
47	Must continue to go to the school she's at then graduate and go back to school to continue with first career goals.	8/25/2020 4:16 PM
48	Undecided what to pursue	8/25/2020 3:50 PM

Parent Survey August 2020

49	Going to teach before more education	8/25/2020 3:47 PM
50	She's not sure	8/25/2020 3:44 PM
51	Going into psychology	8/25/2020 3:44 PM
52	STAYING THE SAME	8/25/2020 3:42 PM
53	computer sceince	8/25/2020 3:32 PM
54	Still applying for law school.	8/25/2020 3:09 PM
55	Went from looking at Universities to having to look at Community College	8/25/2020 2:55 PM
56	its delayed	8/25/2020 2:49 PM
57	going into a different career other than medical after a year gap	8/25/2020 2:05 PM
58	Couldn't change his major because he wasn't able to transfer to another university.	8/25/2020 2:02 PM
59	Has become interested in an industry that she can do at home.	8/25/2020 1:58 PM
60	No	8/25/2020 1:55 PM
61	Attending local college	8/25/2020 1:49 PM
62	Business	8/25/2020 1:47 PM
63	no change	8/25/2020 1:45 PM
64	Video games design	8/25/2020 1:37 PM
65	want to do some different thing in life	8/25/2020 1:37 PM
66	Psychology	8/25/2020 1:34 PM
67	Staying same	8/25/2020 1:32 PM

Q11 What kind of higher education institution is your child planning to attend this year?

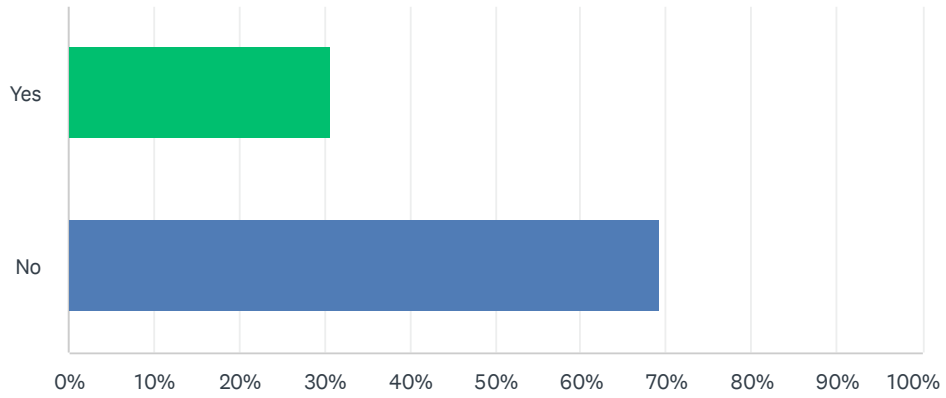
Answered: 967 Skipped: 899



ANSWER CHOICES	RESPONSES	
Public college or university	44.67%	432
Private college or university	18.72%	181
Community college	19.75%	191
Career or technical program	7.55%	73
Apprenticeship	1.65%	16
None	7.65%	74
TOTAL		967

Q12 Is the plan from the above question a change for this fall because of the COVID-19 pandemic?

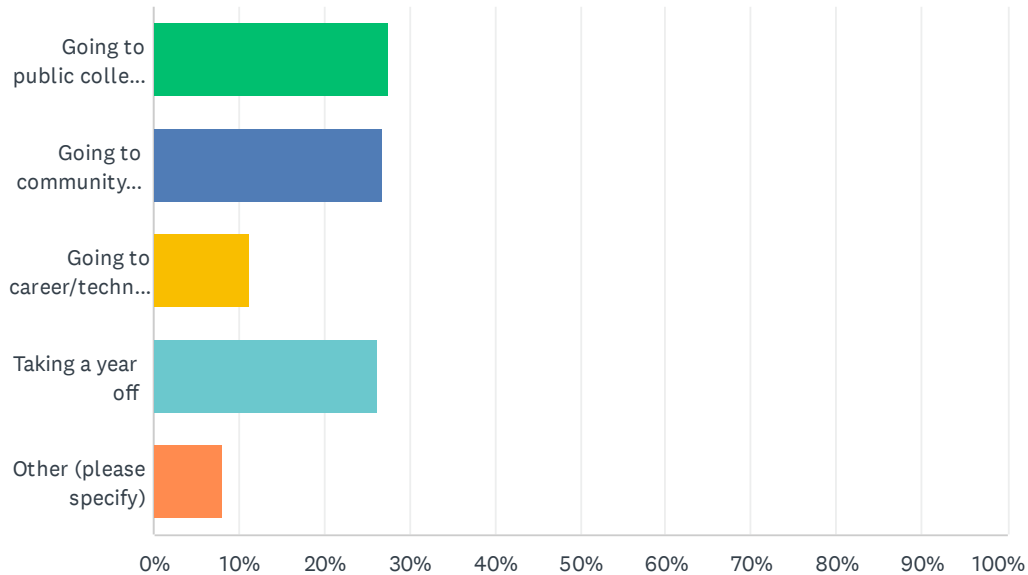
Answered: 967 Skipped: 899



ANSWER CHOICES	RESPONSES	
Yes	30.71%	297
No	69.29%	670
TOTAL		967

Q13 If plans have changed, how has your child's higher education plan changed for this fall?

Answered: 294 Skipped: 1,572



ANSWER CHOICES	RESPONSES
Going to public college rather than private	27.55% 81
Going to community college instead of four-year institution	26.87% 79
Going to career/technical/trade school/apprenticeship	11.22% 33
Taking a year off	26.19% 77
Other (please specify)	8.16% 24
TOTAL	294

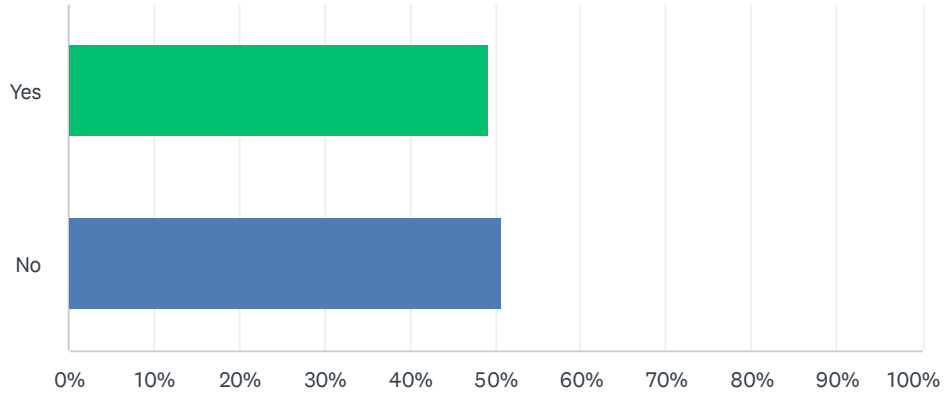
#	OTHER (PLEASE SPECIFY)	DATE
1	Less classes	9/3/2020 1:02 PM
2	Decreased number of credits for the semester	8/26/2020 8:16 AM
3	Switched universities	8/26/2020 7:03 AM
4	no changes	8/26/2020 3:08 AM
5	Just waiting on when and if he can go back. No word yet.	8/26/2020 2:12 AM
6	Moved back home to take classes fully online.	8/25/2020 10:26 PM
7	Staying in an apartment instead of on campus	8/25/2020 9:48 PM
8	Splitting university and online classes	8/25/2020 9:18 PM
9	Only 1 year at college the rest while in the military	8/25/2020 9:17 PM
10	Stay home and go online	8/25/2020 9:13 PM
11	Engineering	8/25/2020 8:33 PM

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12	Yaking all online classes	8/25/2020 8:15 PM
13	Honestly my daughter just wants to die and get out of this world.	8/25/2020 8:05 PM
14	reassessing options	8/25/2020 8:00 PM
15	Taking a year off, then transferring to a Tech College.	8/25/2020 7:18 PM
16	Doing online classes at her college	8/25/2020 4:53 PM
17	Virtual learning	8/25/2020 4:07 PM
18	online college	8/25/2020 3:39 PM
19	Attending on-line	8/25/2020 3:18 PM
20	UNC Chapel hill had to leave campus and find housing in the triangle	8/25/2020 2:46 PM
21	had been working. Opting now for graduate school.	8/25/2020 2:26 PM
22	Attending local college	8/25/2020 1:50 PM
23	Taking classes online for his senior year of college	8/25/2020 1:47 PM
24	Taking the entire course-load remotely.	8/25/2020 1:46 PM

Q14 Are you willing to pay full tuition for remote classes if your child is not receiving an on-campus college experience?

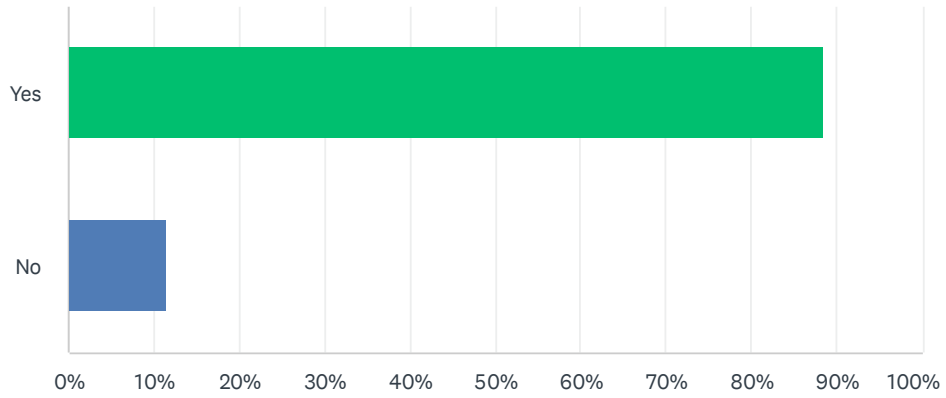
Answered: 958 Skipped: 908



ANSWER CHOICES	RESPONSES	
Yes	49.16%	471
No	50.84%	487
TOTAL		958

Q15 Should traditional, in-person universities discount tuition while instruction is provided only online?

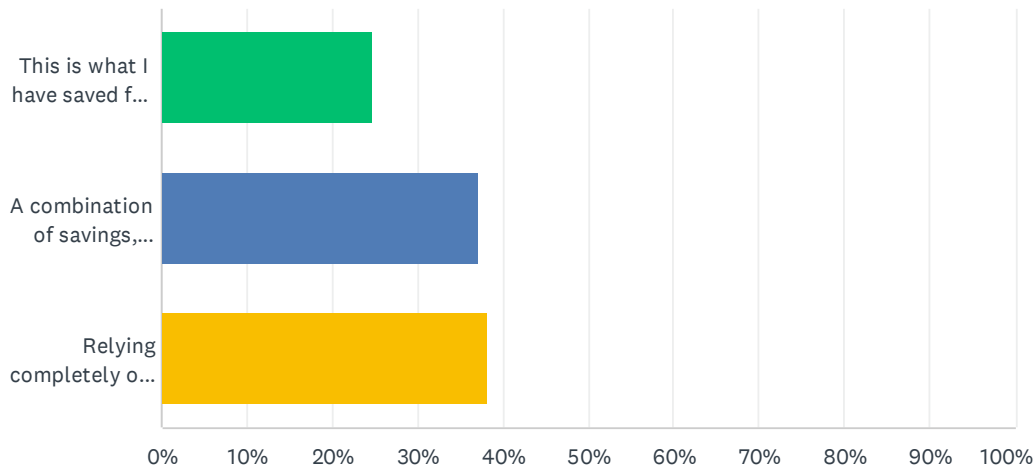
Answered: 958 Skipped: 908



ANSWER CHOICES	RESPONSES	
Yes	88.52%	848
No	11.48%	110
TOTAL		958

Q16 How are you paying for college/higher education?

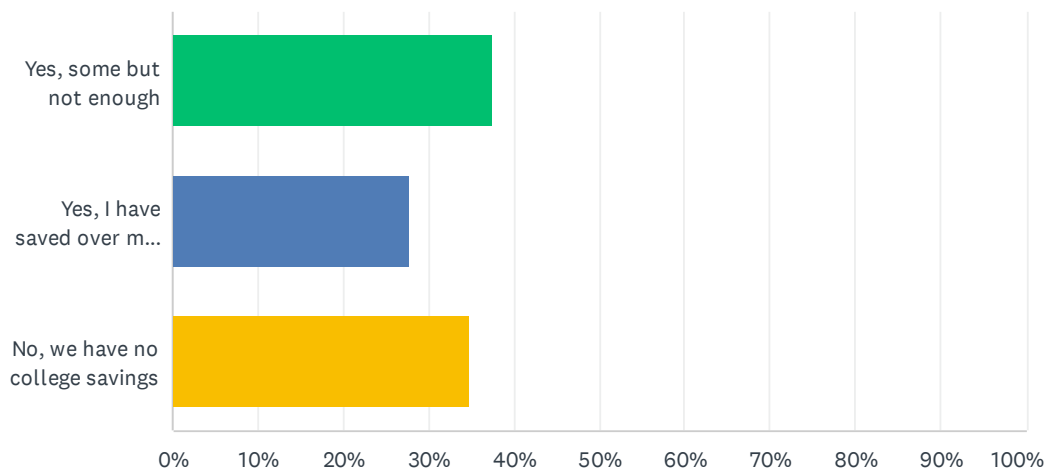
Answered: 958 Skipped: 908



ANSWER CHOICES	RESPONSES	
This is what I have saved for over many years	24.74%	237
A combination of savings, current income and borrowing	37.06%	355
Relying completely on financial aid, including student loans	38.20%	366
TOTAL		958

Q17 Have you saved for your child's higher education costs?

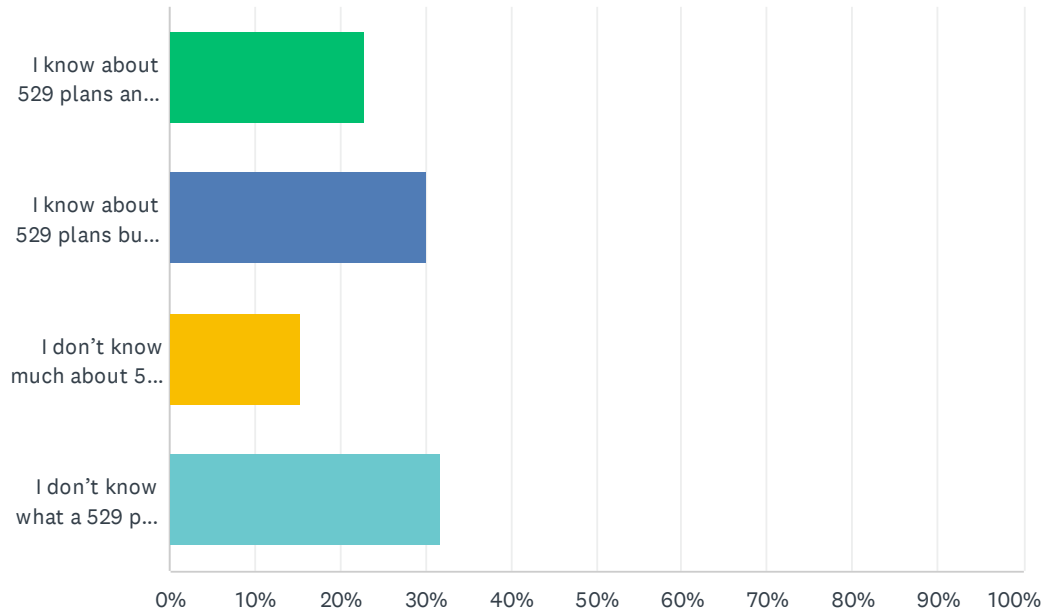
Answered: 958 Skipped: 908



ANSWER CHOICES	RESPONSES	
Yes, some but not enough	37.58%	360
Yes, I have saved over many years	27.66%	265
No, we have no college savings	34.76%	333
TOTAL		958

Q18 Are you familiar with 529 plans?

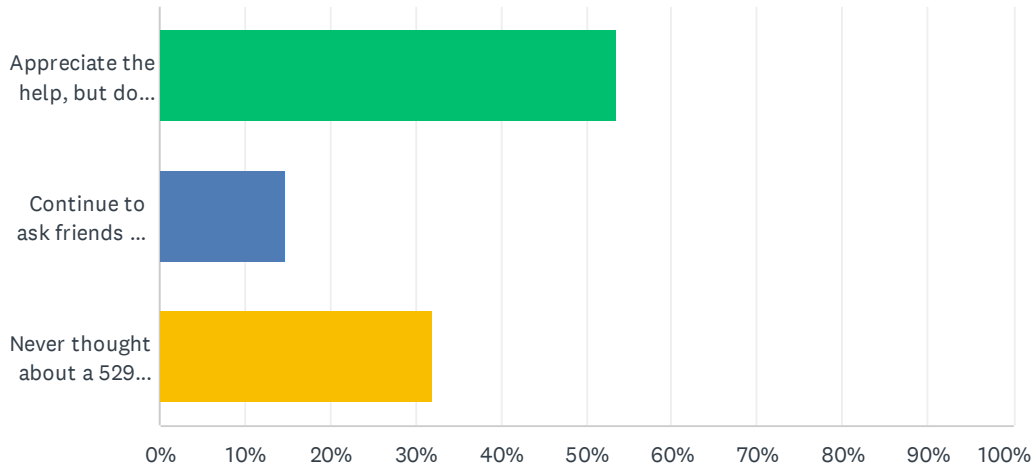
Answered: 958 Skipped: 908



ANSWER CHOICES	RESPONSES	
I know about 529 plans and invest in one for education costs	22.86%	219
I know about 529 plans but have chosen not to use one for education costs	29.96%	287
I don't know much about 529 plans, but would like to learn more about them	15.34%	147
I don't know what a 529 plan is	31.84%	305
TOTAL		958

Q19 If you are saving in a 529 plan, how do you feel about receiving gifts in your 529 account?

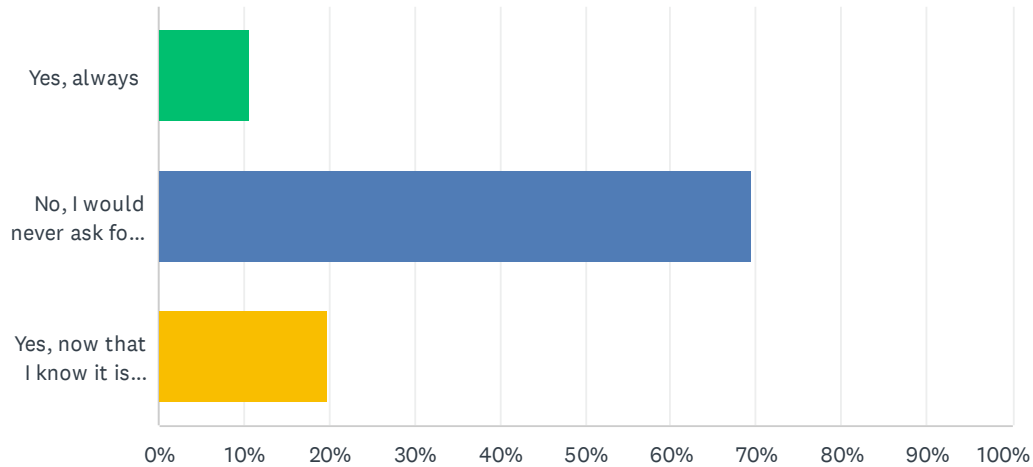
Answered: 219 Skipped: 1,647



ANSWER CHOICES	RESPONSES	
Appreciate the help, but don't ask for contributions	53.42%	117
Continue to ask friends and family to consider instead of gifts of things	14.61%	32
Never thought about a 529 gift as a possibility	31.96%	70
TOTAL		219

Q20 Will you be asking family/friends to make a contribution to a 529 plan instead of gifts for major events and holiday celebrations?

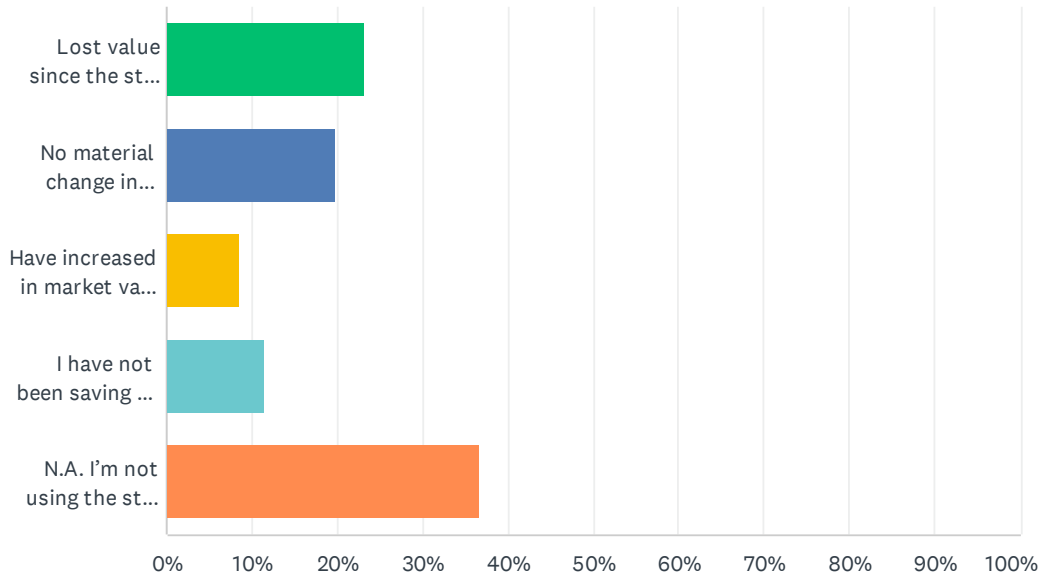
Answered: 952 Skipped: 914



ANSWER CHOICES	RESPONSES	
Yes, always	10.61%	101
No, I would never ask for a cash gift	69.54%	662
Yes, now that I know it is possible	19.85%	189
TOTAL		952

Q21 How has COVID-19 and its impact on the stock market affected your higher education investments?

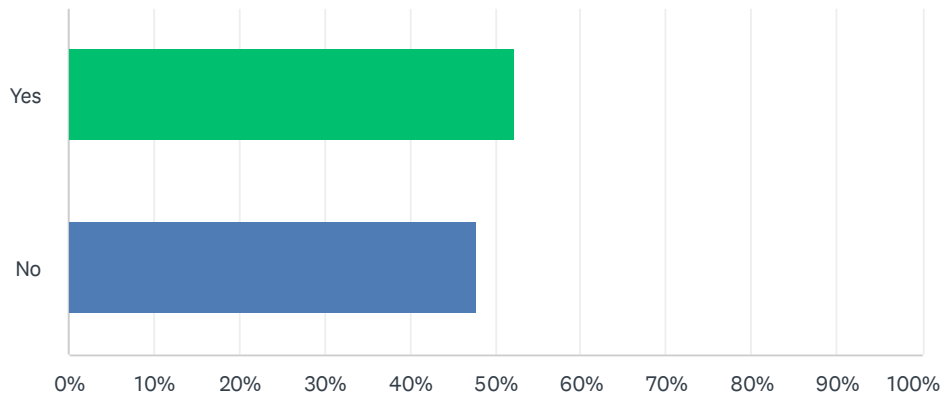
Answered: 952 Skipped: 914



ANSWER CHOICES	RESPONSES	
Lost value since the start of the pandemic	23.32%	222
No material change in market value since the start of the pandemic	19.85%	189
Have increased in market value since the start of the pandemic	8.61%	82
I have not been saving for higher education	11.45%	109
N.A. I'm not using the stock market for investing	36.76%	350
TOTAL		952

Q22 Would you take out loans for higher education today?

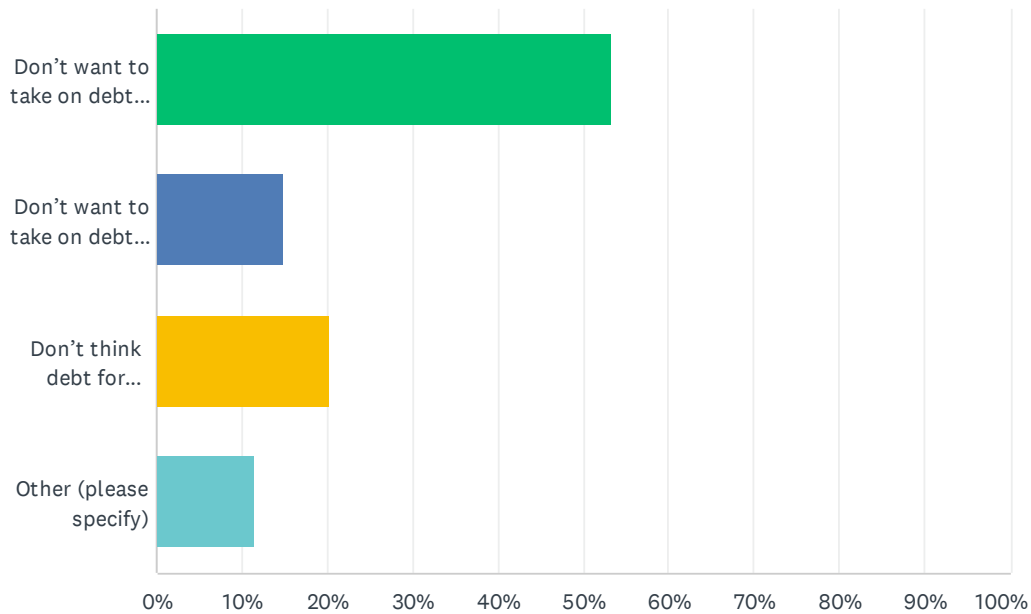
Answered: 952 Skipped: 914



ANSWER CHOICES	RESPONSES	
Yes	52.21%	497
No	47.79%	455
TOTAL		952

Q23 If no, why would you not take out loans?

Answered: 455 Skipped: 1,411



ANSWER CHOICES	RESPONSES	
Don't want to take on debt in this economy	53.41%	243
Don't want to take on debt for online learning	14.95%	68
Don't think debt for education is a good financial decision ever	20.22%	92
Other (please specify)	11.43%	52
TOTAL		455

#	OTHER (PLEASE SPECIFY)	DATE
1	Credit is bad due to work injury.	9/4/2020 7:28 PM
2	They are getting their own loans	9/3/2020 1:46 PM
3	Don't need to	8/26/2020 7:57 PM
4	no need. we are financially stable and can pay from savings outside of 529 if need be	8/26/2020 3:48 PM
5	Have in savings currently	8/26/2020 3:02 PM
6	At this phase we are able to pay out of savings. Will borrow later.	8/26/2020 2:10 PM
7	I don't need to. I can pay from my regular income.	8/26/2020 10:30 AM
8	My son got an scholarship	8/26/2020 9:51 AM
9	Don't want to add to my debt	8/26/2020 9:09 AM
10	I still owe for student loans for myself	8/26/2020 7:05 AM
11	Because we don't need it . a rich friend of The family normally gives schools money for 2 kids colleges every year an decided to pay for my sons education said they like to see who gets a education with the money theu donate. They are paying 40,000 for his schooling	8/26/2020 5:54 AM

Parent Survey August 2020

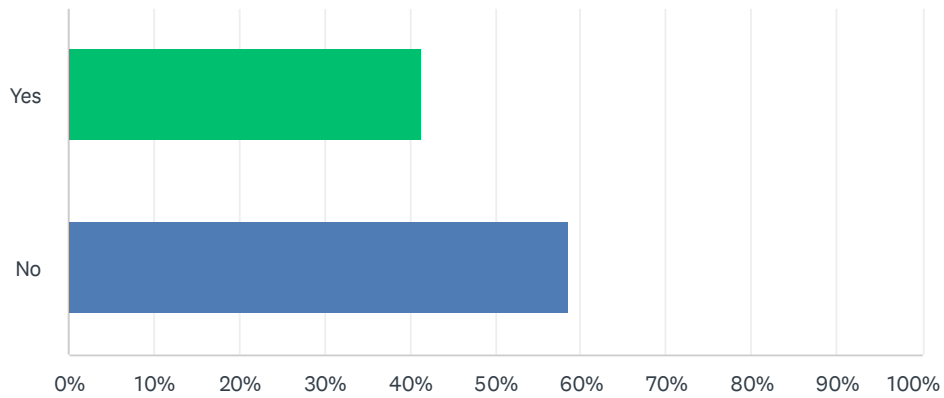
12	Benn there. It's not a happy trail.	8/26/2020 3:09 AM
13	Bad credit	8/25/2020 11:27 PM
14	I have enough saved to fund child's education.	8/25/2020 11:23 PM
15	credit is not good cant get loan	8/25/2020 11:16 PM
16	My child earned a full academic scholarship	8/25/2020 11:02 PM
17	Student has full scholarship for this semester	8/25/2020 10:29 PM
18	I can't afford another bill.	8/25/2020 10:07 PM
19	Can't afford it with lots of medical debt.	8/25/2020 10:05 PM
20	no need	8/25/2020 10:03 PM
21	At this time we have enough saved	8/25/2020 9:32 PM
22	Cannot afford extra debt	8/25/2020 9:29 PM
23	Bad credit	8/25/2020 9:22 PM
24	I'm not interested in going to school	8/25/2020 8:58 PM
25	We have planned and saved for this and do not need to.	8/25/2020 8:56 PM
26	My husband and I are nearing retirement and are saving for our retirement. our children have been working since they were 14 to save for their college education and both are still working to pay their own college costs along with the help of scholarships and student loans "they" take out	8/25/2020 8:56 PM
27	It's up to my college age child	8/25/2020 8:48 PM
28	Taking a year off	8/25/2020 8:44 PM
29	Daughter is using my GI Bill	8/25/2020 8:39 PM
30	Not looking to further my education.	8/25/2020 8:30 PM
31	already have loans for sibling	8/25/2020 8:21 PM
32	I am strongly opposed to any debt	8/25/2020 8:20 PM
33	I don't feel like enriching DeVos with the loan repayment interest	8/25/2020 7:40 PM
34	The interest rate on student loans has become to much of a cash cow	8/25/2020 6:52 PM
35	It will be my child's responsibility to finance their education.	8/25/2020 6:04 PM
36	My child received full academic scholarships	8/25/2020 5:57 PM
37	Because he is in community college that we can afford to cover the cost	8/25/2020 5:16 PM
38	I took out my own loans and feel that they should also. If they are paying for it less chance of quittimng	8/25/2020 5:14 PM
39	Able to pay now	8/25/2020 5:06 PM
40	Will be in the future	8/25/2020 4:43 PM
41	The student loan system today is horrendous for graduates.	8/25/2020 4:35 PM
42	My child is taking the loans	8/25/2020 4:17 PM
43	Don't need to borrow	8/25/2020 3:57 PM
44	Don't need it	8/25/2020 3:51 PM
45	Money saved or scholarships	8/25/2020 3:49 PM
46	We already have the cost of college paid for.	8/25/2020 3:16 PM
47	Daughter has earned a scholarship for all her tuition	8/25/2020 2:39 PM

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48	Don't have to. Between savings and my daughter's scholarships, everything is covered.	8/25/2020 2:33 PM
49	As parents, we paid in full for undergraduate school. Our child pursuing graduate school can take out student loans.	8/25/2020 2:29 PM
50	Na	8/25/2020 2:17 PM
51	I have enough money that I have saved for this moment.	8/25/2020 1:53 PM
52	I do not have the ability or resources to pay back a loan.	8/25/2020 1:47 PM

Q24 Are you aware that 529 plans can be used toward student loans?

Answered: 952 Skipped: 914



ANSWER CHOICES	RESPONSES	
Yes	41.39%	394
No	58.61%	558
TOTAL		952