



CollegeSavings
FOUNDATION

2016 Conference



THE ANSWER TO AMERICAN FAMILIES
#1 FINANCIAL GOAL:

PAYING FOR COLLEGE



Family Outreach - What's New & What's Working in
States

Moderator: Andrea Feirstein, Managing Director, AKF Consulting Group

- Julio Martinez, Executive Director, California ScholarShare Investment Board
- Scott Ridgely, Director of Marketing and Communications, VA529 College Savings Plan
- Martha Johnston, Director of Education, Finance Authority of Maine

