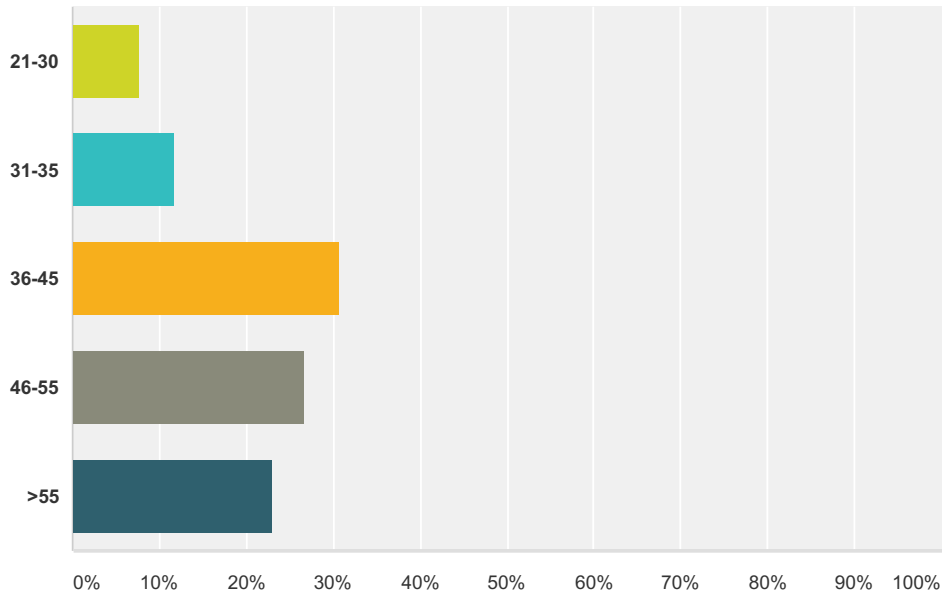


Q1 How old are you?

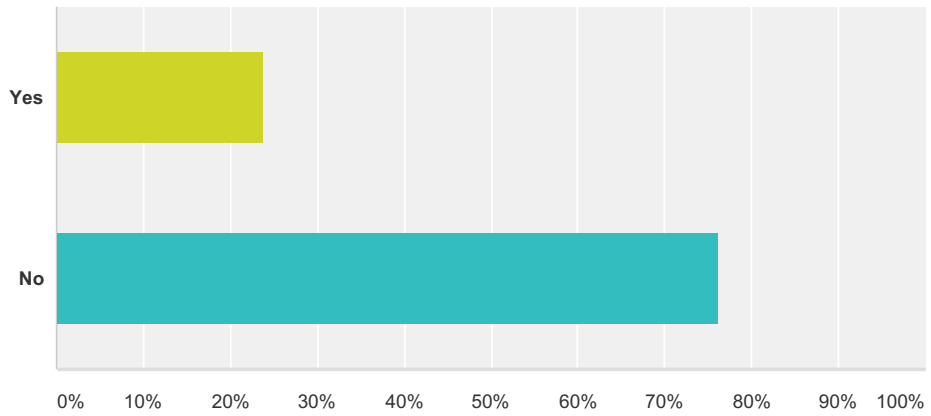
Answered: 874 Skipped: 0



Answer Choices	Responses
21-30	7.78% 68
31-35	11.78% 103
36-45	30.78% 269
46-55	26.66% 233
>55	23.00% 201
Total	874

Q2 Do you have at least one child who is a newborn to age 5?

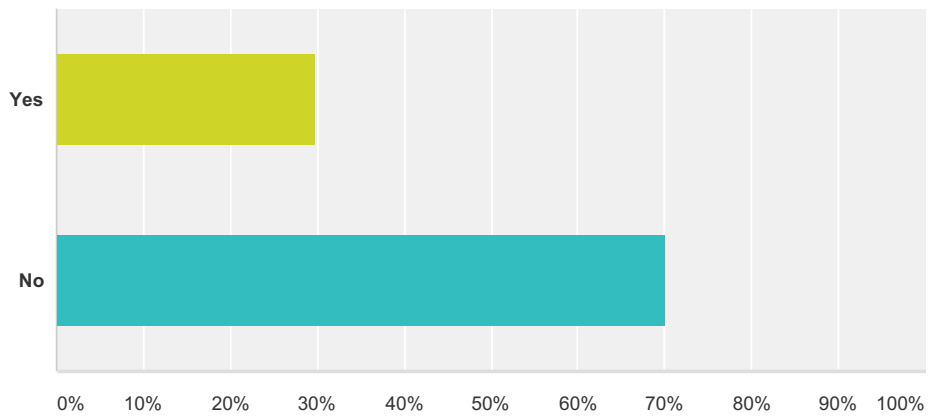
Answered: 869 Skipped: 5



Answer Choices	Responses	
Yes	23.71%	206
No	76.29%	663
Total		869

Q3 Do you have at least one child who is 6-10 years old?

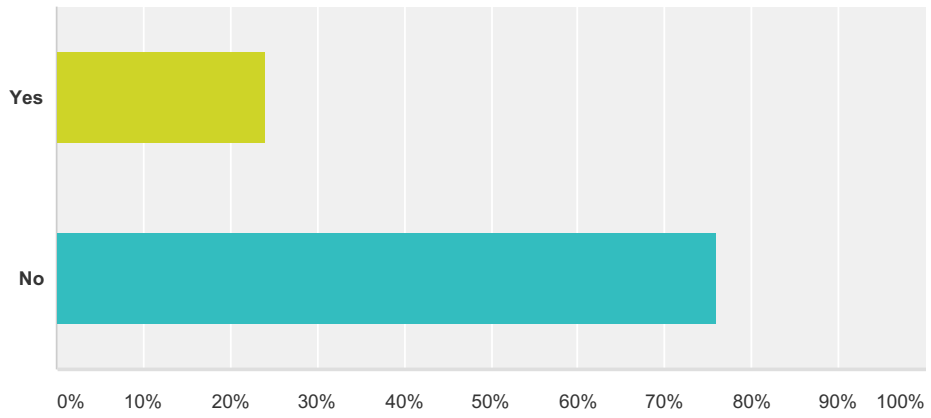
Answered: 856 Skipped: 18



Answer Choices	Responses	
Yes	29.91%	256
No	70.09%	600
Total		856

Q4 Do you have at least one child who is 11-13 years old?

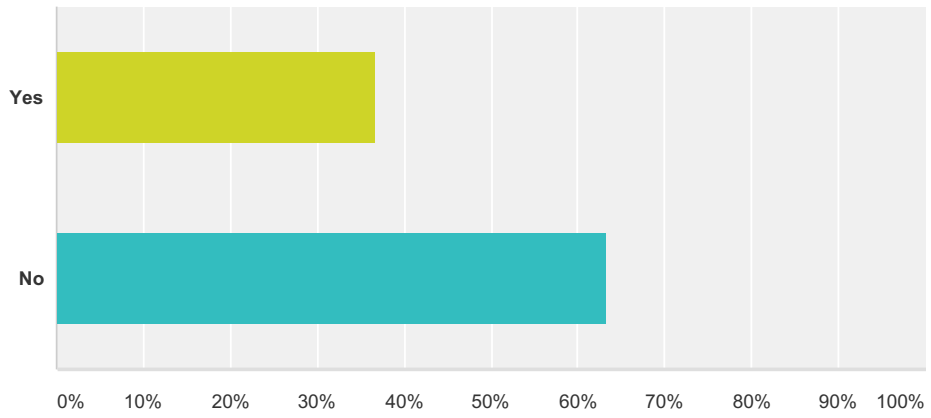
Answered: 861 Skipped: 13



Answer Choices	Responses	
Yes	23.93%	206
No	76.07%	655
Total		861

Q5 Do you have at least one child who is 14-18 years old?

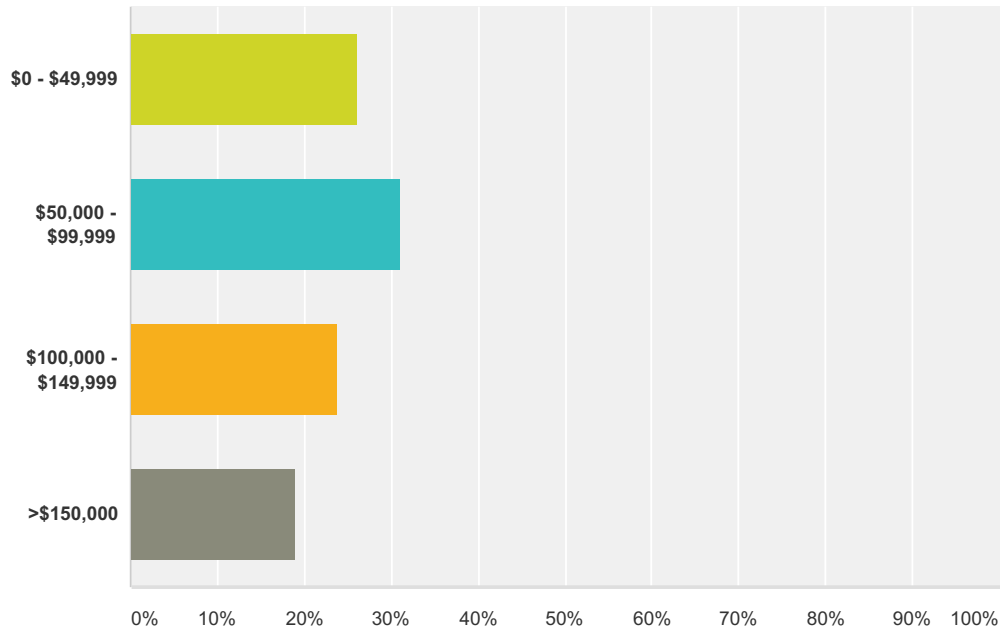
Answered: 862 Skipped: 12



Answer Choices	Responses
Yes	36.66% 316
No	63.34% 546
Total	862

Q6 What is your annual household income?

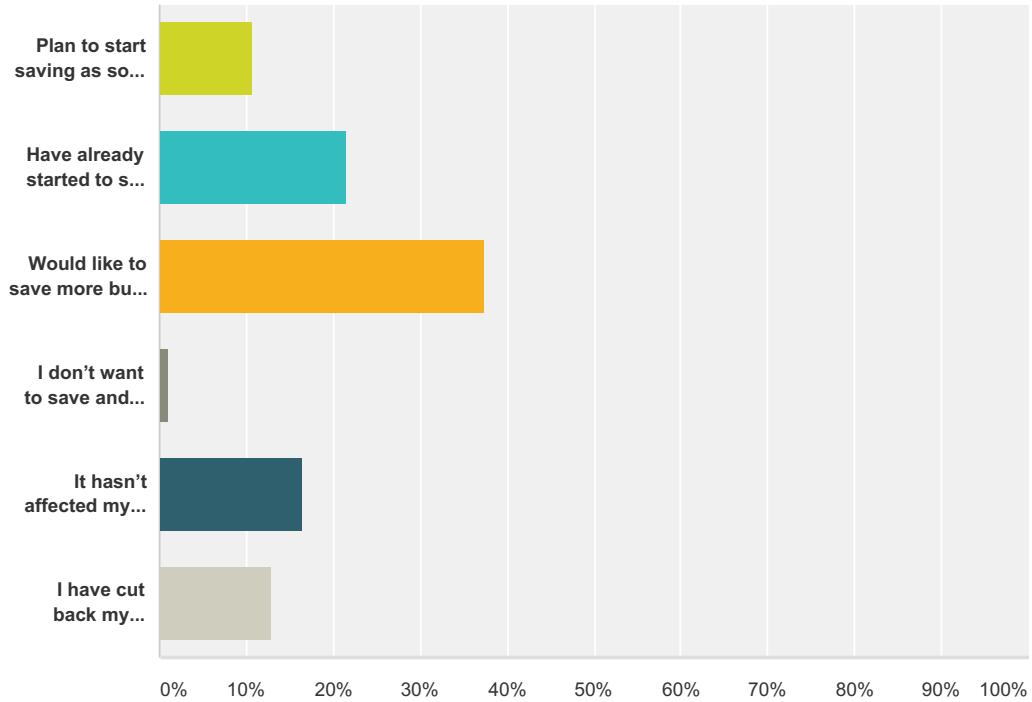
Answered: 866 Skipped: 8



Answer Choices	Responses	Count
\$0 - \$49,999	26.10%	226
\$50,000 - \$99,999	31.06%	269
\$100,000 - \$149,999	23.79%	206
>\$150,000	19.05%	165
Total		866

Q7 How has the current economic environment affected your attitude and behavior toward saving in general?

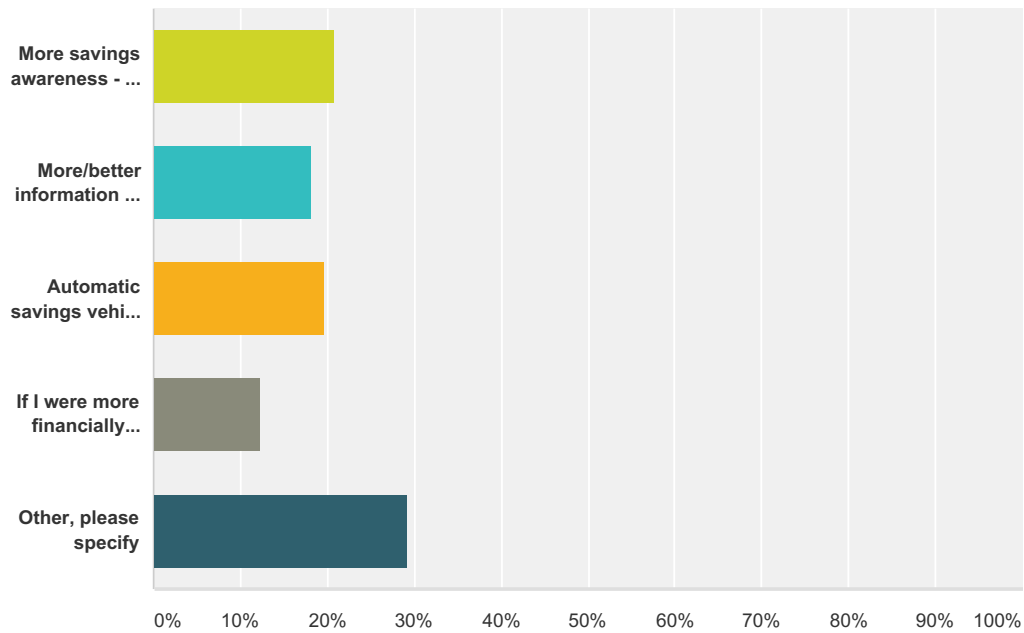
Answered: 869 Skipped: 5



Answer Choices	Responses
Plan to start saving as soon as it's economically feasible	10.59% 92
Have already started to save more than before	21.52% 187
Would like to save more but can't	37.40% 325
I don't want to save and won't	1.04% 9
It hasn't affected my attitude or behavior	16.46% 143
I have cut back my discretionary spending	13.00% 113
Total	869

Q8 What would make it easier for you to save?

Answered: 874 Skipped: 0



Answer Choices	Responses
More savings awareness - our society is too revolved around spending	20.82% 182
More/better information on savings vehicles	18.08% 158
Automatic savings vehicle - so I don't have to think about it	19.68% 172
If I were more financially literate, i.e. knowledgeable about budgeting, managing money and investments	12.24% 107
Other, please specify	29.18% 255
Total	874

#	Other, please specify	Date
1	if I made a salary so I could save	7/24/2012 8:43 PM
2	n a	7/24/2012 8:39 PM
3	more money	7/24/2012 8:39 PM
4	if I had more money	7/24/2012 8:29 PM
5	better interest rates	7/24/2012 8:26 PM
6	Paying off bills first	7/24/2012 8:21 PM
7	More money--to either save or spend	7/24/2012 8:20 PM
8	more money	7/24/2012 8:20 PM
9	more income	7/24/2012 8:18 PM
10	If there was money to save	7/24/2012 8:16 PM
11	more income	7/24/2012 8:14 PM

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12	nothing	7/24/2012 8:12 PM
13	nothing- dont have extra money	7/24/2012 8:09 PM
14	just need more money coming in to save	7/24/2012 8:07 PM
15	Make capital gains exempt from Federal & State Tax.	7/24/2012 8:01 PM
16	more stable economy, cost living keeps increasing at a rate faster than increase in income	7/24/2012 8:01 PM
17	None	7/24/2012 7:56 PM
18	economy better	7/24/2012 7:56 PM
19	higher interest rates making it a good investment	7/24/2012 7:53 PM
20	Earning more money, duh!	7/24/2012 7:51 PM
21	if Obama was out of office	7/24/2012 7:50 PM
22	more money	7/24/2012 7:48 PM
23	higher saving interest rates	7/24/2012 7:48 PM
24	The Economy is to bad	7/24/2012 7:46 PM
25	send obama back to africa	7/24/2012 7:41 PM
26	better interest	7/24/2012 7:35 PM
27	better paying job	7/24/2012 7:35 PM
28	Better prices	7/24/2012 7:35 PM
29	I am saving but not enough	7/24/2012 7:33 PM
30	making more money	7/24/2012 7:33 PM
31	cost of living	7/24/2012 7:32 PM
32	better economy.	7/24/2012 7:31 PM
33	If I had the money I would save but I work the public schools and dont make enough money to stay afloat.	7/24/2012 7:29 PM
34	If i had an income.	7/24/2012 7:29 PM
35	higher salary	7/24/2012 7:24 PM
36	reduction in wages, tough to save additional money	7/24/2012 7:17 PM
37	interest rate increase	7/24/2012 7:12 PM
38	not really interested in saving	7/24/2012 7:03 PM
39	nothing - already save a lot	7/24/2012 7:01 PM
40	if I had a job!	7/24/2012 6:56 PM
41	more money	7/24/2012 6:49 PM
42	More money coming in	7/24/2012 6:48 PM
43	more income / less expense	7/24/2012 6:48 PM
44	Increased cash flow/decreased monthly debt payments	7/24/2012 6:46 PM
45	better interest rates	7/24/2012 6:45 PM
46	A job!	7/24/2012 6:44 PM
47	a job that pays	7/24/2012 6:40 PM
48	I'm trying to pay off debt right now then I will start saving	7/24/2012 6:33 PM
49	Make more money	7/24/2012 6:33 PM
50	if i had more money	7/24/2012 6:27 PM
51	more money	7/24/2012 6:27 PM
52	my husband works only part time and I can't get work. we barely survive there is nothing there to invest	7/24/2012 6:26 PM

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53	Having more money	7/24/2012 6:24 PM
54	Give me back my salary cut	7/24/2012 6:21 PM
55	cost of living increase in disability and pension	7/24/2012 6:20 PM
56	If I had more money	7/24/2012 6:18 PM
57	I don't have any problems saving - at present we save about 30% of our income	7/24/2012 6:17 PM
58	lower prices	7/24/2012 6:17 PM
59	Able to make more money	7/24/2012 6:16 PM
60	An employed spouse	7/24/2012 6:16 PM
61	none	7/24/2012 6:16 PM
62	if after paying bills I'd have some money left over to put in savings	7/24/2012 6:11 PM
63	more social security	7/24/2012 6:09 PM
64	more money	7/24/2012 6:08 PM
65	if i did not have so many medical bills and copays	7/24/2012 6:07 PM
66	Make more money	7/24/2012 6:06 PM
67	unsure	7/24/2012 6:03 PM
68	some income	7/24/2012 6:02 PM
69	Lower cost	7/24/2012 6:02 PM
70	Finding a job.	7/24/2012 6:02 PM
71	more income	7/24/2012 6:02 PM
72	If my children could get jobs and pay for things themselves.	7/24/2012 5:45 PM
73	not having to pay for gasoline	7/24/2012 5:37 PM
74	less debt	7/24/2012 5:37 PM
75	Nothing	7/24/2012 5:36 PM
76	more money	7/24/2012 5:30 PM
77	more money	7/24/2012 5:28 PM
78	if	7/24/2012 5:28 PM
79	could find employment again	7/24/2012 5:26 PM
80	none	7/24/2012 5:24 PM
81	having more than bill paying money to put away!	7/24/2012 5:20 PM
82	less taxes, fees, assesments and mandated taxes, fees and assesments	7/24/2012 5:17 PM
83	do not know	7/24/2012 5:15 PM
84	make more money	7/24/2012 5:12 PM
85	higher salary	7/24/2012 5:12 PM
86	just need more money	7/24/2012 5:09 PM
87	nothing all set	7/24/2012 5:09 PM
88	not making enough money	7/24/2012 5:07 PM
89	Nothing	7/24/2012 5:05 PM
90	will power	7/24/2012 5:04 PM
91	receive more money	7/24/2012 5:03 PM
92	nothing	7/24/2012 5:00 PM
93	Having a job.	7/24/2012 4:59 PM

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94	more money	7/24/2012 4:57 PM
95	Less confiscatory taxes to loosen our monies to be able to save.	7/24/2012 4:56 PM
96	Having the money to save to begin with	7/24/2012 4:53 PM
97	More pay	7/24/2012 4:53 PM
98	more available funds	7/24/2012 4:52 PM
99	if i had more money	7/24/2012 4:50 PM
100	self choice	7/24/2012 4:50 PM
101	a job	7/24/2012 4:47 PM
102	if I made more money such that I had extra money to put into savings	7/24/2012 4:46 PM
103	more money to save	7/24/2012 4:45 PM
104	MORE INCOME	7/24/2012 4:42 PM
105	not sure	7/24/2012 4:41 PM
106	If I made more money to save!	7/24/2012 4:36 PM
107	I currently save what I need to save	7/24/2012 4:36 PM
108	fine	7/24/2012 4:34 PM
109	better interest rates on savings accounts	7/24/2012 4:32 PM
110	funds already saved	7/24/2012 4:31 PM
111	economical recovery	7/24/2012 4:28 PM
112	having enough money	7/24/2012 4:27 PM
113	Lower taxes!!!!	7/24/2012 4:25 PM
114	if my salary were more - haven't gotten a raise in over 5 years.	7/24/2012 4:24 PM
115	if gas, groceries etc. were not so expensive	7/24/2012 4:24 PM
116	Having a full time permanent job	7/24/2012 4:21 PM
117	Higher income	7/24/2012 4:21 PM
118	Better economy allowing the ability to save	7/24/2012 4:19 PM
119	If i had the extra money	7/24/2012 4:16 PM
120	if i had more money to put aside	7/24/2012 4:15 PM
121	Better return on savings	7/24/2012 4:14 PM
122	Higher SS or retirement income	7/24/2012 4:13 PM
123	prices for goods/services were lower	7/24/2012 4:11 PM
124	It would be easier to save if I had more money.	7/24/2012 4:08 PM
125	tution vouchers for private schools	7/24/2012 4:05 PM
126	Saving rates greater than inflation rates	7/24/2012 4:04 PM
127	the economy to get better and to get some financial aid for our older daughter that is in college that we are paying for right now	7/24/2012 4:04 PM
128	Having a steady income	7/24/2012 4:00 PM
129	More money less expenses	7/24/2012 4:00 PM
130	better interest rates/pay	7/24/2012 3:59 PM
131	already saving each month	7/24/2012 3:59 PM
132	More Money	7/24/2012 3:58 PM
133	more money coming in	7/24/2012 3:57 PM

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134	more income	7/24/2012 3:56 PM
135	reduce debt	7/24/2012 3:54 PM
136	a better paying job	7/24/2012 3:54 PM
137	had a better income less bills	7/24/2012 3:53 PM
138	money	7/24/2012 3:53 PM
139	If I made more Money on Disability	7/24/2012 3:53 PM
140	more momney to save	7/24/2012 3:53 PM
141	we are "beyond" the need to save	7/24/2012 3:53 PM
142	na	7/24/2012 3:51 PM
143	If I made more than my minimum bills, that would help.	7/24/2012 3:51 PM
144	controled expenses	7/24/2012 3:50 PM
145	Saving is already easy	7/24/2012 3:44 PM
146	Higher income	7/24/2012 3:43 PM
147	Higher income	7/24/2012 3:41 PM
148	Interest on savings that made it worth it	7/24/2012 3:40 PM
149	more income	7/24/2012 3:38 PM
150	this is a stupid question	7/24/2012 3:38 PM
151	employment	7/24/2012 3:36 PM
152	more money coming in	7/24/2012 3:36 PM
153	better income	7/24/2012 3:35 PM
154	more money	7/24/2012 3:35 PM
155	no penalties for saving	7/24/2012 3:35 PM
156	I save a lot, so I would only need more money to save more!	7/24/2012 3:34 PM
157	more income	7/24/2012 3:32 PM
158	more money	7/24/2012 3:32 PM
159	if i made enough to keep up with inflation and taxes	7/24/2012 3:31 PM
160	having more money!	7/24/2012 3:30 PM
161	additional income	7/24/2012 3:29 PM
162	if i had a job	7/24/2012 3:27 PM
163	If I had more money to save	7/24/2012 3:26 PM
164	fewer financial obligations	7/24/2012 3:26 PM
165	more money	7/24/2012 3:26 PM
166	more money	7/24/2012 3:26 PM
167	More money!	7/24/2012 3:24 PM
168	money	7/24/2012 3:18 PM
169	not on fixed income	7/24/2012 3:17 PM
170	If could pay off debts	7/24/2012 3:15 PM
171	lower bills, more discretionary funds	7/24/2012 3:14 PM
172	more income	7/24/2012 3:11 PM
173	more money	7/24/2012 3:11 PM
174	if our government would stop raping our dollar	7/24/2012 3:11 PM

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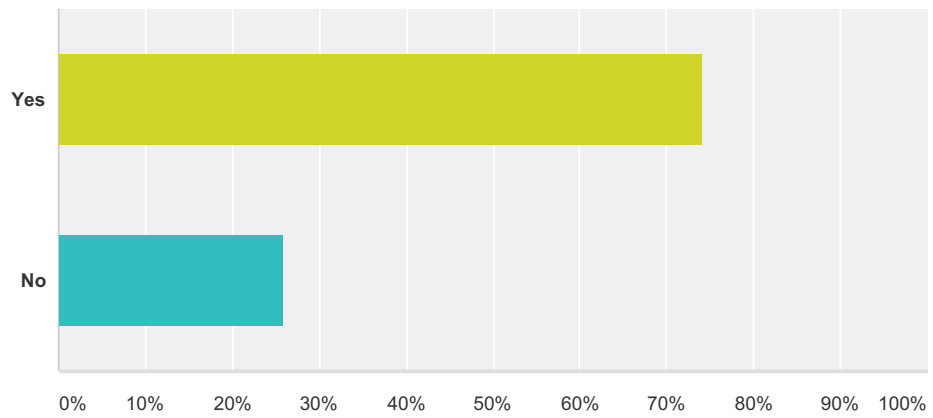
175	If I had the money!!	7/24/2012 3:10 PM
176	Better paying job	7/24/2012 3:10 PM
177	Pay increase that would keep pace with inflation	7/24/2012 3:10 PM
178	higher wages	7/24/2012 3:09 PM
179	nothing	7/24/2012 3:07 PM
180	More Income	7/24/2012 3:07 PM
181	make more money	7/24/2012 3:05 PM
182	investment options with real earnings growth	7/24/2012 3:04 PM
183	had the money	7/24/2012 3:03 PM
184	not having so many bills, taxes	7/24/2012 3:02 PM
185	enough funds	7/24/2012 3:02 PM
186	better interest rates	7/24/2012 3:01 PM
187	I think I'm okay right now.	7/24/2012 3:01 PM
188	more income	7/24/2012 3:00 PM
189	More disposable income	7/24/2012 3:00 PM
190	having fewer bills	7/24/2012 2:58 PM
191	more money	7/24/2012 2:58 PM
192	more money and less bills	7/24/2012 2:58 PM
193	income	7/24/2012 2:57 PM
194	higher income	7/24/2012 2:57 PM
195	economic restructuring	7/24/2012 2:56 PM
196	would if could	7/24/2012 2:54 PM
197	More discretionary income	7/24/2012 2:54 PM
198	made more money	7/24/2012 2:54 PM
199	If I had enough money coming in to cover all of the expenses.	7/24/2012 2:54 PM
200	more discretionary income	7/24/2012 2:54 PM
201	If I had discretionary funds	7/24/2012 2:54 PM
202	spend less elsewhere	7/24/2012 2:53 PM
203	Lower prices on necessities - food, housing, clothing, gasoline, utilities	7/24/2012 2:51 PM
204	Nothing	7/24/2012 2:49 PM
205	More income and/or fewer expenses	7/24/2012 2:49 PM
206	if we had more available income	7/24/2012 2:48 PM
207	Higher income	7/24/2012 2:48 PM
208	nothing	7/24/2012 2:47 PM
209	don't spend	7/24/2012 2:47 PM
210	Lower living expenses	7/24/2012 2:46 PM
211	if i earned more money and paid less bills	7/24/2012 2:46 PM
212	Making more money.	7/24/2012 2:45 PM
213	having more money to spare, to save	7/24/2012 2:45 PM
214	made more money	7/24/2012 2:44 PM
215	More money to be able to save any of it.	7/24/2012 2:44 PM

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216	I have always saved significantly	7/24/2012 2:44 PM
217	If I won the lottery	7/24/2012 2:44 PM
218	if I made more money than I need to live on	7/24/2012 2:43 PM
219	higher income	7/24/2012 2:43 PM
220	we just don't have enough income right now	7/24/2012 2:43 PM
221	i had more money to save	7/24/2012 2:43 PM
222	more money	7/24/2012 2:43 PM
223	A larger paycheck	7/24/2012 2:42 PM
224	Larger income.	7/24/2012 2:42 PM
225	More money.	7/24/2012 2:42 PM
226	don't have any money to save	7/24/2012 2:42 PM
227	less government spending and less taxes...	7/24/2012 2:42 PM
228	more money	7/24/2012 2:41 PM
229	don't need one already know how to save money	7/24/2012 2:41 PM
230	More money to save	7/24/2012 2:40 PM
231	a job	7/24/2012 2:40 PM
232	enough income to save	7/24/2012 2:39 PM
233	I'm unmarried and a current college student	7/24/2012 2:39 PM
234	have more money been laid off for 4 years	7/24/2012 2:39 PM
235	Steady income because of this damn economy	7/24/2012 2:37 PM
236	more money	7/24/2012 2:37 PM
237	lower prices	7/24/2012 2:37 PM
238	nothing	7/24/2012 2:36 PM
239	less spending	7/24/2012 2:36 PM
240	If I had more income!	7/24/2012 2:36 PM
241	more money	7/24/2012 2:36 PM
242	lower taxes	7/24/2012 2:35 PM
243	more earnings, fewer expenses	7/24/2012 2:35 PM
244	na	7/24/2012 2:35 PM
245	higher income or lower mortgage payments	7/24/2012 2:35 PM
246	Better economy	7/24/2012 2:35 PM
247	3 lesbians would be nice	7/24/2012 2:35 PM
248	Less government	7/24/2012 2:34 PM
249	more disposable income	7/24/2012 2:34 PM
250	n/a	7/24/2012 2:34 PM
251	INCREASED INCOME	7/24/2012 2:34 PM
252	none	7/24/2012 2:34 PM
253	more income!	7/24/2012 2:34 PM
254	Cut back on spending - inflation is an issue with food, gas, etc	7/24/2012 2:34 PM
255	if the mortgage company would get off my back	7/24/2012 2:33 PM

Q9 If you have children do you take the time to teach them financial literacy?

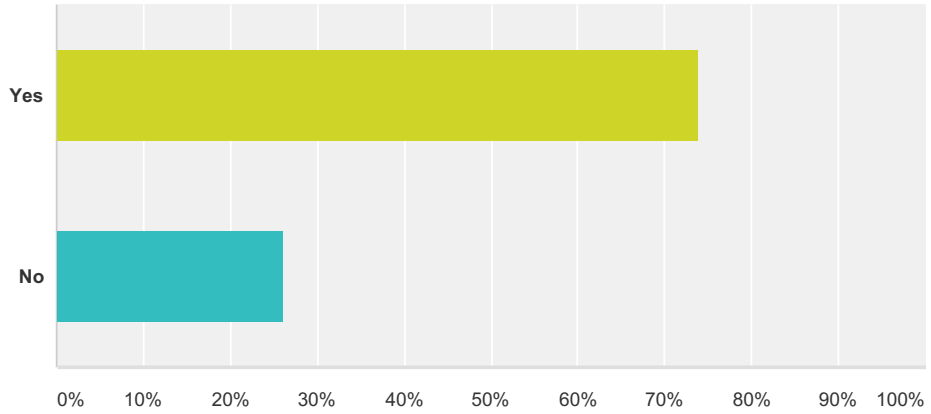
Answered: 855 Skipped: 19



Answer Choices	Responses	
Yes	74.15%	634
No	25.85%	221
Total		855

Q10 Do you believe school districts should be required to offer a multi-grade intergrated financial literacy curriculum?

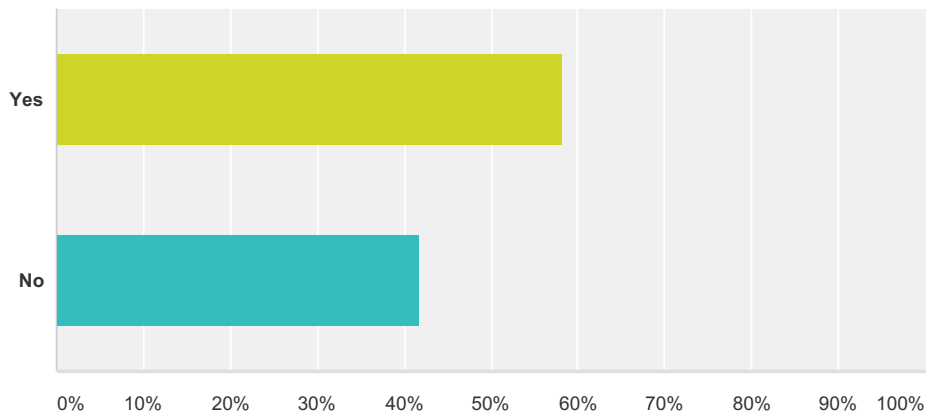
Answered: 864 Skipped: 10



Answer Choices	Responses
Yes	73.84% 638
No	26.16% 226
Total	864

Q11 Have you talked with your child/children about the costs of college?

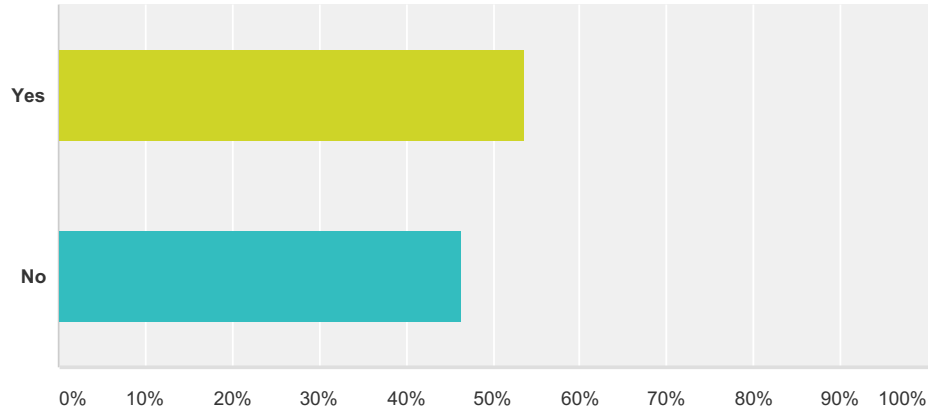
Answered: 827 Skipped: 47



Answer Choices	Responses	
Yes	58.16%	481
No	41.84%	346
Total		827

Q12 Have you talked with your child/children about your involvement in paying for college?

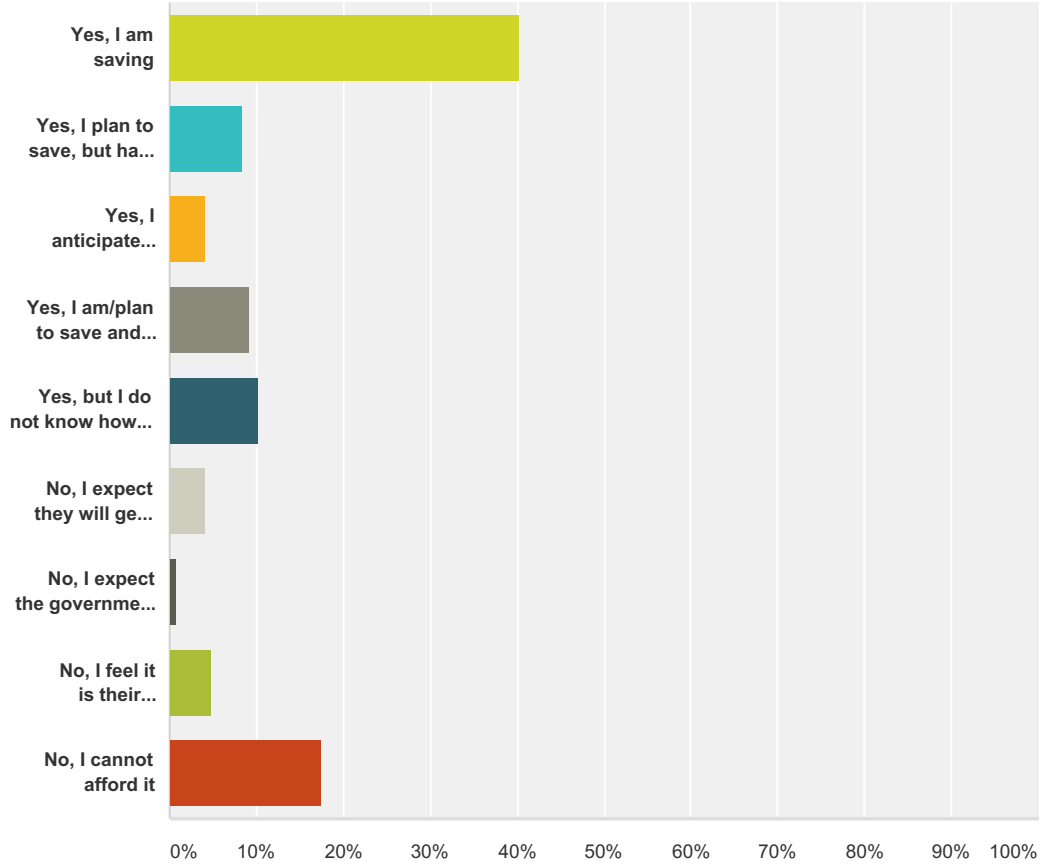
Answered: 824 Skipped: 50



Answer Choices	Responses
Yes	53.64% 442
No	46.36% 382
Total	824

Q13 Do you plan to help fund your child/children's college education? (Select One)

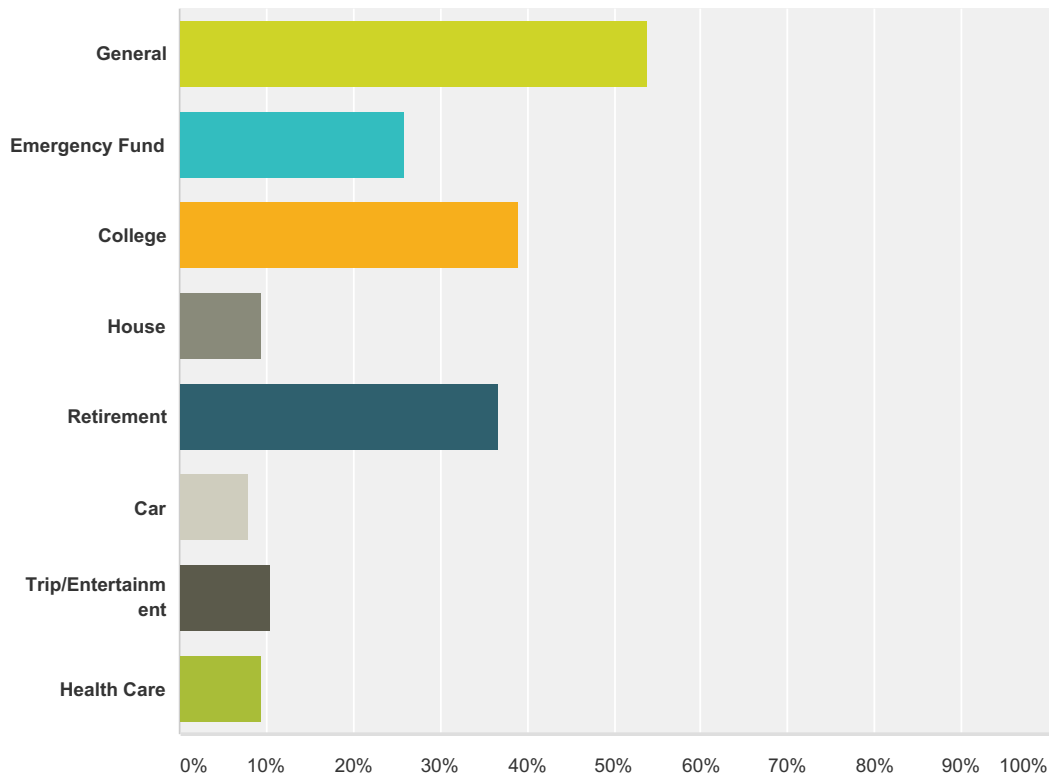
Answered: 852 Skipped: 22



Answer Choices	Responses
Yes, I am saving	40.38% 344
Yes, I plan to save, but have not yet started	8.45% 72
Yes, I anticipate taking out loans	4.11% 35
Yes, I am/plan to save and anticipate taking out loans	9.27% 79
Yes, but I do not know how I am going to pay	10.33% 88
No, I expect they will get scholarships	4.23% 36
No, I expect the government to help me	0.94% 8
No, I feel it is their responsibility	4.81% 41
No, I cannot afford it	17.49% 149
Total	852

Q14 If you are saving, are you saving in general or for a specific goal?

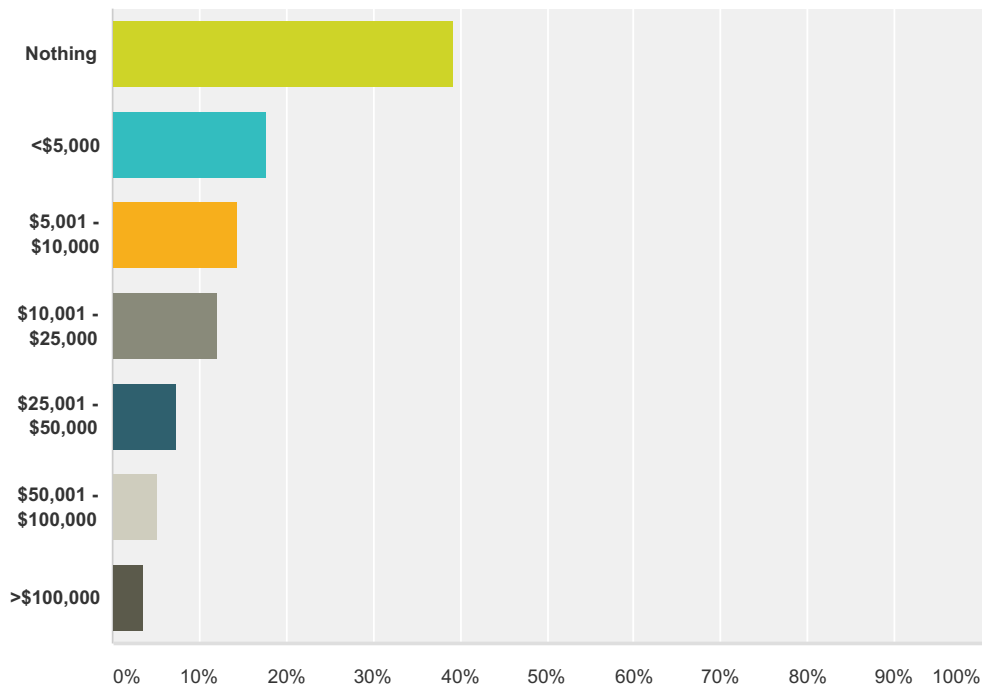
Answered: 795 Skipped: 79



Answer Choices	Responses
General	53.96% 429
Emergency Fund	25.79% 205
College	39.12% 311
House	9.31% 74
Retirement	36.73% 292
Car	7.92% 63
Trip/Entertainment	10.44% 83
Health Care	9.43% 75
Total Respondents: 795	

Q15 How much have you saved for your children's college education (per child)?

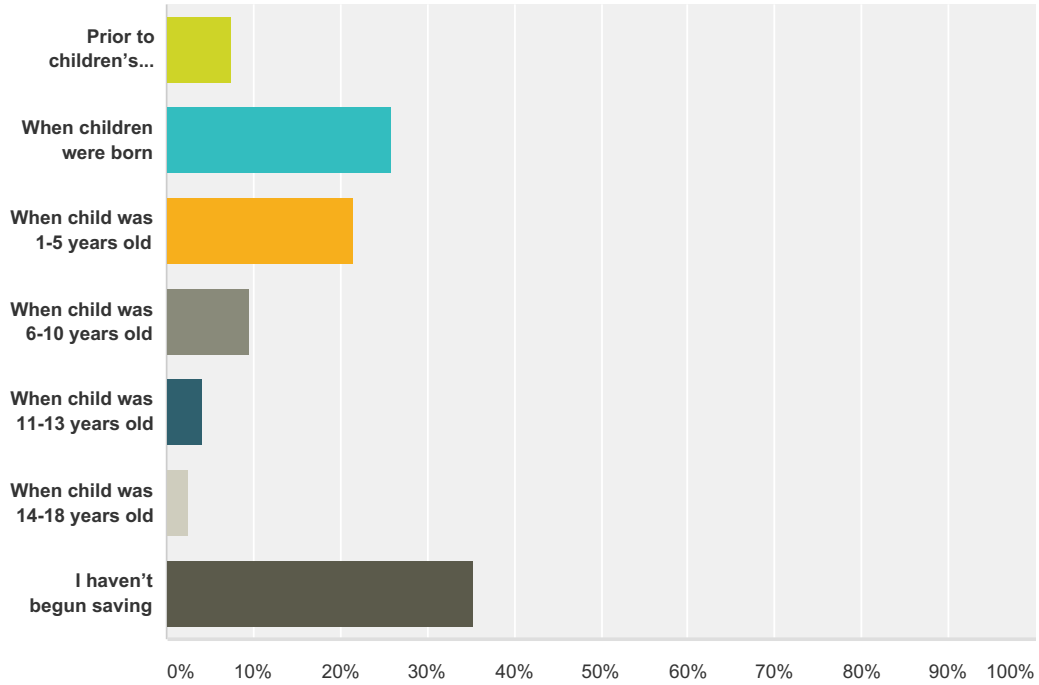
Answered: 852 Skipped: 22



Answer Choices	Responses	
Nothing	39.32%	335
<\$5,000	17.84%	152
\$5,001 - \$10,000	14.32%	122
\$10,001 - \$25,000	12.21%	104
\$25,001 - \$50,000	7.39%	63
\$50,001 - \$100,000	5.28%	45
>\$100,000	3.64%	31
Total		852

Q16 When did you start saving for your child/children's college education? (If you have more than one child, and you started saving at different times for each, check all that apply).

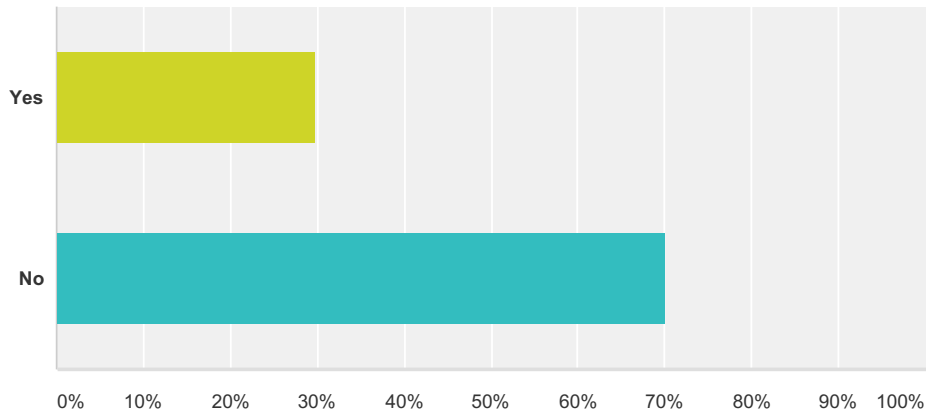
Answered: 827 Skipped: 47



Answer Choices	Responses
Prior to children's birth	7.62% 63
When children were born	25.88% 214
When child was 1-5 years old	21.52% 178
When child was 6-10 years old	9.67% 80
When child was 11-13 years old	4.23% 35
When child was 14-18 years old	2.42% 20
I haven't begun saving	35.31% 292
Total Respondents: 827	

Q17 Do you know how much you'll need to save to fund college for your children?

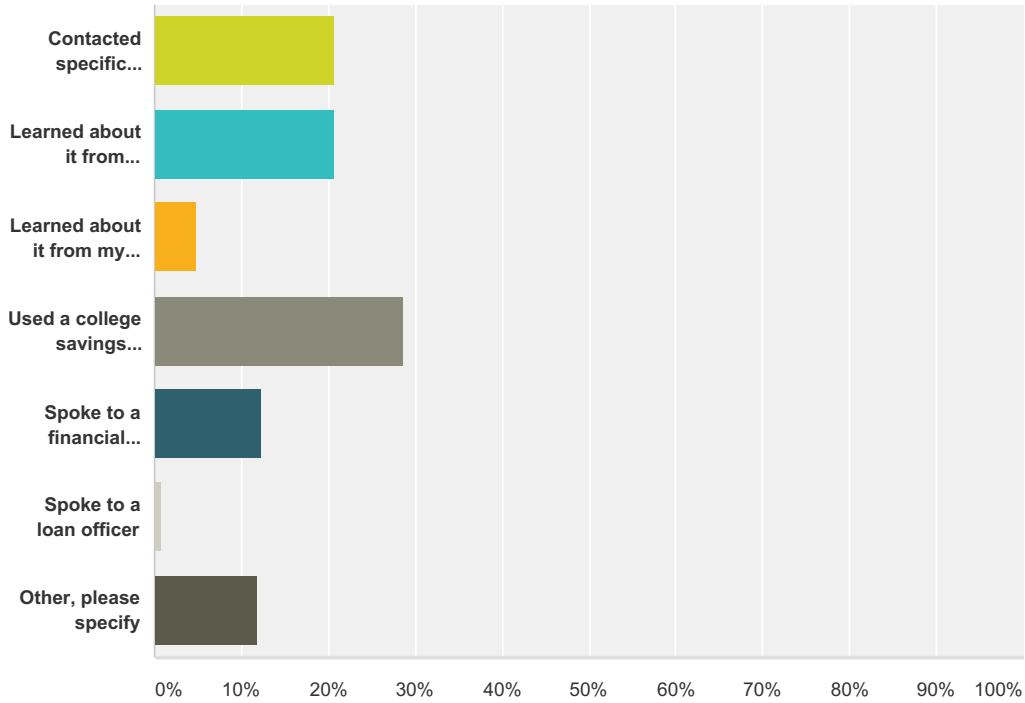
Answered: 852 Skipped: 22



Answer Choices	Responses
Yes	29.81% 254
No	70.19% 598
Total	852

Q18 How did you determine the amount?

Answered: 251 Skipped: 623



Answer Choices	Responses
Contacted specific colleges I have in mind	20.72% 52
Learned about it from articles, on the web, through TV programs	20.72% 52
Learned about it from my child/children's school	4.78% 12
Used a college savings calculator	28.69% 72
Spoke to a financial advisor	12.35% 31
Spoke to a loan officer	0.80% 2
Other, please specify	11.95% 30
Total	251

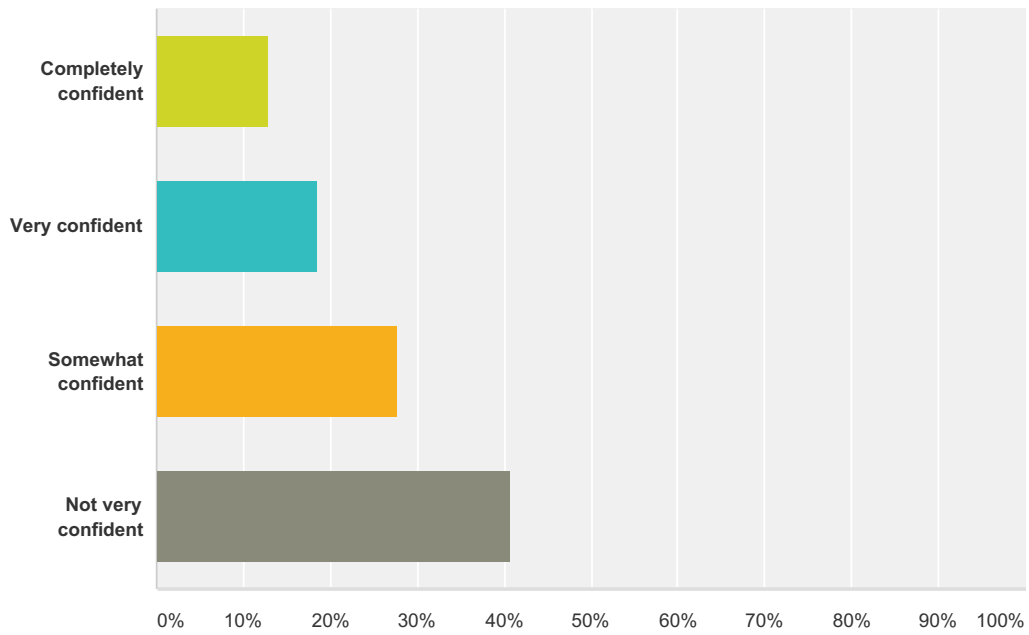
#	Other, please specify	Date
1	2 other children already in college	7/24/2012 8:35 PM
2	raises + 10%	7/24/2012 6:52 PM
3	I'm paying for it now	7/24/2012 6:50 PM
4	i go to school, i know	7/24/2012 6:40 PM
5	spoke to friends with kids in college and added 20%	7/24/2012 6:32 PM
6	Online info from state college savings program	7/24/2012 6:24 PM
7	spoke to students and parents of college students	7/24/2012 6:17 PM
8	Used a combination of the above and contacted the college websites to figure prices.	7/24/2012 4:56 PM

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9	My kids are grown and already done with college. We took out loans to pay it	7/24/2012 4:53 PM
10	Florida Pre-Paid College Plan	7/24/2012 4:36 PM
11	researched costs to the universities my children were interested in.	7/24/2012 4:24 PM
12	my children are grown and i have already put them through college	7/24/2012 4:09 PM
13	Work at a University	7/24/2012 4:08 PM
14	friends,family,etc	7/24/2012 4:04 PM
15	our oldest daughter is entering a University in the fall	7/24/2012 4:04 PM
16	Personl experience plus inflation etc...	7/24/2012 3:56 PM
17	I was an educator in my career	7/24/2012 3:53 PM
18	florida prepaid	7/24/2012 3:35 PM
19	Have one in college now	7/24/2012 3:35 PM
20	I already have one child in college so I have a rough idea of the cost.	7/24/2012 3:24 PM
21	my kids are out of grad school	7/24/2012 3:18 PM
22	just trying to save as much as possible so they have a wide variety of choice	7/24/2012 2:58 PM
23	We've already put three adult children through college.	7/24/2012 2:57 PM
24	they get Florida scholarships, free to us	7/24/2012 2:55 PM
25	tuition bill	7/24/2012 2:54 PM
26	I have Florida Pre-paid college for both of my kids.	7/24/2012 2:46 PM
27	calculated based on tuition amount	7/24/2012 2:43 PM
28	because I can do the research myself	7/24/2012 2:41 PM
29	this is my third child, been thee done that. since, just kept tabs on costs	7/24/2012 2:39 PM
30	Estimated 30 to 40K/year for 4 years	7/24/2012 2:35 PM

Q19 How confident are you that you will reach your college savings goals?

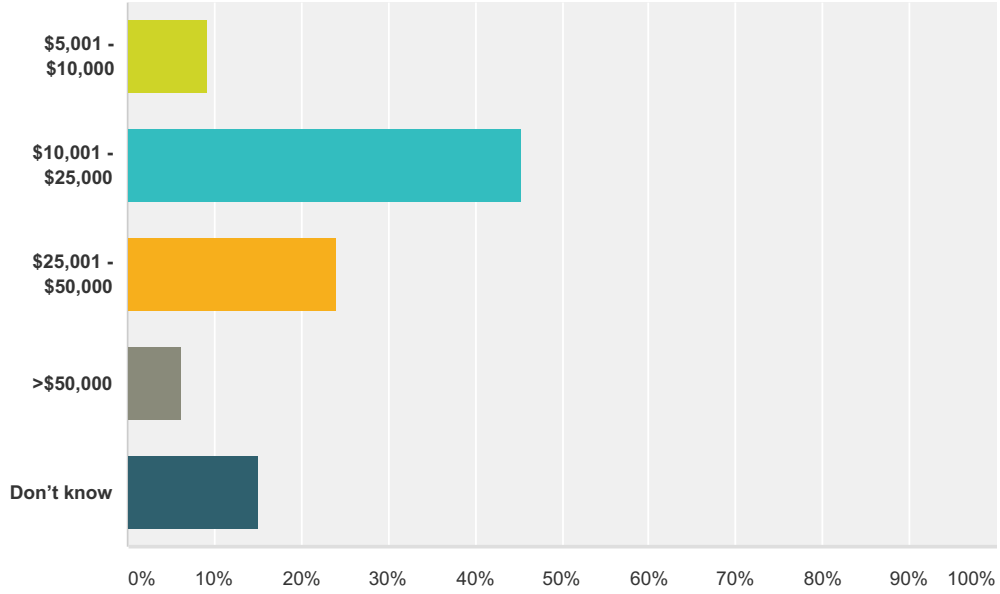
Answered: 806 Skipped: 68



Answer Choices	Responses	
Completely confident	13.03%	105
Very confident	18.49%	149
Somewhat confident	27.79%	224
Not very confident	40.69%	328
Total		806

Q20 How much do you think the average public college costs (tuition, room, board and supplies) today per year?

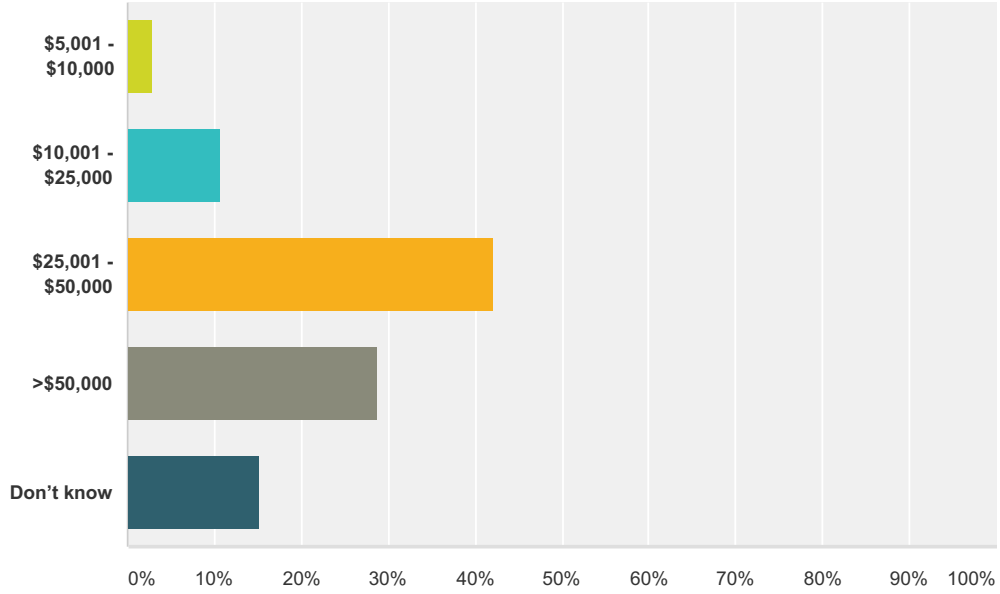
Answered: 811 Skipped: 63



Answer Choices	Responses	
\$5,001 - \$10,000	9.25%	75
\$10,001 - \$25,000	45.38%	368
\$25,001 - \$50,000	24.04%	195
>\$50,000	6.29%	51
Don't know	15.04%	122
Total		811

Q21 How much do you think the average private college costs (tuition, room, board and supplies) today per year?

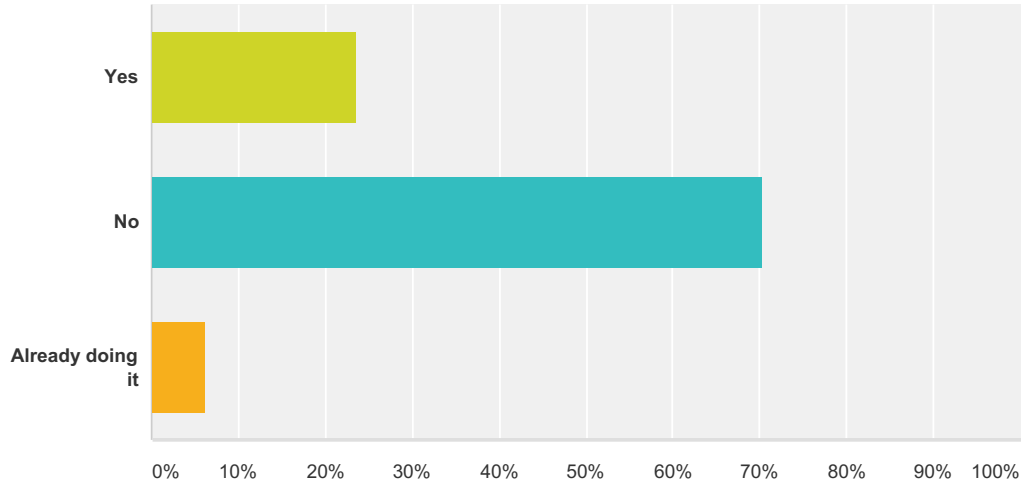
Answered: 813 Skipped: 61



Answer Choices	Responses	
\$5,001 - \$10,000	2.95%	24
\$10,001 - \$25,000	10.70%	87
\$25,001 - \$50,000	42.19%	343
>\$50,000	28.91%	235
Don't know	15.25%	124
Total		813

Q22 Would you ask friends or family to contribute toward college instead of material gifts?

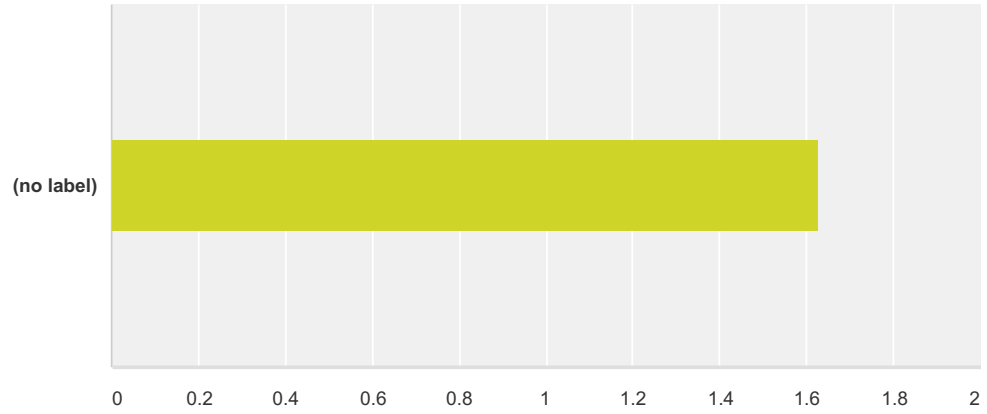
Answered: 804 Skipped: 70



Answer Choices	Responses
Yes	23.51% 189
No	70.27% 565
Already doing it	6.22% 50
Total	804

Q23 How important is it to you that your child be able to attend college if they want to do so?

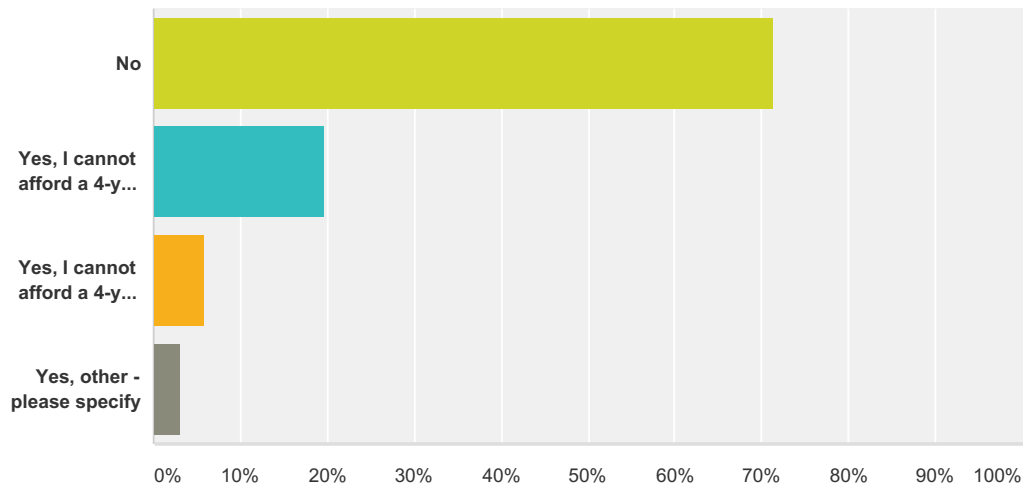
Answered: 808 Skipped: 66



	Very important	Important	Disappointed	Very Disappointed	Wouldn't Care	Total	Weighted Average
(no label)	63.99% 517	23.89% 193	4.08% 33	1.49% 12	6.56% 53	808	1.63

Q24 Have you had to narrow your child's choices for college because of the cost?

Answered: 807 Skipped: 67



Answer Choices	Responses
No	71.50% 577
Yes, I cannot afford a 4-year private school.	19.58% 158
Yes, I cannot afford a 4-year public school.	5.82% 47
Yes, other - please specify	3.10% 25
Total	807

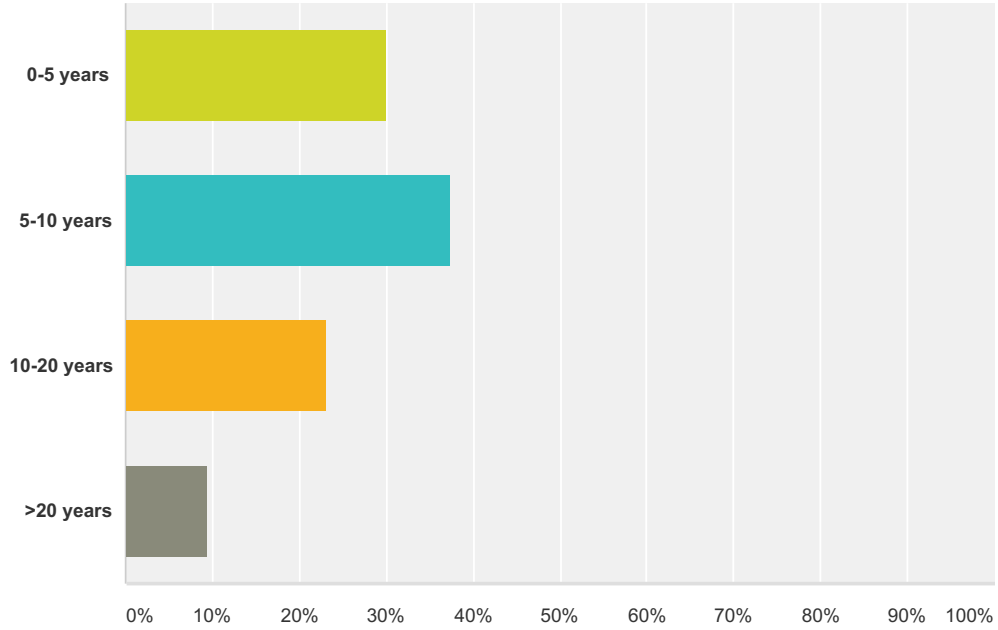
#	Yes, other - please specify	Date
1	No children	7/24/2012 8:01 PM
2	jr college	7/24/2012 7:48 PM
3	I have no kids	7/24/2012 7:41 PM
4	my child will be strongly encouraged to attend a good public college in-state and take as many AP courses as possible.	7/24/2012 7:31 PM
5	I have no children	7/24/2012 7:24 PM
6	community college	7/24/2012 5:49 PM
7	She is going to a community College	7/24/2012 5:47 PM
8	There is no issue with the school she wants to attend	7/24/2012 5:00 PM
9	they went to a local in state school	7/24/2012 4:53 PM
10	to be determined	7/24/2012 4:50 PM
11	fine	7/24/2012 4:34 PM
12	He is taking generals at college closer to home 1st	7/24/2012 4:19 PM
13	SOME JUST COST TOO MUCH	7/24/2012 3:52 PM
14	Money is a factor	7/24/2012 3:35 PM
15	not yet they are too young	7/24/2012 3:23 PM

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16	I encouraged attending "best value" schools identified in various publications	7/24/2012 3:04 PM
17	I work at a public school and my child knows that it is expected that they go where I work.	7/24/2012 2:54 PM
18	It must be a christian college	7/24/2012 2:54 PM
19	We cannot afford most private schools	7/24/2012 2:53 PM
20	Easier to pay for public	7/24/2012 2:50 PM
21	do not have children	7/24/2012 2:43 PM
22	scholarship	7/24/2012 2:42 PM
23	Some schools don't fit our budget	7/24/2012 2:37 PM
24	have let them know they need to also save and apply for scholarships and loans in their name	7/24/2012 2:36 PM
25	selected colleges based on scholarship offers	7/24/2012 2:34 PM

Q25 The average Public College student graduates with over \$26,000 in loans (and much more for Private College). How long do you anticipate it will take you or your child after graduation to pay off the average college tuition and costs funded through loans?

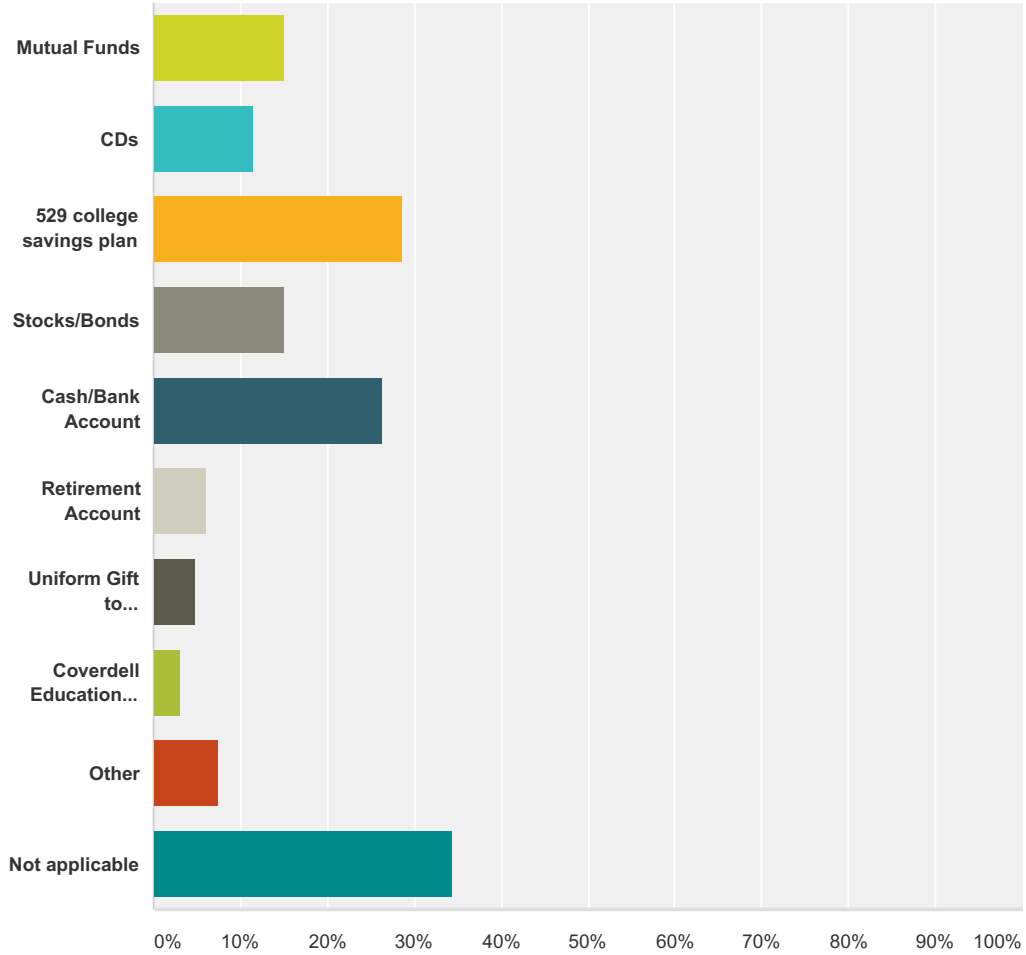
Answered: 802 Skipped: 72



Answer Choices	Responses
0-5 years	30.05% 241
5-10 years	37.41% 300
10-20 years	23.19% 186
>20 years	9.35% 75
Total	802

Q26 If you are saving for college, what vehicles are you using? (Check all that apply)

Answered: 808 Skipped: 66

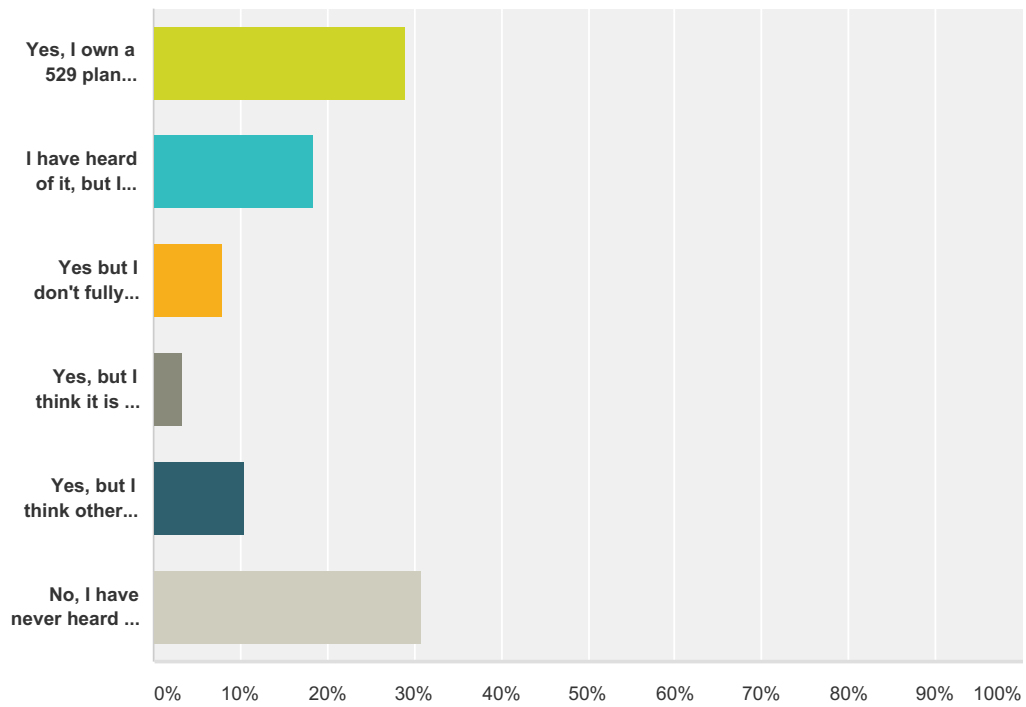


Answer Choices	Responses	Count
Mutual Funds	14.98%	121
CDs	11.51%	93
529 college savings plan	28.59%	231
Stocks/Bonds	15.10%	122
Cash/Bank Account	26.24%	212
Retirement Account	6.06%	49
Uniform Gift to Minor/Uniform Gift to Trust Accounts	4.83%	39
Coverdell Education Savings Account	3.22%	26
Other	7.55%	61
Not applicable	34.41%	278

Total Respondents: 808

Q27 Do you know what a 529 college savings plan is?

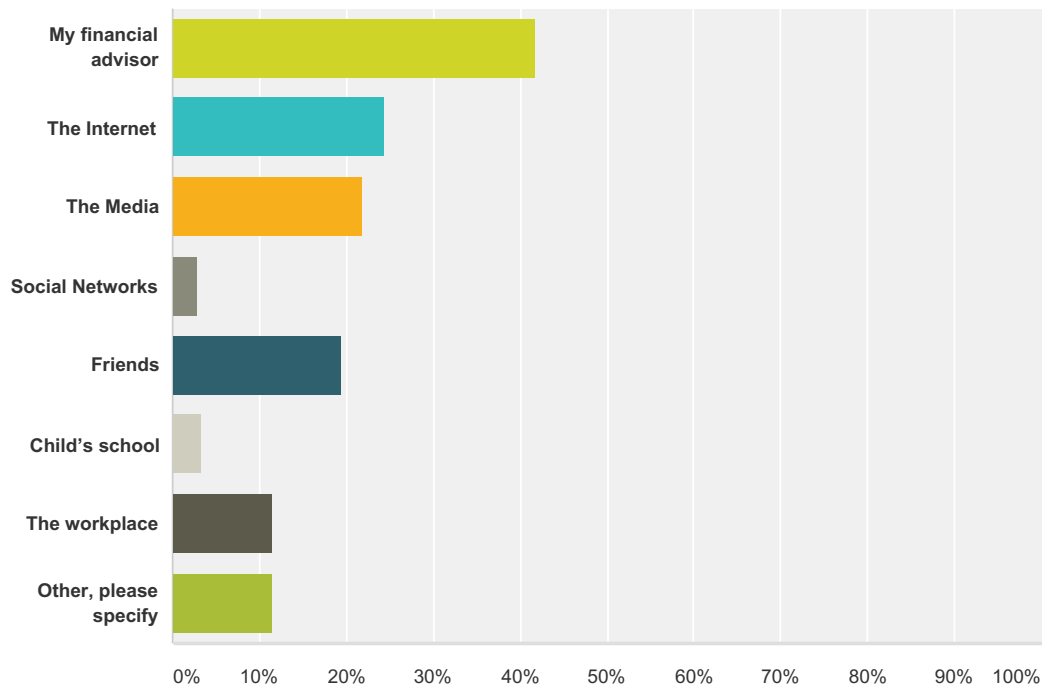
Answered: 831 Skipped: 43



Answer Choices	Responses	
Yes, I own a 529 plan account	29.00%	241
I have heard of it, but I don't know exactly what it is	18.41%	153
Yes but I don't fully understand my options of my child does not go to college	7.94%	66
Yes, but I think it is too complicated, I don't understand the benefits	3.37%	28
Yes, but I think other vehicles have better tax benefits	10.35%	86
No, I have never heard of it	30.93%	257
Total		831

Q28 How did you hear about your 529 college savings plan?

Answered: 237 Skipped: 637



Answer Choices	Responses
My financial advisor	41.77% 99
The Internet	24.47% 58
The Media	21.94% 52
Social Networks	2.95% 7
Friends	19.41% 46
Child's school	3.38% 8
The workplace	11.39% 27
Other, please specify	11.39% 27
Total Respondents: 237	

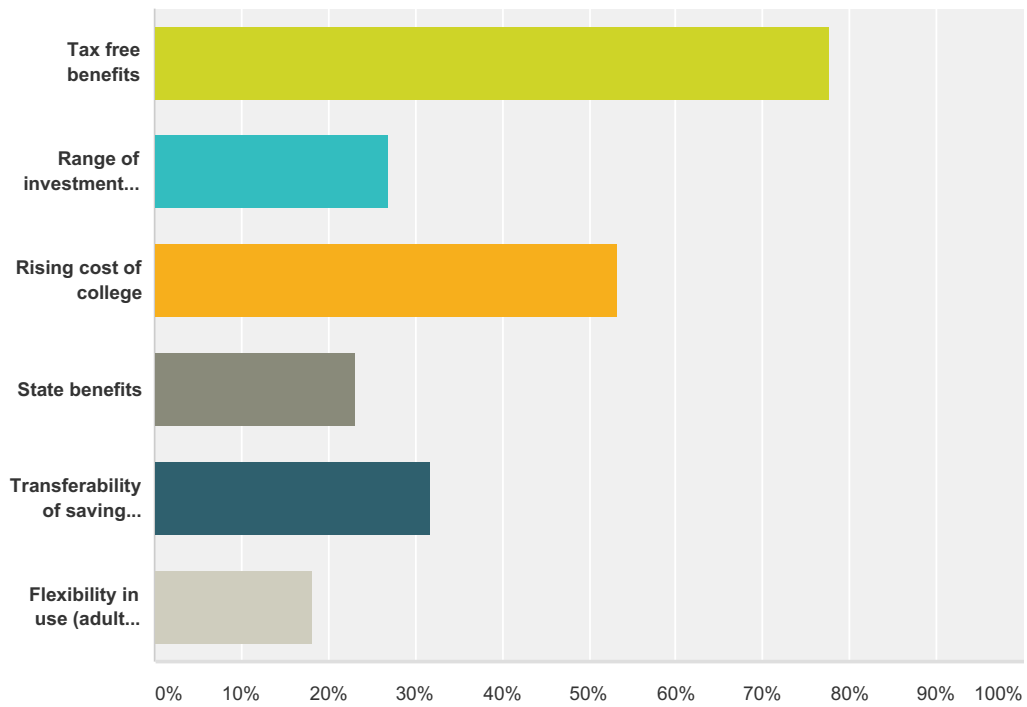
#	Other, please specify	Date
1	Can't remember	7/24/2012 8:21 PM
2	the bank	7/24/2012 7:03 PM
3	spouse	7/24/2012 6:55 PM
4	son	7/24/2012 6:52 PM
5	My parents	7/24/2012 6:46 PM
6	can't remember	7/24/2012 6:17 PM

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7	research	7/24/2012 6:14 PM
8	upromise	7/24/2012 5:37 PM
9	financial magazines	7/24/2012 5:17 PM
10	Parents	7/24/2012 4:59 PM
11	It was so many years I don't remember.	7/24/2012 4:56 PM
12	grocery store program	7/24/2012 4:52 PM
13	Family member	7/24/2012 4:45 PM
14	husband	7/24/2012 4:24 PM
15	grandparents set up	7/24/2012 4:10 PM
16	Investor magazines and word of mouth	7/24/2012 3:34 PM
17	don't remember	7/24/2012 2:59 PM
18	Relatives	7/24/2012 2:58 PM
19	it's general knowledge	7/24/2012 2:54 PM
20	Upromise	7/24/2012 2:54 PM
21	from financial institution	7/24/2012 2:44 PM
22	insurance agent	7/24/2012 2:43 PM
23	My Upromise credit card	7/24/2012 2:39 PM
24	tv commercials. have an account but not really utilizing it fully	7/24/2012 2:36 PM
25	?	7/24/2012 2:35 PM
26	it's been so long that I don't remember where I heard about it	7/24/2012 2:34 PM
27	I do not remember	7/24/2012 2:34 PM

Q29 What are the reasons you save in a 529 college savings plan?

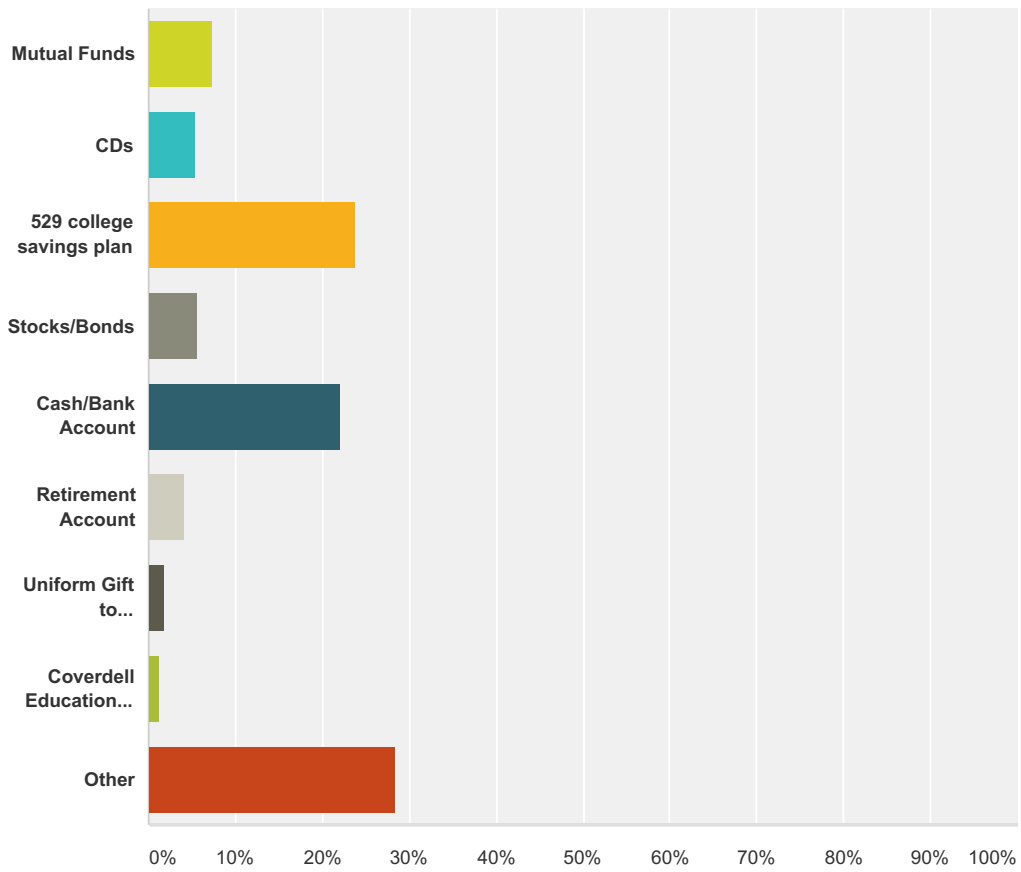
Answered: 237 Skipped: 637



Answer Choices	Responses
Tax free benefits	77.64% 184
Range of investment options	27.00% 64
Rising cost of college	53.16% 126
State benefits	23.21% 55
Transferability of saving (among children)	31.65% 75
Flexibility in use (adult retraining)	18.14% 43
Total Respondents: 237	

Q30 What is your primary college savings vehicle? (Check one)

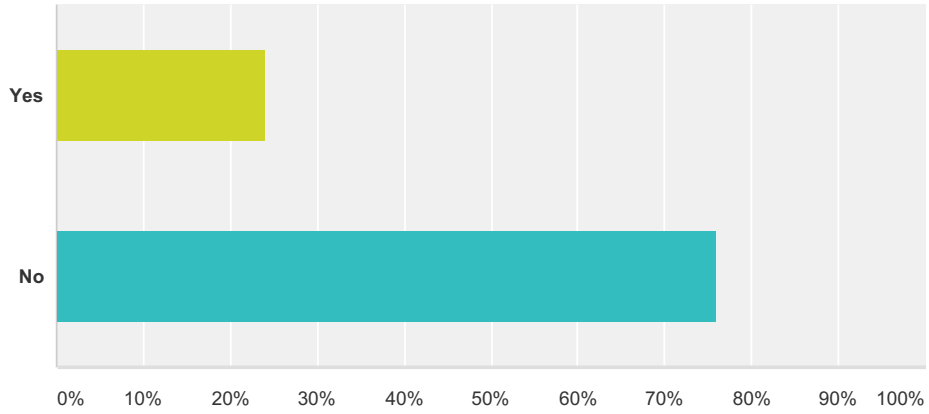
Answered: 828 Skipped: 46



Answer Choices	Responses
Mutual Funds	7.25% 60
CDs	5.43% 45
529 college savings plan	23.79% 197
Stocks/Bonds	5.56% 46
Cash/Bank Account	22.10% 183
Retirement Account	4.23% 35
Uniform Gift to Minor/Uniform Gift to Trust Accounts	1.93% 16
Coverdell Education Savings Account	1.33% 11
Other	28.38% 235
Total	828

Q31 Do you currently have an automatic monthly savings plan set up for college savings?

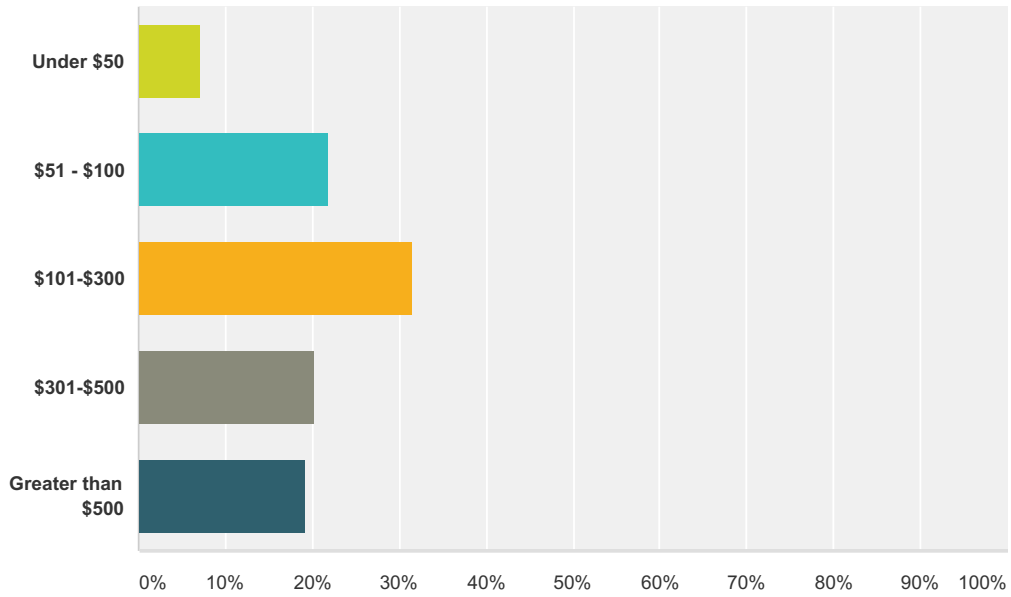
Answered: 828 Skipped: 46



Answer Choices	Responses
Yes	24.03% 199
No	75.97% 629
Total	828

Q32 How much do you save monthly?

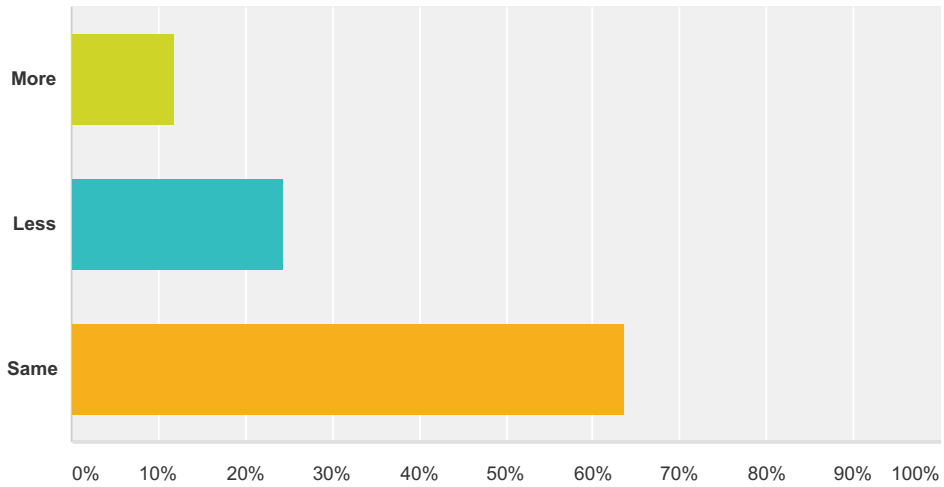
Answered: 197 Skipped: 677



Answer Choices	Responses	
Under \$50	7.11%	14
\$51 - \$100	21.83%	43
\$101-\$300	31.47%	62
\$301-\$500	20.30%	40
Greater than \$500	19.29%	38
Total		197

Q33 Are you saving more, less or the same for college than a year ago?

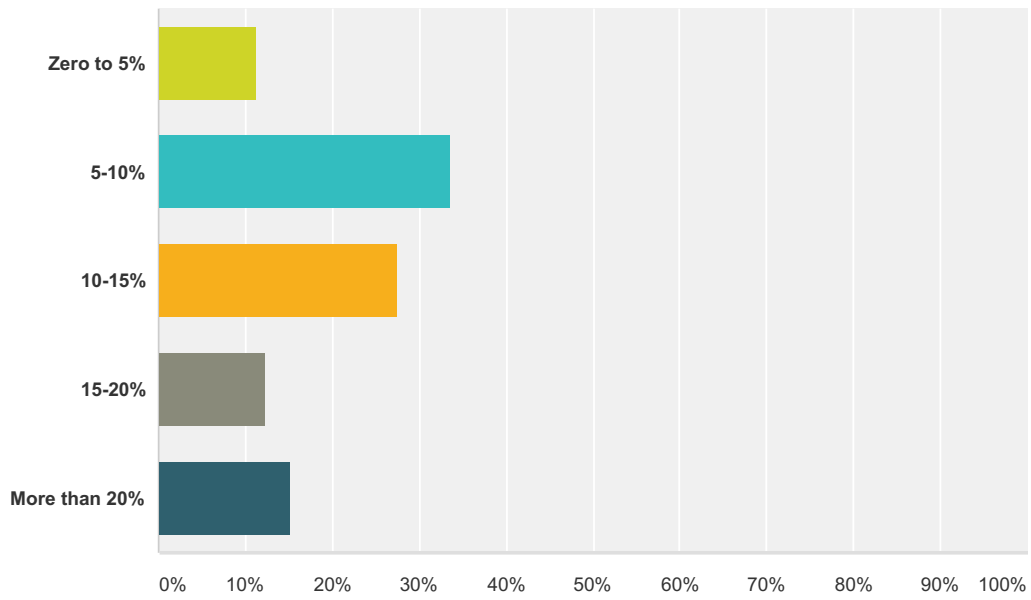
Answered: 828 Skipped: 46



Answer Choices	Responses
More	11.84% 98
Less	24.52% 203
Same	63.65% 527
Total	828

Q34 If you are saving more for college than one year ago, then by how much?

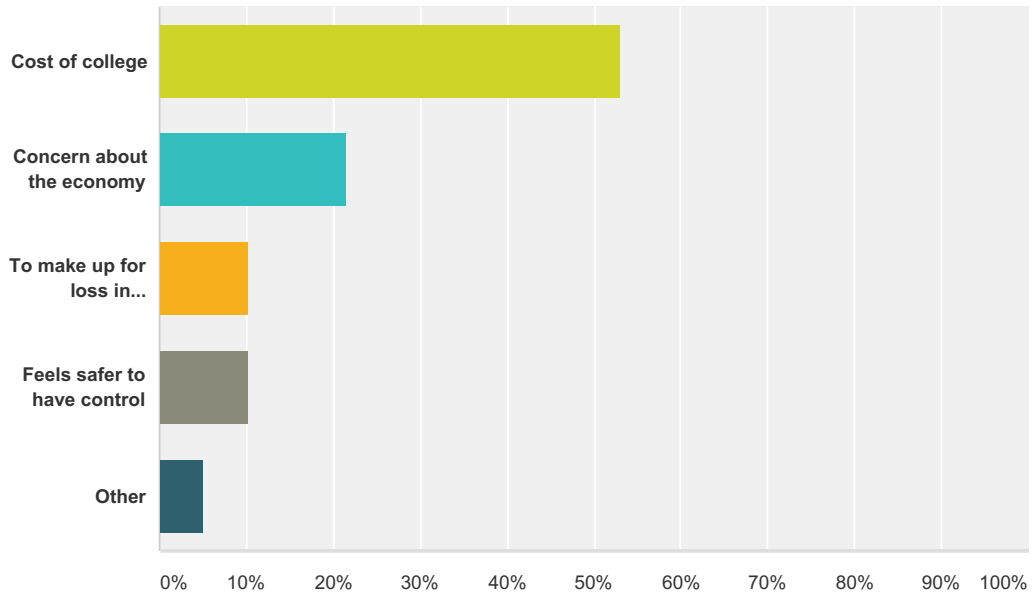
Answered: 98 Skipped: 776



Answer Choices	Responses	
Zero to 5%	11.22%	11
5-10%	33.67%	33
10-15%	27.55%	27
15-20%	12.24%	12
More than 20%	15.31%	15
Total		98

Q35 Why are you saving more for college?

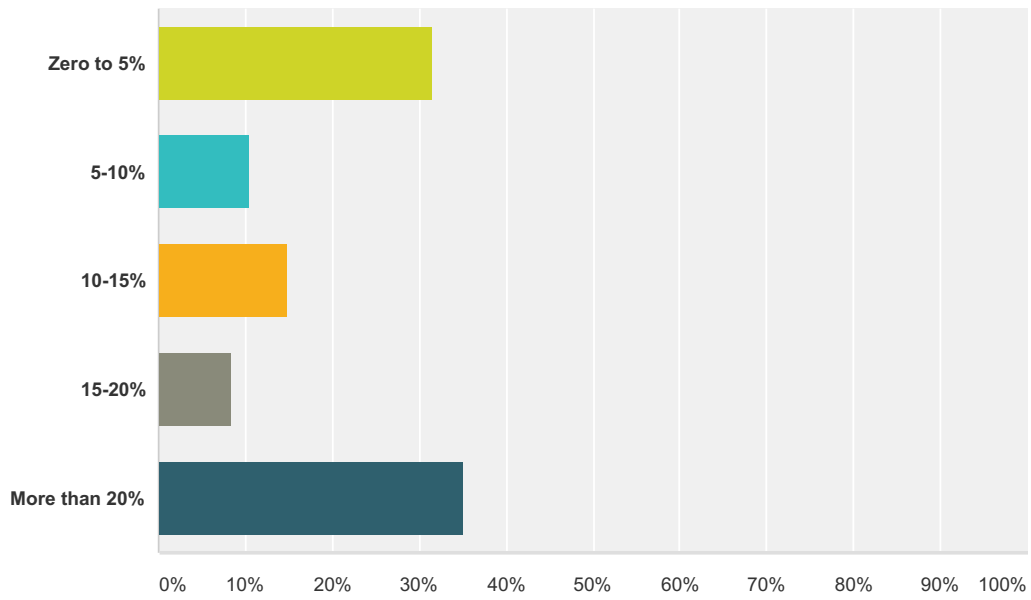
Answered: 98 Skipped: 776



Answer Choices	Responses	
Cost of college	53.06%	52
Concern about the economy	21.43%	21
To make up for loss in investments	10.20%	10
Feels safer to have control	10.20%	10
Other	5.10%	5
Total		98

Q36 If you are saving less for college than one year ago, by how much less?

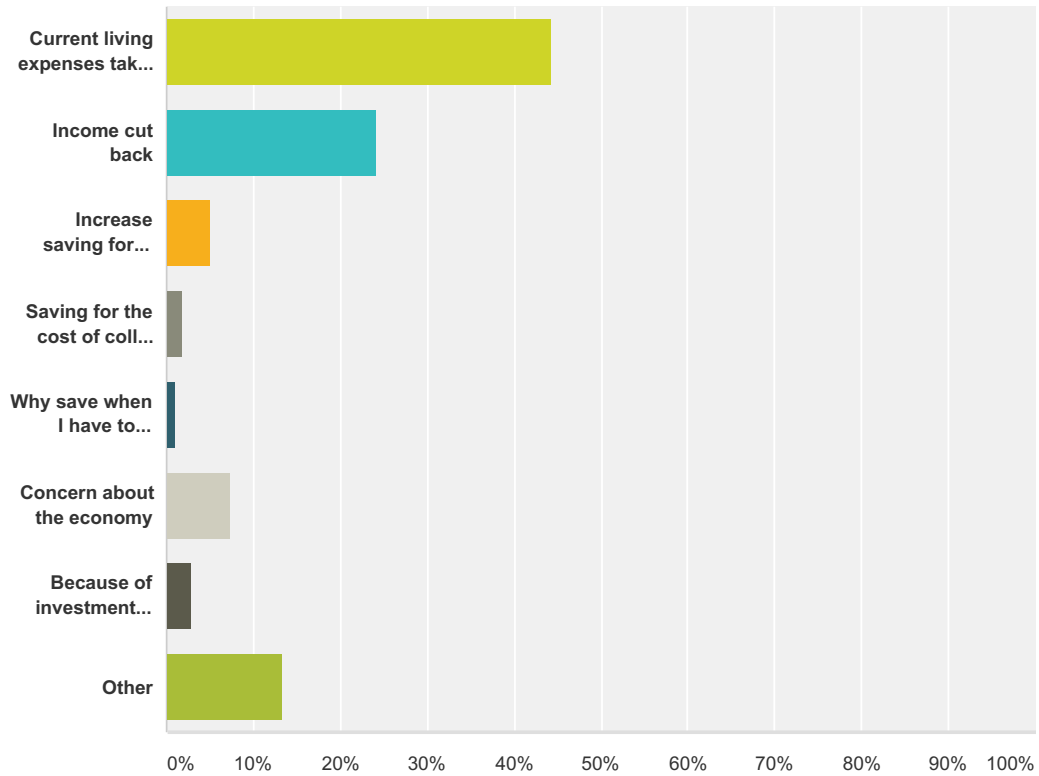
Answered: 203 Skipped: 671



Answer Choices	Responses	Count
Zero to 5%	31.53%	64
5-10%	10.34%	21
10-15%	14.78%	30
15-20%	8.37%	17
More than 20%	34.98%	71
Total		203

Q37 Why are you saving less for college?

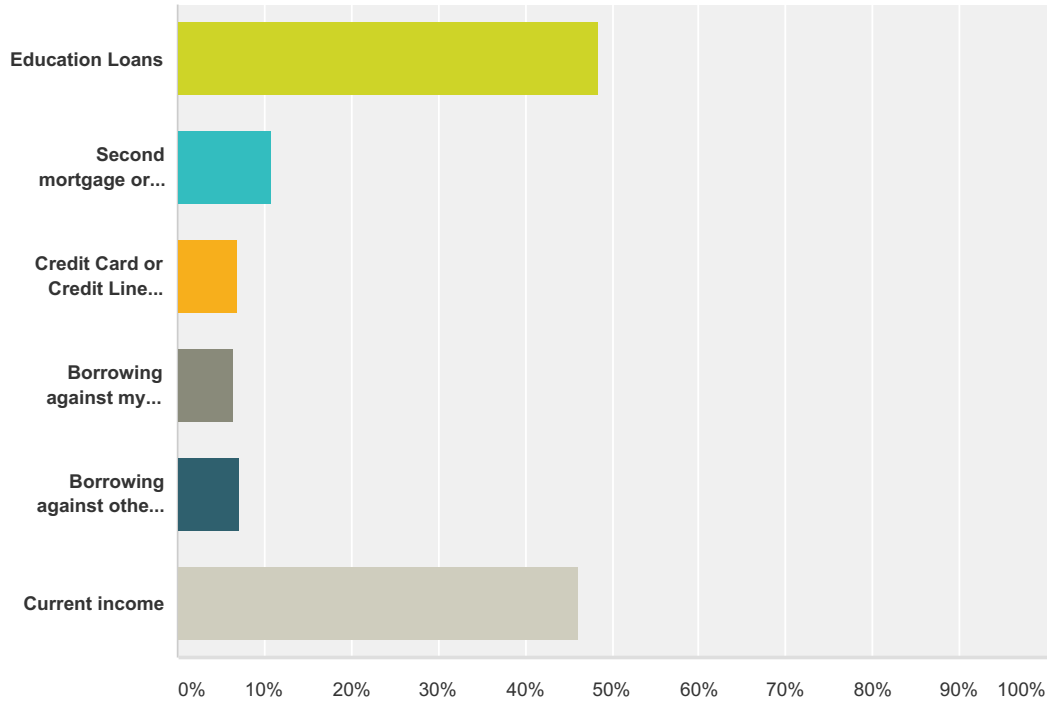
Answered: 203 Skipped: 671



Answer Choices	Responses
Current living expenses take priority	44.33% 90
Income cut back	24.14% 49
Increase saving for other purposes	4.93% 10
Saving for the cost of college seems unachievable	1.97% 4
Why save when I have to borrow anyway?	0.99% 2
Concern about the economy	7.39% 15
Because of investment losses	2.96% 6
Other	13.30% 27
Total	203

Q38 If you borrow, how do you plan on financing college costs? (Check all that apply)

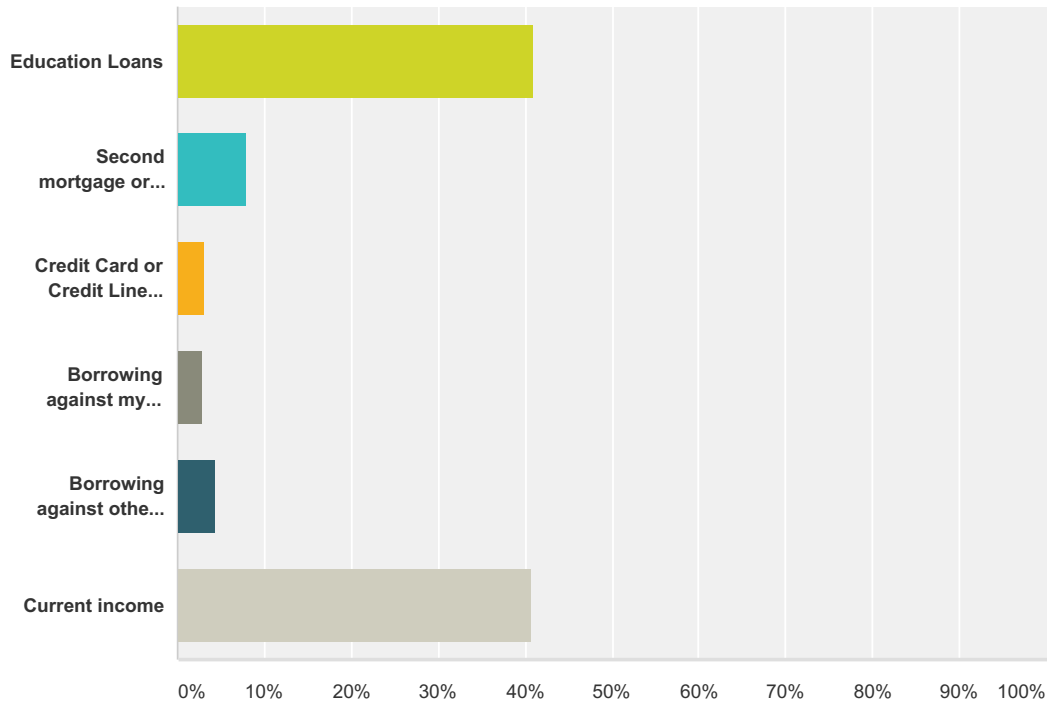
Answered: 779 Skipped: 95



Answer Choices	Responses
Education Loans	48.52% 378
Second mortgage or Home Equity Loan	10.91% 85
Credit Card or Credit Line cash advance	6.80% 53
Borrowing against my Retirement	6.55% 51
Borrowing against other investments	7.06% 55
Current income	46.21% 360
Total Respondents: 779	

Q39 What do you anticipate will be your number one financing source? (Check one)

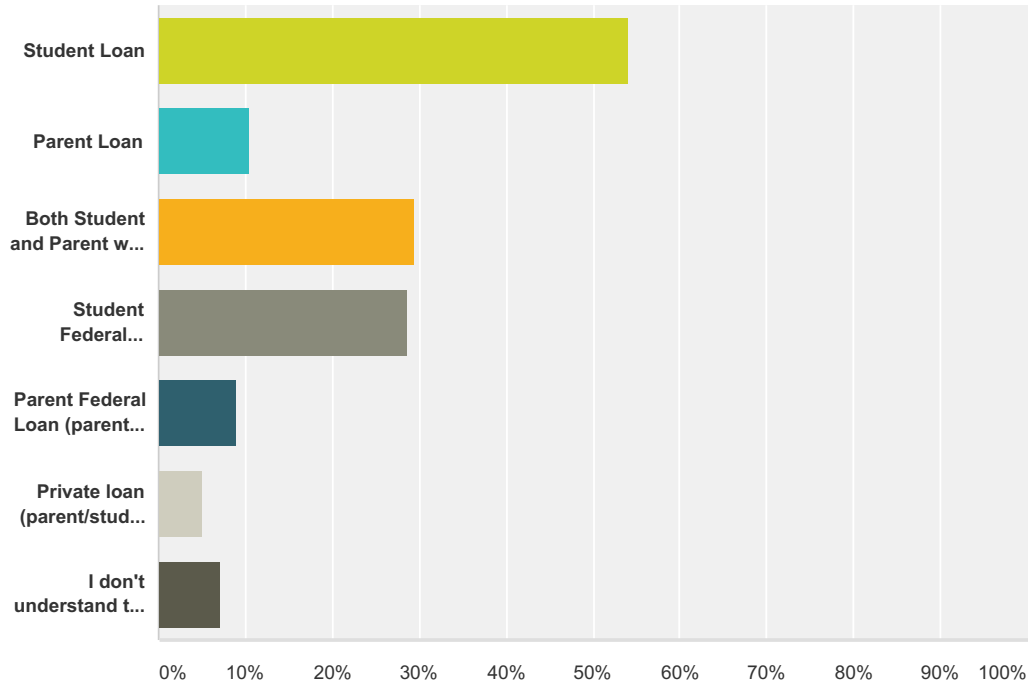
Answered: 825 Skipped: 49



Answer Choices	Responses	Count
Education Loans	40.97%	338
Second mortgage or Home Equity Loan	8.00%	66
Credit Card or Credit Line cash advance	3.15%	26
Borrowing against my Retirement	2.91%	24
Borrowing against other investments	4.36%	36
Current income	40.61%	335
Total		825

Q40 If you answered “ education loans” please specify who will be responsible for payment and what type of loan you anticipate taking out. Note: there are student federal loans caps and thus often require additional loan sources to make up the difference (Check all that apply)

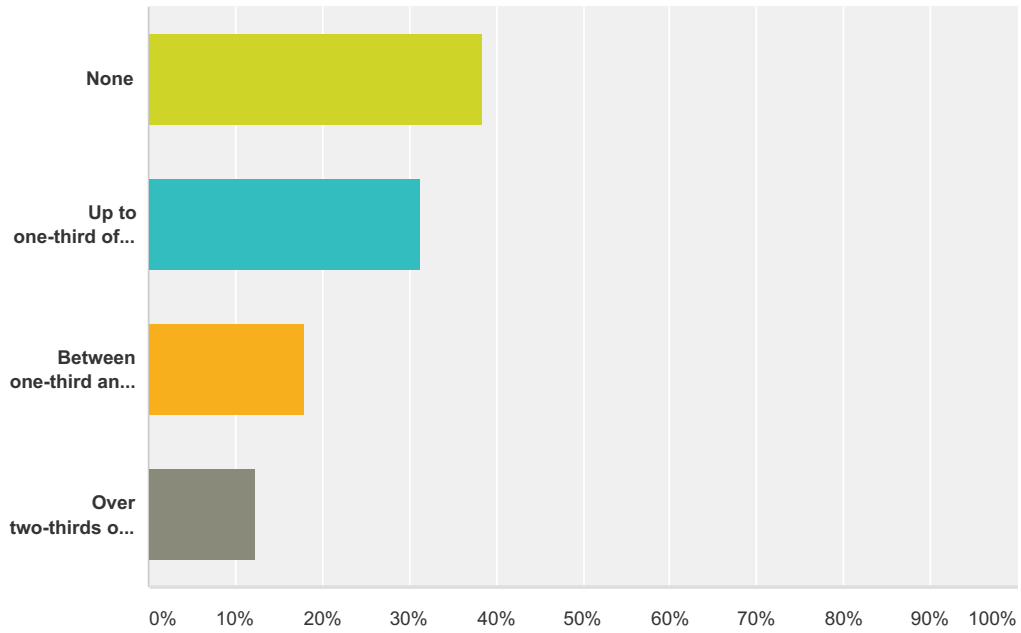
Answered: 336 Skipped: 538



Answer Choices	Responses
Student Loan	54.17% 182
Parent Loan	10.42% 35
Both Student and Parent will take out loans	29.46% 99
Student Federal Stafford Loan (student responsibility)	28.57% 96
Parent Federal Loan (parent responsibility)	8.93% 30
Private loan (parent/student responsibility as cosigners)	5.06% 17
I don't understand the difference between federal and private loans	7.14% 24
Total Respondents: 336	

Q41 How much financial aid do you anticipate receiving?

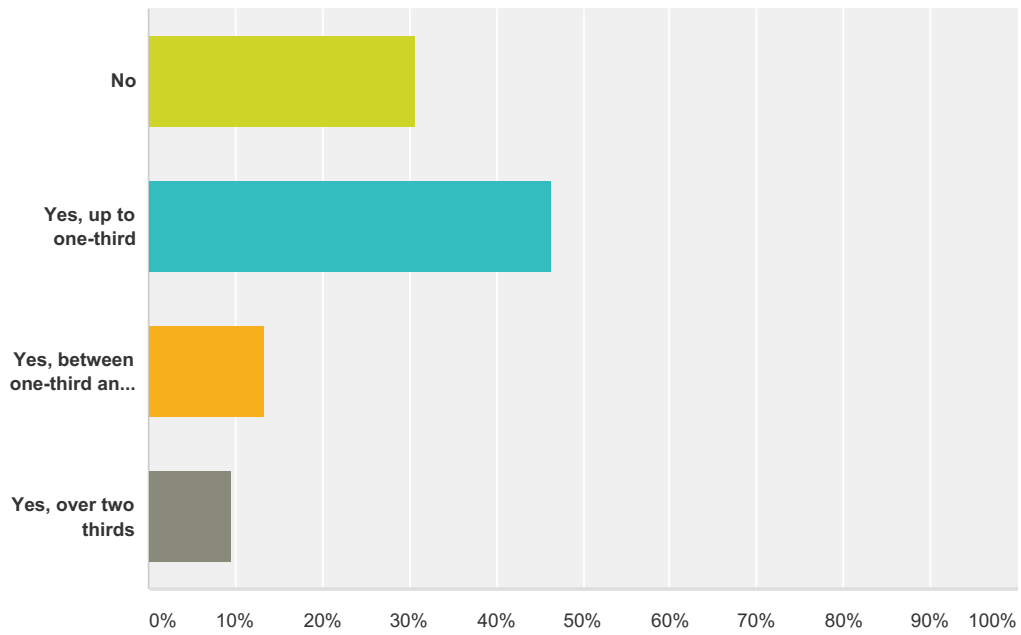
Answered: 786 Skipped: 88



Answer Choices	Responses	
None	38.42%	302
Up to one-third of college costs	31.30%	246
Between one-third and two-thirds of college costs	17.94%	141
Over two-thirds of college costs	12.34%	97
Total		786

Q42 Will your child/children contribute to paying for college?

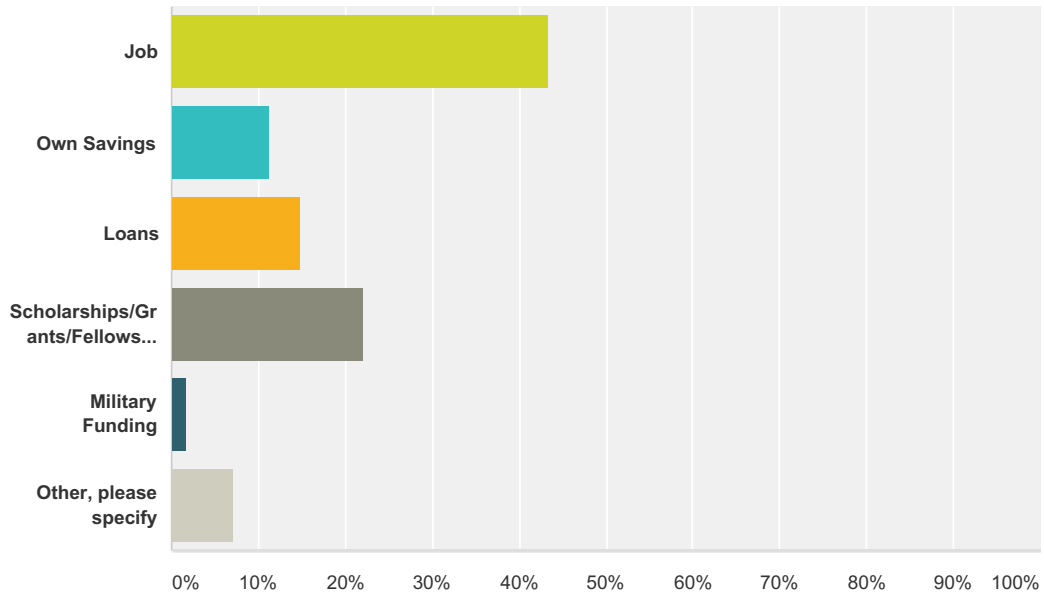
Answered: 784 Skipped: 90



Answer Choices	Responses
No	30.61% 240
Yes, up to one-third	46.43% 364
Yes, between one-third and two-thirds	13.39% 105
Yes, over two thirds	9.57% 75
Total	784

Q43 How will they contribute to college costs?

Answered: 812 Skipped: 62



Answer Choices	Responses
Job	43.35% 352
Own Savings	11.21% 91
Loans	14.78% 120
Scholarships/Grants/Fellowships	22.04% 179
Military Funding	1.60% 13
Other, please specify	7.02% 57
Total	812

#	Other, please specify	Date
1	LOTTERY	7/24/2012 8:40 PM
2	I DO NOT HAVE ANY KIDS!	7/24/2012 8:20 PM
3	Don't have kids	7/24/2012 8:16 PM
4	Job, Loans and scholarships	7/24/2012 8:15 PM
5	I ans no child, this is N/A	7/24/2012 8:07 PM
6	my child will not contribute	7/24/2012 7:46 PM
7	They have trust funds set up by their grandparents.	7/24/2012 7:31 PM
8	They will not (hopefully)	7/24/2012 7:08 PM
9	my son will take care of my grandson	7/24/2012 7:03 PM
10	n/a	7/24/2012 6:49 PM
11	Dont know	7/24/2012 6:48 PM

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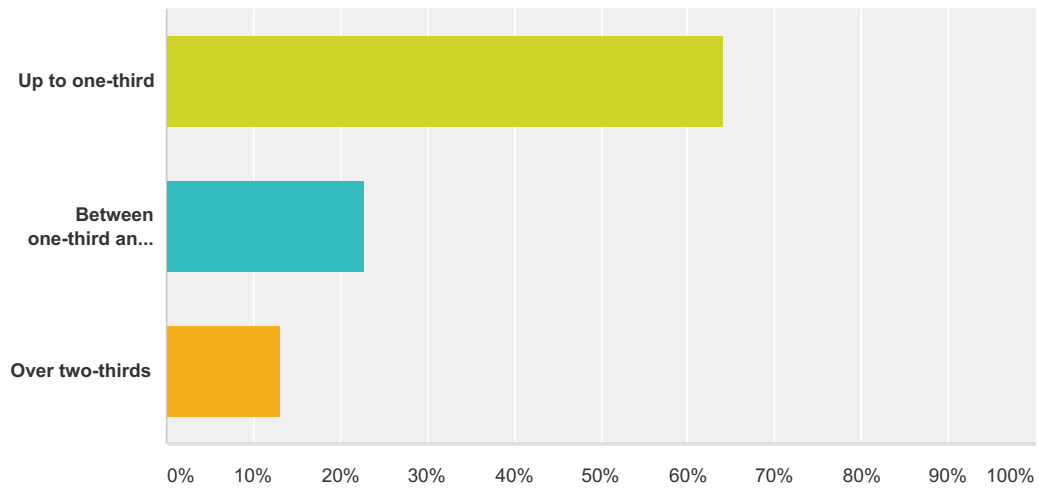
12	crime	7/24/2012 6:17 PM
13	no children	7/24/2012 5:30 PM
14	none	7/24/2012 5:24 PM
15	how about all of the above	7/24/2012 5:15 PM
16	having a job and paying for her uitiities.	7/24/2012 4:56 PM
17	not applicable	7/24/2012 4:53 PM
18	NA	7/24/2012 4:53 PM
19	will not contribute	7/24/2012 4:53 PM
20	job, own savings, and scholarships/grants/fellowships	7/24/2012 4:46 PM
21	NA	7/24/2012 4:42 PM
22	small trust fund (but it's already used up)	7/24/2012 4:41 PM
23	inheritance	7/24/2012 4:36 PM
24	na	7/24/2012 4:24 PM
25	nothing	7/24/2012 4:24 PM
26	Multiple way...job/loans/savings/etc.	7/24/2012 4:21 PM
27	They will not and that should be an option for this question, since I answered "No" to no. 34.	7/24/2012 4:14 PM
28	not sure at this time	7/24/2012 4:04 PM
29	probably won't	7/24/2012 3:40 PM
30	none	7/24/2012 3:35 PM
31	I will pay they are my children after all I'll have to do whatever it takes!	7/24/2012 3:31 PM
32	I have no idea!	7/24/2012 3:30 PM
33	all of the above	7/24/2012 3:15 PM
34	all of the above	7/24/2012 3:14 PM
35	Don't know!!	7/24/2012 3:10 PM
36	job and savings	7/24/2012 3:10 PM
37	not applicable	7/24/2012 3:02 PM
38	i don't expect them to	7/24/2012 2:58 PM
39	no	7/24/2012 2:57 PM
40	none	7/24/2012 2:55 PM
41	Their college savings	7/24/2012 2:54 PM
42	Job and scholarships	7/24/2012 2:51 PM
43	NA	7/24/2012 2:50 PM
44	none	7/24/2012 2:50 PM
45	Won't	7/24/2012 2:48 PM
46	gift	7/24/2012 2:46 PM
47	N/A	7/24/2012 2:45 PM
48	not applicable since I checked "no" in question 36	7/24/2012 2:44 PM
49	na	7/24/2012 2:43 PM
50	none	7/24/2012 2:43 PM
51	have no kids	7/24/2012 2:43 PM
52	n/a	7/24/2012 2:41 PM

State of College Savings 2012-2013

53	they will not why do you have to ask a question I already answered????????????????????	7/24/2012 2:41 PM
54	his savings, plus scholarships etc. He is not making exceptional grades right now, so it is HIS responsibility to pay up front, we will pay after he has earned acceptable grades	7/24/2012 2:36 PM
55	na	7/24/2012 2:35 PM
56	sex	7/24/2012 2:35 PM
57	not	7/24/2012 2:34 PM

Q44 How much do you expect your child to contribute?

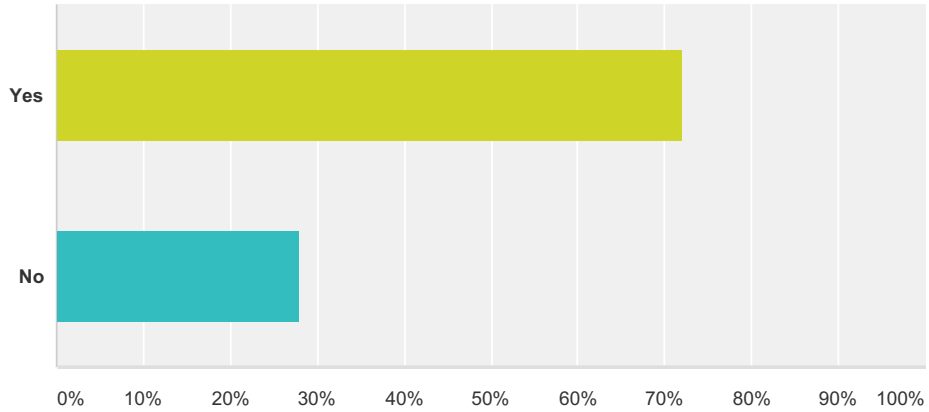
Answered: 812 Skipped: 62



Answer Choices	Responses
Up to one-third	64.16% 521
Between one-third and two-thirds	22.78% 185
Over two-thirds	13.05% 106
Total	812

Q45 Do you think that the current 529 Plan tax incentives that help parents and grandparents save for college tuition for their children and grandchildren should continue?

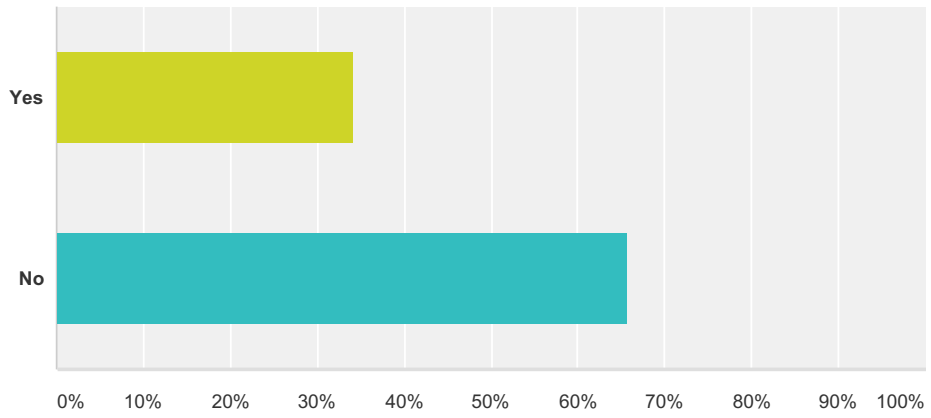
Answered: 812 Skipped: 62



Answer Choices	Responses
Yes	72.04% 585
No	27.96% 227
Total	812

Q46 Do you think the tax incentives should be limited by a contributor's income?

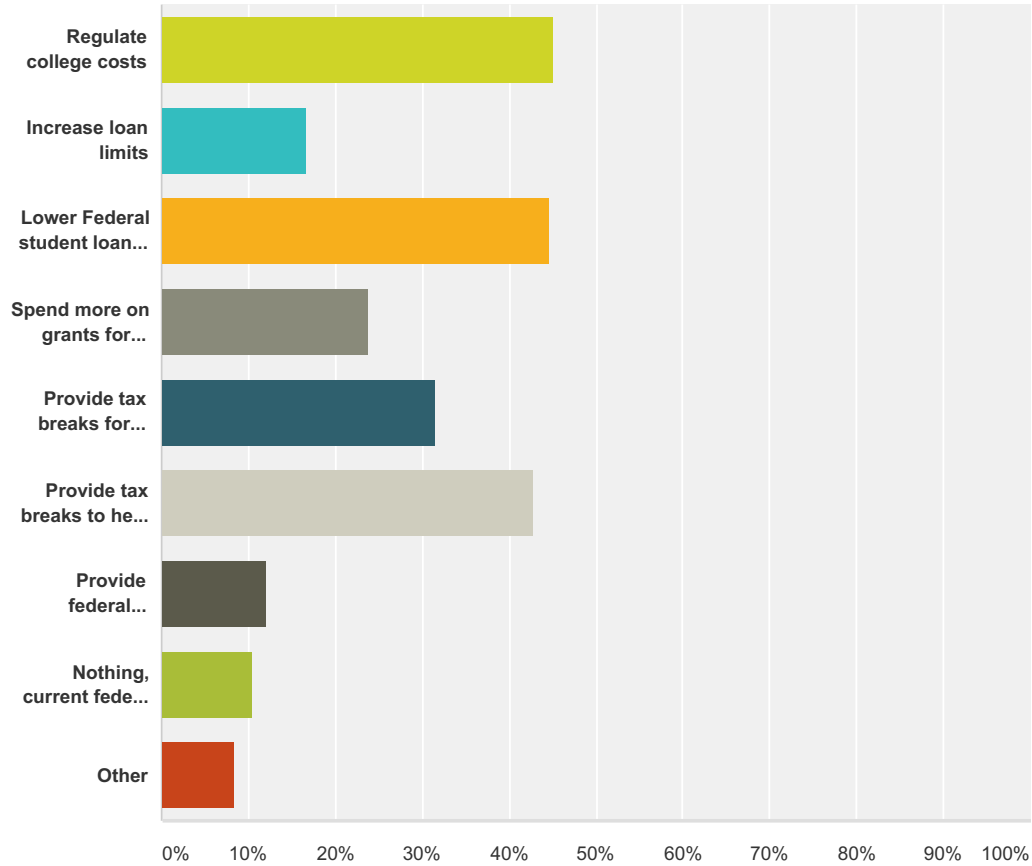
Answered: 788 Skipped: 86



Answer Choices	Responses	
Yes	34.14%	269
No	65.86%	519
Total		788

Q47 What do you think the Federal government should do to help families with college costs? (Check all that apply)

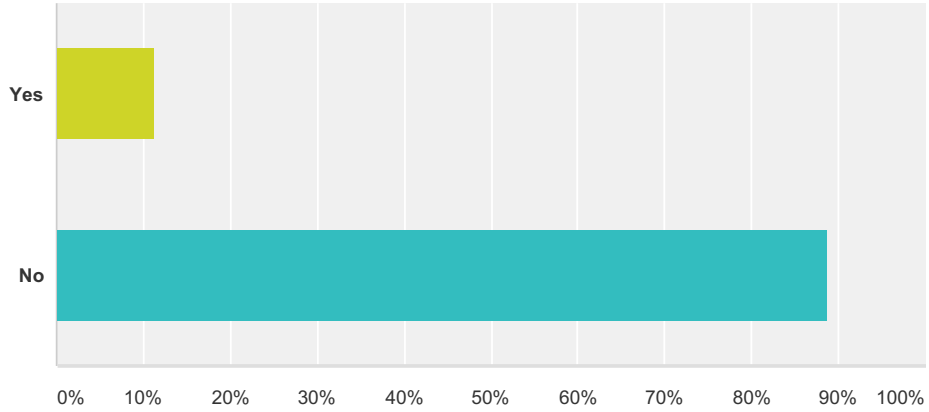
Answered: 788 Skipped: 86



Answer Choices	Responses
Regulate college costs	45.18% 356
Increase loan limits	16.62% 131
Lower Federal student loan interest rates	44.67% 352
Spend more on grants for lower income students	23.86% 188
Provide tax breaks for employers to help their employees/families save for college	31.60% 249
Provide tax breaks to help families save for college	42.77% 337
Provide federal government seed money for college savings accounts for newborns	12.18% 96
Nothing, current federal financial aid and tax breaks for college are enough	10.53% 83
Other	8.25% 65
Total Respondents: 788	

Q48 These 12 states have a matching grant to participate in their 529 plans (Arkansas, Colorado, Louisiana, Maine, Michigan, Mississippi, Nevada, New Jersey, North Dakota, Rhode Island, West Virginia, Utah). Are you aware that your state has a matching grant?

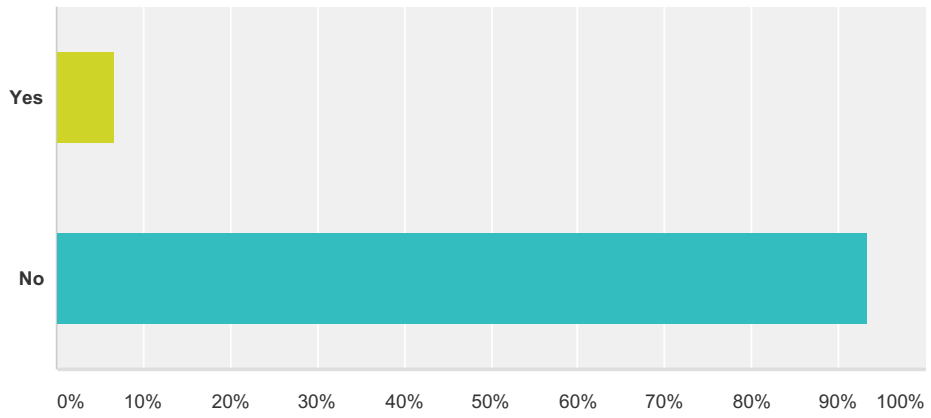
Answered: 812 Skipped: 62



Answer Choices	Responses
Yes	11.21% 91
No	88.79% 721
Total	812

Q49 Have you participated in a matching grant program?

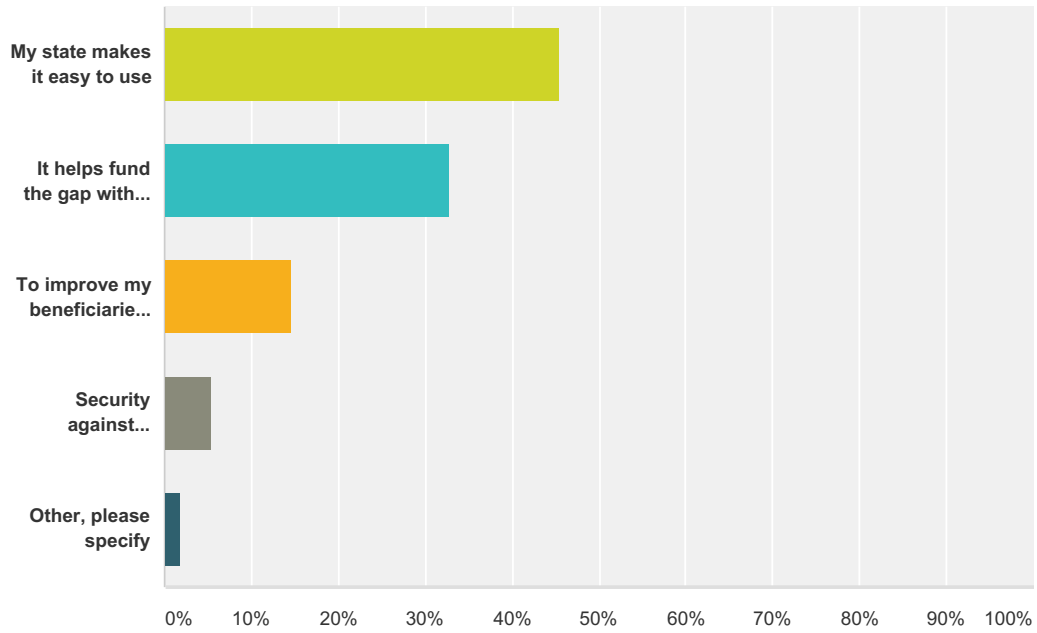
Answered: 812 Skipped: 62



Answer Choices	Responses
Yes	6.77% 55
No	93.23% 757
Total	812

Q50 Why do you use it?

Answered: 55 Skipped: 819

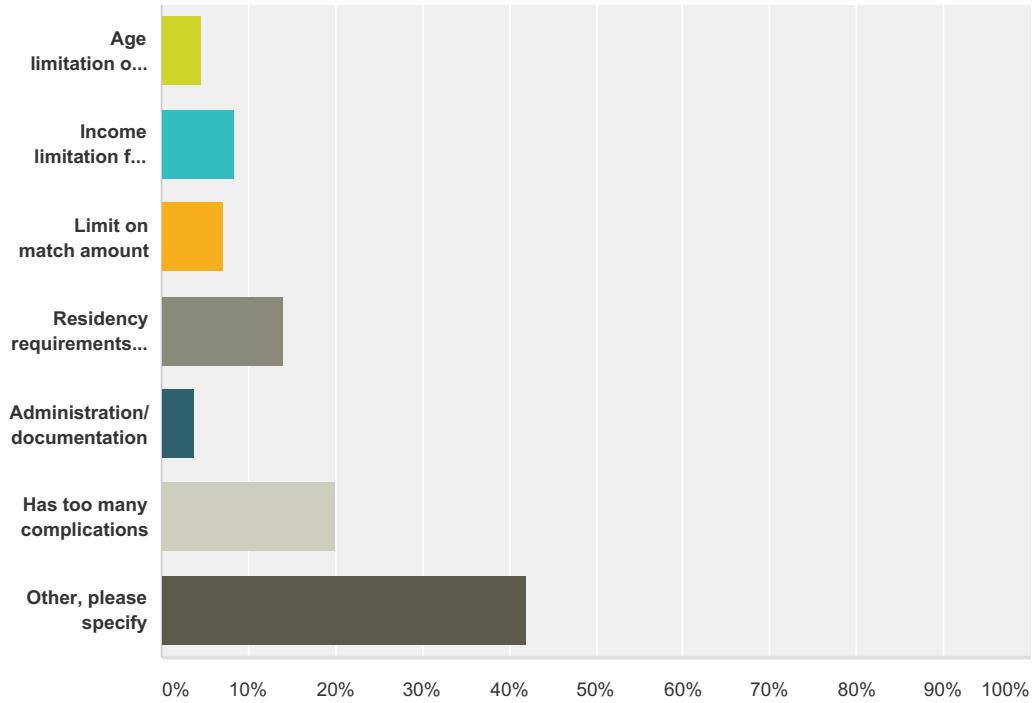


Answer Choices	Responses
My state makes it easy to use	45.45% 25
It helps fund the gap with my savings progress	32.73% 18
To improve my beneficiaries opportunities	14.55% 8
Security against investment loss	5.45% 3
Other, please specify	1.82% 1
Total	55

#	Other, please specify	Date
1	Don't know	7/24/2012 7:14 PM

Q51 Why don't you use it?

Answered: 754 Skipped: 120



Answer Choices	Responses
Age limitation on beneficiary	4.64% 35
Income limitation for beneficiary	8.36% 63
Limit on match amount	7.16% 54
Residency requirements for account owner and beneficiary	14.06% 106
Administration/documentation	3.71% 28
Has too many complications	20.03% 151
Other, please specify	42.04% 317
Total	754

#	Other, please specify	Date
1	dont know about it	7/24/2012 8:43 PM
2	don't know of any	7/24/2012 8:40 PM
3	not sure	7/24/2012 8:39 PM
4	NY	7/24/2012 8:35 PM
5	never heard of it	7/24/2012 8:29 PM
6	not available in TX	7/24/2012 8:28 PM
7	not available in my state	7/24/2012 8:26 PM
8	my state doesn't	7/24/2012 8:23 PM

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9	Not available in my state	7/24/2012 8:21 PM
10	I DO NOT HAVE KIDS	7/24/2012 8:20 PM
11	my state oes not offer matching	7/24/2012 8:18 PM
12	Wisconsin doesn't have one	7/24/2012 8:17 PM
13	No kids	7/24/2012 8:16 PM
14	I don't know what it is.	7/24/2012 8:15 PM
15	not aware	7/24/2012 8:14 PM
16	my state is not on the list	7/24/2012 8:12 PM
17	MASS DOESN'T HAVE A MATCH PROGRAM	7/24/2012 8:10 PM
18	no money to save	7/24/2012 8:09 PM
19	dont know	7/24/2012 8:07 PM
20	I don't have a child	7/24/2012 8:07 PM
21	not ready to use	7/24/2012 8:06 PM
22	Not in my state	7/24/2012 7:56 PM
23	dont know if it is offered in new york	7/24/2012 7:53 PM
24	no idea	7/24/2012 7:53 PM
25	don't live in a state that offers it	7/24/2012 7:51 PM
26	never heard of it	7/24/2012 7:50 PM
27	don't have one	7/24/2012 7:49 PM
28	dont know anything about it	7/24/2012 7:49 PM
29	dont know about it	7/24/2012 7:48 PM
30	Dont know about it	7/24/2012 7:46 PM
31	Didn't know it was available	7/24/2012 7:45 PM
32	I don't know what it is	7/24/2012 7:41 PM
33	didn't know about it	7/24/2012 7:36 PM
34	California	7/24/2012 7:35 PM
35	Not enough income to put away	7/24/2012 7:35 PM
36	I am a grandfather with no children that do not have a career.	7/24/2012 7:34 PM
37	My state doesn't have one	7/24/2012 7:33 PM
38	don't know	7/24/2012 7:33 PM
39	Each of my children has \$250,000 in a college trust set up by my late grandfather. If they cannot manage to pay for their education out of that, they are too stupid to benefit from higher education.	7/24/2012 7:31 PM
40	have no children	7/24/2012 7:24 PM
41	Live in California	7/24/2012 7:18 PM
42	n/a	7/24/2012 7:16 PM
43	was not aware	7/24/2012 7:13 PM
44	dont live in one of those states	7/24/2012 7:13 PM
45	Don't know	7/24/2012 7:12 PM
46	not offered	7/24/2012 7:12 PM
47	My state does not have it	7/24/2012 7:08 PM
48	didn't about the match amount plan	7/24/2012 7:07 PM

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49	NOT SURE ABOUT	7/24/2012 7:03 PM
50	didn't know about it	7/24/2012 7:03 PM
51	state doesn't have it	7/24/2012 7:01 PM
52	all of my children have graduated from college	7/24/2012 6:59 PM
53	just got laid off	7/24/2012 6:56 PM
54	wasn't aware of it	7/24/2012 6:55 PM
55	Didn't realize it	7/24/2012 6:48 PM
56	Didnt know about it	7/24/2012 6:48 PM
57	not available	7/24/2012 6:48 PM
58	My state doesn't have a grant matching program	7/24/2012 6:46 PM
59	Use cash accounts for gifts	7/24/2012 6:45 PM
60	Don't want to use it	7/24/2012 6:44 PM
61	?	7/24/2012 6:44 PM
62	no income	7/24/2012 6:40 PM
63	My state isn't on the list	7/24/2012 6:32 PM
64	Doesn't exist	7/24/2012 6:29 PM
65	No match and account fully funded	7/24/2012 6:24 PM
66	I am 81 Years old	7/24/2012 6:18 PM
67	dont have it	7/24/2012 6:18 PM
68	Not available in my state	7/24/2012 6:18 PM
69	my state doesn't have one - Oregon	7/24/2012 6:17 PM
70	no children	7/24/2012 6:17 PM
71	Texas does not have a matching program	7/24/2012 6:16 PM
72	I'm unemployed right now.	7/24/2012 6:14 PM
73	don't know	7/24/2012 6:11 PM
74	Had no knowledge about the exstence of the plan	7/24/2012 6:11 PM
75	i dont have or want children	7/24/2012 6:07 PM
76	Na	7/24/2012 6:07 PM
77	unsure	7/24/2012 6:03 PM
78	my state doesnt have it	7/24/2012 6:03 PM
79	no kids in college	7/24/2012 6:02 PM
80	Sc is not part of matching program	7/24/2012 6:02 PM
81	Don't have any kids.	7/24/2012 6:02 PM
82	oujr stater does not have it	7/24/2012 6:00 PM
83	retired	7/24/2012 5:58 PM
84	didn't know about it	7/24/2012 5:57 PM
85	was unaware of it	7/24/2012 5:56 PM
86	don't need it	7/24/2012 5:53 PM
87	not available	7/24/2012 5:51 PM
88	My husband is retiring and we are on a fixed income. We take care of our Granddaughter	7/24/2012 5:47 PM
89	didn't know about it.	7/24/2012 5:45 PM

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90	Dont have	7/24/2012 5:44 PM
91	not in oneof the twelve states	7/24/2012 5:35 PM
92	Didn't know about it	7/24/2012 5:31 PM
93	no children	7/24/2012 5:30 PM
94	have no extra money now	7/24/2012 5:28 PM
95	don't know anything about it	7/24/2012 5:27 PM
96	none	7/24/2012 5:24 PM
97	don't have children	7/24/2012 5:18 PM
98	n/a	7/24/2012 5:17 PM
99	didn't know about it	7/24/2012 5:15 PM
100	not sure	7/24/2012 5:14 PM
101	did not knoww about this program	7/24/2012 5:14 PM
102	didn't know about it	7/24/2012 5:14 PM
103	not in my state	7/24/2012 5:12 PM
104	not sure if have to attend state facility only	7/24/2012 5:09 PM
105	don't know about it	7/24/2012 5:07 PM
106	I don't know anything about it.	7/24/2012 5:06 PM
107	No reason	7/24/2012 5:05 PM
108	my state doesn't offer	7/24/2012 5:00 PM
109	Have not started yet	7/24/2012 5:00 PM
110	My state does not have it.	7/24/2012 4:59 PM
111	did not know about it	7/24/2012 4:57 PM
112	do not know anything about it	7/24/2012 4:56 PM
113	Our state does not have one. I think I miss understood the last question	7/24/2012 4:56 PM
114	not applicable	7/24/2012 4:53 PM
115	NA	7/24/2012 4:53 PM
116	do not live in one of the states	7/24/2012 4:53 PM
117	don't know about it	7/24/2012 4:51 PM
118	don't know about it	7/24/2012 4:50 PM
119	uh, i'm in texas and your list did not include texas	7/24/2012 4:46 PM
120	My state does not offer	7/24/2012 4:45 PM
121	not my state and my kids are already grown	7/24/2012 4:45 PM
122	NA	7/24/2012 4:44 PM
123	Not applicable in CT	7/24/2012 4:42 PM
124	NO KIDS	7/24/2012 4:42 PM
125	it was too late for us to use	7/24/2012 4:41 PM
126	Not Available	7/24/2012 4:39 PM
127	not available in Florida	7/24/2012 4:36 PM
128	Don't know anything about it	7/24/2012 4:35 PM
129	fine	7/24/2012 4:34 PM
130	my state does not	7/24/2012 4:32 PM

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131	student isn't eligible for scholarships, loans, etc. if they have this account	7/24/2012 4:32 PM
132	not in my state	7/24/2012 4:31 PM
133	I don't know	7/24/2012 4:27 PM
134	because it is basically for state colleges,money lost if you go out of state	7/24/2012 4:26 PM
135	not aware of it	7/24/2012 4:26 PM
136	no one made me aware of it.	7/24/2012 4:24 PM
137	use what????	7/24/2012 4:24 PM
138	Don't know about it	7/24/2012 4:21 PM
139	Unaware	7/24/2012 4:21 PM
140	Don't have the money to contribute	7/24/2012 4:19 PM
141	DONT KNOW ANYTHING ABOUT IT	7/24/2012 4:19 PM
142	not fully understanding of it	7/24/2012 4:15 PM
143	who wrote this question? My state does not offer it and that should be an option to answer this question.	7/24/2012 4:14 PM
144	dont think we have one	7/24/2012 4:14 PM
145	kids already graduated	7/24/2012 4:13 PM
146	state doesn't have one	7/24/2012 4:11 PM
147	never heard of plus i live in nc	7/24/2012 4:10 PM
148	dont know about it	7/24/2012 4:09 PM
149	Was not aware of it.	7/24/2012 4:09 PM
150	my children are grown and finished with college	7/24/2012 4:09 PM
151	Dont have anyone in college at the moment	7/24/2012 4:08 PM
152	I live in Texas	7/24/2012 4:05 PM
153	never heard of it	7/24/2012 4:05 PM
154	not in.my state	7/24/2012 4:05 PM
155	not aware of it	7/24/2012 4:04 PM
156	not in those states	7/24/2012 4:04 PM
157	Not ready yet	7/24/2012 4:03 PM
158	my state doesnt have it	7/24/2012 4:02 PM
159	State does not have it	7/24/2012 4:02 PM
160	didn't know about it	7/24/2012 4:00 PM
161	do not know	7/24/2012 4:00 PM
162	Not in my state	7/24/2012 3:58 PM
163	child only in 7th grade	7/24/2012 3:57 PM
164	no college bound children	7/24/2012 3:56 PM
165	NA	7/24/2012 3:56 PM
166	my state doesn't have one	7/24/2012 3:55 PM
167	state ddoes not have	7/24/2012 3:53 PM
168	no money	7/24/2012 3:53 PM
169	I live in Georgia	7/24/2012 3:53 PM
170	unware of it	7/24/2012 3:53 PM
171	Not available in California	7/24/2012 3:53 PM

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172	DONT USE IT	7/24/2012 3:52 PM
173	Not availwble to me here in Iowa !	7/24/2012 3:51 PM
174	na	7/24/2012 3:51 PM
175	I live in Oregon - not available in my state.	7/24/2012 3:51 PM
176	never heard about it	7/24/2012 3:50 PM
177	na	7/24/2012 3:48 PM
178	did not want to	7/24/2012 3:45 PM
179	my state does not have this	7/24/2012 3:45 PM
180	Didn't know it existed	7/24/2012 3:44 PM
181	didn't know it existed.	7/24/2012 3:44 PM
182	Will use soon	7/24/2012 3:44 PM
183	My state doesn't offer	7/24/2012 3:41 PM
184	don't live in that state	7/24/2012 3:41 PM
185	not aware of it	7/24/2012 3:40 PM
186	My state doesnt have it	7/24/2012 3:38 PM
187	not available in TN	7/24/2012 3:38 PM
188	no kids in college	7/24/2012 3:35 PM
189	did not know	7/24/2012 3:35 PM
190	was not aware of it.	7/24/2012 3:35 PM
191	terrible survey, i have no college age children	7/24/2012 3:35 PM
192	Don't live in a state that offers it	7/24/2012 3:34 PM
193	unaware	7/24/2012 3:34 PM
194	I have no children	7/24/2012 3:34 PM
195	Why don't I use what?	7/24/2012 3:32 PM
196	my state not on list	7/24/2012 3:32 PM
197	don't know anything about it	7/24/2012 3:31 PM
198	Don't know what it is?	7/24/2012 3:30 PM
199	did not know about it	7/24/2012 3:29 PM
200	not aware of it	7/24/2012 3:29 PM
201	my kids who are in college use the GI bill	7/24/2012 3:27 PM
202	didn't know about it	7/24/2012 3:26 PM
203	did not know about it...not avail in my state	7/24/2012 3:26 PM
204	I don't have enough money to save.	7/24/2012 3:24 PM
205	don't know what it is	7/24/2012 3:24 PM
206	I don't know anything about it	7/24/2012 3:24 PM
207	I dont understand it	7/24/2012 3:23 PM
208	my kids are too young still	7/24/2012 3:23 PM
209	i dont know about it.	7/24/2012 3:20 PM
210	military family, not in one state for long enough	7/24/2012 3:18 PM
211	Texas does not have one.	7/24/2012 3:18 PM
212	did not know about it	7/24/2012 3:17 PM

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213	My state wasn't on the list	7/24/2012 3:17 PM
214	dont know	7/24/2012 3:15 PM
215	not sure we have one, and even if we did, i dont want to limit my kids to the selections in a 529 plan	7/24/2012 3:14 PM
216	never heard of it	7/24/2012 3:14 PM
217	Dont know about it	7/24/2012 3:12 PM
218	State doesn't offer it	7/24/2012 3:12 PM
219	don't have the matching income.	7/24/2012 3:11 PM
220	wasn't totally aware of it	7/24/2012 3:11 PM
221	never heard of it	7/24/2012 3:11 PM
222	Don't know anything about it!!	7/24/2012 3:10 PM
223	don't understand	7/24/2012 3:10 PM
224	I do not know about it	7/24/2012 3:10 PM
225	don't live in one of those states	7/24/2012 3:09 PM
226	No required. Government shouldn't be involed	7/24/2012 3:07 PM
227	Not available in my state	7/24/2012 3:07 PM
228	don't have the money	7/24/2012 3:06 PM
229	DON'T KNOW IT EXISTS	7/24/2012 3:05 PM
230	Florida does not grant it	7/24/2012 3:05 PM
231	I don't live in one of the states with it	7/24/2012 3:04 PM
232	NO CHILDREN	7/24/2012 3:03 PM
233	no need	7/24/2012 3:03 PM
234	I have no money. My son is 13. I might be dead soon.	7/24/2012 3:02 PM
235	don	7/24/2012 3:02 PM
236	not applicable	7/24/2012 3:02 PM
237	didnt know about it	7/24/2012 3:02 PM
238	Why don't I use WHAT? QUESTION NOT CLEAR.	7/24/2012 3:01 PM
239	Not offered in Florida	7/24/2012 3:00 PM
240	no children	7/24/2012 3:00 PM
241	not available	7/24/2012 2:58 PM
242	none	7/24/2012 2:58 PM
243	not in a state that has it	7/24/2012 2:58 PM
244	My state doesn't have it	7/24/2012 2:58 PM
245	my state does not offer it	7/24/2012 2:57 PM
246	not in state	7/24/2012 2:57 PM
247	Don't have one	7/24/2012 2:55 PM
248	not aware	7/24/2012 2:55 PM
249	not there	7/24/2012 2:54 PM
250	not in my state	7/24/2012 2:54 PM
251	children graduated college	7/24/2012 2:54 PM
252	My state does not have a matching grant	7/24/2012 2:54 PM
253	not sure what it is	7/24/2012 2:53 PM

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254	Wasn't aware it was an option	7/24/2012 2:52 PM
255	Not sure	7/24/2012 2:51 PM
256	don't know anything about it	7/24/2012 2:51 PM
257	Not available in CA	7/24/2012 2:51 PM
258	na	7/24/2012 2:50 PM
259	unaware	7/24/2012 2:50 PM
260	I am in PA	7/24/2012 2:50 PM
261	I don't know anything about it. AS PREVIOUSLY INDICATED, yet this question is mandatory.	7/24/2012 2:49 PM
262	don't know	7/24/2012 2:48 PM
263	It's not offered	7/24/2012 2:48 PM
264	My state doesn't have	7/24/2012 2:47 PM
265	dont know about it	7/24/2012 2:47 PM
266	Not available	7/24/2012 2:46 PM
267	dont know about it	7/24/2012 2:46 PM
268	no need	7/24/2012 2:46 PM
269	N/A	7/24/2012 2:45 PM
270	don't need it yet, didn't know about it	7/24/2012 2:45 PM
271	my state doesnt offer it	7/24/2012 2:45 PM
272	didn't know	7/24/2012 2:44 PM
273	My state doesn't have it.	7/24/2012 2:44 PM
274	my state does not have a matching grant	7/24/2012 2:44 PM
275	I have other accounts	7/24/2012 2:44 PM
276	na	7/24/2012 2:43 PM
277	Just moving to my new home.	7/24/2012 2:43 PM
278	did not know	7/24/2012 2:43 PM
279	none	7/24/2012 2:43 PM
280	don't know anything about	7/24/2012 2:43 PM
281	no kids	7/24/2012 2:43 PM
282	unaware	7/24/2012 2:42 PM
283	my state does not have one	7/24/2012 2:42 PM
284	My state doesn't have it	7/24/2012 2:41 PM
285	Illinois does not have	7/24/2012 2:41 PM
286	N/A	7/24/2012 2:41 PM
287	not in my state	7/24/2012 2:41 PM
288	BECAUSE I AM PAYING FOR IT MYSELF	7/24/2012 2:41 PM
289	Didnt know about it	7/24/2012 2:40 PM
290	Don't have the money right now	7/24/2012 2:40 PM
291	live in ilinois	7/24/2012 2:40 PM
292	My state is Illinois and it doesn't - plan went bankrupt	7/24/2012 2:40 PM
293	don't know about it	7/24/2012 2:39 PM
294	n/a	7/24/2012 2:39 PM

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295	Not familiar	7/24/2012 2:39 PM
296	I do	7/24/2012 2:39 PM
297	Live in IL	7/24/2012 2:37 PM
298	Never heard about it	7/24/2012 2:37 PM
299	don't have a child in college	7/24/2012 2:36 PM
300	didnt know	7/24/2012 2:36 PM
301	don't know about it	7/24/2012 2:36 PM
302	dont know anything about it	7/24/2012 2:36 PM
303	didn't know	7/24/2012 2:36 PM
304	LIVE IN NY	7/24/2012 2:35 PM
305	penalties	7/24/2012 2:35 PM
306	state does not have one	7/24/2012 2:35 PM
307	na	7/24/2012 2:35 PM
308	?	7/24/2012 2:35 PM
309	my state doesn't offer it	7/24/2012 2:35 PM
310	don't know how to get started, where to look	7/24/2012 2:35 PM
311	not available	7/24/2012 2:34 PM
312	Not in our state	7/24/2012 2:34 PM
313	I dont think my state has one	7/24/2012 2:34 PM
314	didn't know about it-get the survey together	7/24/2012 2:34 PM
315	not available in my state (who writes these questions?)	7/24/2012 2:34 PM
316	Our state does not offer match	7/24/2012 2:34 PM
317	Not enough info	7/24/2012 2:34 PM

Q52 What would encourage you to use it?

Answered: 598 Skipped: 276

#	Responses	Date
1	info	7/24/2012 8:43 PM
2	FREE	7/24/2012 8:40 PM
3	if i knew about it	7/24/2012 8:40 PM
4	wont go broke	7/24/2012 8:40 PM
5	economy	7/24/2012 8:39 PM
6	not sure	7/24/2012 8:39 PM
7	make it easier	7/24/2012 8:37 PM
8	na	7/24/2012 8:35 PM
9	don't need it	7/24/2012 8:32 PM
10	don't know	7/24/2012 8:32 PM
11	more simplicity	7/24/2012 8:30 PM
12	more info	7/24/2012 8:29 PM
13	availability	7/24/2012 8:28 PM
14	More matches	7/24/2012 8:26 PM
15	no	7/24/2012 8:25 PM
16	nothing	7/24/2012 8:25 PM
17	If my state did.	7/24/2012 8:23 PM
18	Simplicity	7/24/2012 8:22 PM
19	???????????????	7/24/2012 8:21 PM
20	Nothing--not needed.	7/24/2012 8:20 PM
21	never heard of it	7/24/2012 8:19 PM
22	move to a state that has matching	7/24/2012 8:18 PM
23	to have the state have one	7/24/2012 8:17 PM
24	Flexibility	7/24/2012 8:17 PM
25	?	7/24/2012 8:15 PM
26	knowledge	7/24/2012 8:14 PM
27	cost less	7/24/2012 8:13 PM
28	xbn sfn wfrn	7/24/2012 8:12 PM
29	my state being on the list	7/24/2012 8:12 PM
30	no	7/24/2012 8:12 PM
31	not aware of it	7/24/2012 8:11 PM
32	IF THEY DID HAVE A MATCH PROGRAM	7/24/2012 8:10 PM
33	if i had children	7/24/2012 8:10 PM
34	Nothing	7/24/2012 8:09 PM
35	nothing- have to pay monthly bills first	7/24/2012 8:09 PM

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36	more info	7/24/2012 8:07 PM
37	This survey will not let you answer questions pertinent to me and my situation. I have no children.	7/24/2012 8:07 PM
38	clearer informaton	7/24/2012 8:04 PM
39	Try to have my State done the same thing.	7/24/2012 8:03 PM
40	kkkkkkkkkkkkkkkkkiki	7/24/2012 8:01 PM
41	nothing	7/24/2012 7:56 PM
42	nono	7/24/2012 7:54 PM
43	Absolutely nothing. I DO NOT accept hand outs from anyone or corporation period. Pay my own way Thank you.	7/24/2012 7:54 PM
44	dont like the fact that if child dose not go to college n.y. gets its fingers in it	7/24/2012 7:53 PM
45	no idea	7/24/2012 7:53 PM
46	see 42	7/24/2012 7:51 PM
47	if California had a matching 529	7/24/2012 7:50 PM
48	bigger tax break	7/24/2012 7:49 PM
49	Information	7/24/2012 7:49 PM
50	nothing but more money	7/24/2012 7:48 PM
51	Easier to use	7/24/2012 7:48 PM
52	Never heard of it	7/24/2012 7:46 PM
53	Cost?	7/24/2012 7:45 PM
54	if my state adobts it	7/24/2012 7:41 PM
55	Mote information	7/24/2012 7:41 PM
56	lower interest rates	7/24/2012 7:41 PM
57	n/a	7/24/2012 7:40 PM
58	i need more info	7/24/2012 7:39 PM
59	income	7/24/2012 7:37 PM
60	easier to obtain	7/24/2012 7:36 PM
61	tell you the truth all that stuff does is cause colleges costs to get out of control	7/24/2012 7:35 PM
62	? Already have done with the saving part my student is in school now	7/24/2012 7:35 PM
63	don't know	7/24/2012 7:35 PM
64	More \$ coming in	7/24/2012 7:35 PM
65	I would if it were available	7/24/2012 7:33 PM
66	didn't list my state	7/24/2012 7:33 PM
67	no limits	7/24/2012 7:32 PM
68	n/a	7/24/2012 7:32 PM
69	make more money	7/24/2012 7:32 PM
70	Economic crisis destroying the children's trusts.	7/24/2012 7:31 PM
71	Matching the amount you put in and the money to put in to it	7/24/2012 7:29 PM
72	Nothing	7/24/2012 7:29 PM
73	cut out the red tape and regulations	7/24/2012 7:27 PM
74	not sure	7/24/2012 7:27 PM
75	na	7/24/2012 7:26 PM
76	more info	7/24/2012 7:24 PM

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77	Not sure	7/24/2012 7:24 PM
78	eliminate limitation	7/24/2012 7:19 PM
79	n/a	7/24/2012 7:18 PM
80	more information	7/24/2012 7:16 PM
81	none	7/24/2012 7:16 PM
82	n/a	7/24/2012 7:15 PM
83	Not sure	7/24/2012 7:14 PM
84	i don't know	7/24/2012 7:14 PM
85	more information on program, eligibility	7/24/2012 7:13 PM
86	moving????	7/24/2012 7:13 PM
87	Dont know	7/24/2012 7:12 PM
88	nothing, i hasve no one in college	7/24/2012 7:12 PM
89	nothing	7/24/2012 7:10 PM
90	Having one!	7/24/2012 7:08 PM
91	expanding states where it can be used	7/24/2012 7:08 PM
92	learning more about it	7/24/2012 7:07 PM
93	not sure	7/24/2012 7:06 PM
94	nothing right now	7/24/2012 7:06 PM
95	lower interest rates	7/24/2012 7:04 PM
96	Na	7/24/2012 7:03 PM
97	THE MATCHING	7/24/2012 7:03 PM
98	nothing	7/24/2012 7:03 PM
99	again, state doesn't have it	7/24/2012 7:01 PM
100	none	7/24/2012 6:59 PM
101	nothing	7/24/2012 6:59 PM
102	no	7/24/2012 6:58 PM
103	not sure. don't know enough about it	7/24/2012 6:55 PM
104	nothing	7/24/2012 6:52 PM
105	n/a	7/24/2012 6:49 PM
106	more money	7/24/2012 6:49 PM
107	More information	7/24/2012 6:48 PM
108	Info	7/24/2012 6:48 PM
109	nothing	7/24/2012 6:47 PM
110	The existence of a grant-matching program in my state.	7/24/2012 6:46 PM
111	not sure	7/24/2012 6:45 PM
112	I don't live in a state that has a matching grant program	7/24/2012 6:44 PM
113	?	7/24/2012 6:44 PM
114	awareness	7/24/2012 6:42 PM
115	na	7/24/2012 6:42 PM
116	if i had a paying job	7/24/2012 6:40 PM
117	na	7/24/2012 6:39 PM

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118	nothing	7/24/2012 6:39 PM
119	more savings	7/24/2012 6:38 PM
120	nothing	7/24/2012 6:37 PM
121	more education about it	7/24/2012 6:35 PM
122	more information, and having a higher income	7/24/2012 6:33 PM
123	If my state offered this	7/24/2012 6:32 PM
124	if they offered it in CA	7/24/2012 6:32 PM
125	fgea	7/24/2012 6:32 PM
126	If it existed	7/24/2012 6:29 PM
127	Easyness	7/24/2012 6:28 PM
128	na	7/24/2012 6:27 PM
129	each state has its own set of rules which makes the 529 plan to confusing	7/24/2012 6:27 PM
130	we barely get by now, we are being fed through Harvest hope/food bank. there is nothing for anything extra.	7/24/2012 6:26 PM
131	lower thresholds	7/24/2012 6:25 PM
132	not in those states	7/24/2012 6:25 PM
133	lack of funds	7/24/2012 6:25 PM
134	Nothing at this time.	7/24/2012 6:24 PM
135	hhjhkjnoi	7/24/2012 6:24 PM
136	better saveing	7/24/2012 6:23 PM
137	Fuck you	7/24/2012 6:22 PM
138	ability	7/24/2012 6:22 PM
139	Nothing	7/24/2012 6:21 PM
140	Easier	7/24/2012 6:21 PM
141	nothing	7/24/2012 6:20 PM
142	If it was offered.	7/24/2012 6:18 PM
143	if my state offered it - Oregon - and more info	7/24/2012 6:17 PM
144	If Texas had such a program in place.	7/24/2012 6:16 PM
145	tax right offs for all money saved.	7/24/2012 6:14 PM
146	If I had a job.	7/24/2012 6:14 PM
147	nn	7/24/2012 6:13 PM
148	helps to save us monsy	7/24/2012 6:11 PM
149	proper research/info	7/24/2012 6:11 PM
150	rates	7/24/2012 6:08 PM
151	if i had children and good income	7/24/2012 6:07 PM
152	More info	7/24/2012 6:07 PM
153	easier	7/24/2012 6:06 PM
154	Make more money	7/24/2012 6:06 PM
155	4654	7/24/2012 6:05 PM
156	I WOULD SEE AS NEEDED.	7/24/2012 6:05 PM
157	less taxes	7/24/2012 6:04 PM
158	na	7/24/2012 6:03 PM

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159	state participating	7/24/2012 6:03 PM
160	nothing	7/24/2012 6:02 PM
161	If sc was	7/24/2012 6:02 PM
162	If I had children.	7/24/2012 6:02 PM
163	nothing that I know of	7/24/2012 5:58 PM
164	knowledge	7/24/2012 5:56 PM
165	more info	7/24/2012 5:56 PM
166	never	7/24/2012 5:55 PM
167	dasdasad	7/24/2012 5:53 PM
168	if i had children	7/24/2012 5:53 PM
169	n/a	7/24/2012 5:51 PM
170	don't know	7/24/2012 5:49 PM
171	MORE MONEY TO SAVE	7/24/2012 5:48 PM
172	There is no way we can use it as we are both retired.,	7/24/2012 5:47 PM
173	? more info?	7/24/2012 5:46 PM
174	na	7/24/2012 5:46 PM
175	na	7/24/2012 5:45 PM
176	if my state has it	7/24/2012 5:45 PM
177	knowing about it.	7/24/2012 5:45 PM
178	free	7/24/2012 5:44 PM
179	Na	7/24/2012 5:44 PM
180	nothing	7/24/2012 5:37 PM
181	better tax breaks	7/24/2012 5:37 PM
182	If Cal. had it	7/24/2012 5:36 PM
183	Explaining	7/24/2012 5:36 PM
184	availability	7/24/2012 5:35 PM
185	EASE OF USE AND CLEAR TAX BENEFITS	7/24/2012 5:32 PM
186	more incentives	7/24/2012 5:32 PM
187	Having the finances to be able to do so.	7/24/2012 5:31 PM
188	nothing	7/24/2012 5:30 PM
189	I need to find out more about it.	7/24/2012 5:29 PM
190	details	7/24/2012 5:28 PM
191	Nothing	7/24/2012 5:28 PM
192	none	7/24/2012 5:24 PM
193	no	7/24/2012 5:24 PM
194	N/A	7/24/2012 5:23 PM
195	clear information.	7/24/2012 5:20 PM
196	not sure	7/24/2012 5:18 PM
197	lower my property taxes, state taxes, I am already paying 50% of my income to taxes, which are wasted on Politicians high salaries. Los Angeles City Councilmembers are paid \$180,000 per year, plus per diem, plus car, plus benefits, plus retirement. lower politicians incentives, salaries and perks and lower my taxes.....	7/24/2012 5:17 PM

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198	make it available in ohio	7/24/2012 5:17 PM
199	have it in WI	7/24/2012 5:15 PM
200	no residency requirement	7/24/2012 5:15 PM
201	not sure	7/24/2012 5:14 PM
202	nothing now	7/24/2012 5:14 PM
203	learning more about it	7/24/2012 5:14 PM
204	i don't know	7/24/2012 5:14 PM
205	to know more about it my kids make know and have not talk with yet they like doing things on there own.	7/24/2012 5:12 PM
206	nothing	7/24/2012 5:12 PM
207	nothing	7/24/2012 5:11 PM
208	No major restrictions	7/24/2012 5:09 PM
209	ease of use	7/24/2012 5:09 PM
210	If could attend any college.	7/24/2012 5:09 PM
211	Ease of signing up for it	7/24/2012 5:07 PM
212	get more information	7/24/2012 5:07 PM
213	I need more information.	7/24/2012 5:06 PM
214	If Texas had one	7/24/2012 5:05 PM
215	saving money	7/24/2012 5:05 PM
216	none	7/24/2012 5:05 PM
217	incentives	7/24/2012 5:05 PM
218	Not sure.	7/24/2012 5:05 PM
219	el estudio de mis hijos	7/24/2012 5:03 PM
220	nothing	7/24/2012 5:01 PM
221	can I apply in a different state?	7/24/2012 5:00 PM
222	I will use it	7/24/2012 5:00 PM
223	I really need to know more about it	7/24/2012 5:00 PM
224	???	7/24/2012 4:59 PM
225	I do not know.	7/24/2012 4:56 PM
226	hear about it	7/24/2012 4:56 PM
227	If Alabama has the matching funds for collede I would/will use it.	7/24/2012 4:56 PM
228	My state (IN) does not match.	7/24/2012 4:56 PM
229	don't have kids	7/24/2012 4:53 PM
230	NA	7/24/2012 4:53 PM
231	nothing, not available	7/24/2012 4:53 PM
232	make it simple	7/24/2012 4:52 PM
233	information	7/24/2012 4:51 PM
234	information	7/24/2012 4:50 PM
235	n/a	7/24/2012 4:50 PM
236	nothing	7/24/2012 4:49 PM
237	50	7/24/2012 4:49 PM
238	my state doesn't have one, so if they did, I would use it	7/24/2012 4:49 PM

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239	if it was easier	7/24/2012 4:48 PM
240	?	7/24/2012 4:47 PM
241	more knowledge about it and applicability to the state of texas	7/24/2012 4:46 PM
242	not sure	7/24/2012 4:46 PM
243	If the state i am in had one	7/24/2012 4:45 PM
244	not sure	7/24/2012 4:45 PM
245	bi	7/24/2012 4:43 PM
246	It being available	7/24/2012 4:42 PM
247	NOTHING	7/24/2012 4:42 PM
248	had it been created prior to the year our son's trust fund was created (1987) and the year our son started university (2005). I never heard about it until I was doing taxes a couple of years ago. aaak.	7/24/2012 4:41 PM
249	Not available in my state	7/24/2012 4:39 PM
250	Make it availabe in state	7/24/2012 4:39 PM
251	i am not interested	7/24/2012 4:39 PM
252	Not Available in Florida	7/24/2012 4:36 PM
253	more information and steady income	7/24/2012 4:35 PM
254	I	7/24/2012 4:34 PM
255	what?	7/24/2012 4:34 PM
256	No matter where u live able to contribute to it	7/24/2012 4:33 PM
257	Better communication and easy to understand	7/24/2012 4:33 PM
258	My state to offer it	7/24/2012 4:32 PM
259	make it like a Roth IRA where it can be repurposed if the child doesn't go to college	7/24/2012 4:32 PM
260	If my state participated	7/24/2012 4:31 PM
261	economic recovery, job and regular income.	7/24/2012 4:28 PM
262	easier	7/24/2012 4:28 PM
263	I don't know	7/24/2012 4:27 PM
264	if they didn't penalize you for not makink consistent payments	7/24/2012 4:26 PM
265	not aware of it	7/24/2012 4:26 PM
266	na	7/24/2012 4:24 PM
267	I would need someone to help me set it up.	7/24/2012 4:24 PM
268	i have no idea what this is about?????	7/24/2012 4:24 PM
269	simplicity	7/24/2012 4:23 PM
270	not sure	7/24/2012 4:22 PM
271	Program available in the state I live in	7/24/2012 4:21 PM
272	more information	7/24/2012 4:21 PM
273	nothing	7/24/2012 4:19 PM
274	If I had more income	7/24/2012 4:19 PM
275	Easier to use and or income to support it.	7/24/2012 4:19 PM
276	MORE INCOME, LESS DEBT	7/24/2012 4:19 PM
277	les complications	7/24/2012 4:18 PM
278	not sure	7/24/2012 4:18 PM

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279	Nothing	7/24/2012 4:17 PM
280	not sure	7/24/2012 4:16 PM
281	more education of what it is and its benefits	7/24/2012 4:15 PM
282	if my state did it	7/24/2012 4:15 PM
283	its smarter	7/24/2012 4:15 PM
284	If it existed at all.	7/24/2012 4:14 PM
285	If we did have one to see what the pros and cons were in using it	7/24/2012 4:14 PM
286	nothing	7/24/2012 4:13 PM
287	more understanding of it maybe	7/24/2012 4:13 PM
288	I don't know.	7/24/2012 4:10 PM
289	if you can do from other states	7/24/2012 4:10 PM
290	NO	7/24/2012 4:10 PM
291	more info	7/24/2012 4:09 PM
292	I would need to know a little more about it to make a decision.	7/24/2012 4:09 PM
293	nothing	7/24/2012 4:08 PM
294	simplicity	7/24/2012 4:08 PM
295	If available in my state	7/24/2012 4:08 PM
296	Not Sure	7/24/2012 4:07 PM
297	I'm not sure I understand this question...it's very unclear. I do use a 529 plan, however; my state does not have the matching grant option, nor does the state where the 529 plan I use (it was set up as a gift for my daughter from her uncle) is. I would most definately be more encouraged to use it if either state's 529 plan had a matching grant, from the way I understand them to work.	7/24/2012 4:07 PM
298	nothing	7/24/2012 4:07 PM
299	No	7/24/2012 4:06 PM
300	na	7/24/2012 4:06 PM
301	I do not know	7/24/2012 4:06 PM
302	If it were available	7/24/2012 4:05 PM
303	More information	7/24/2012 4:05 PM
304	no	7/24/2012 4:05 PM
305	better understanding of plans	7/24/2012 4:04 PM
306	If I could	7/24/2012 4:04 PM
307	move	7/24/2012 4:04 PM
308	When my child reaches the age to use it	7/24/2012 4:03 PM
309	more information	7/24/2012 4:03 PM
310	dont live in one of the state	7/24/2012 4:03 PM
311	n/a	7/24/2012 4:02 PM
312	If the state had it	7/24/2012 4:02 PM
313	sdgdfg	7/24/2012 4:01 PM
314	nothing	7/24/2012 4:01 PM
315	not sure	7/24/2012 4:00 PM
316	having the information regarding the plan so I could study it and understand it	7/24/2012 4:00 PM
317	not sure	7/24/2012 4:00 PM

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318	extra money to spend	7/24/2012 4:00 PM
319	better economy	7/24/2012 3:59 PM
320	Having the residency requirements erased.	7/24/2012 3:59 PM
321	n/a	7/24/2012 3:58 PM
322	If it was in my state	7/24/2012 3:58 PM
323	know more about it	7/24/2012 3:57 PM
324	education	7/24/2012 3:57 PM
325	OK	7/24/2012 3:57 PM
326	not available in my state	7/24/2012 3:57 PM
327	nothing	7/24/2012 3:56 PM
328	If my state had one	7/24/2012 3:56 PM
329	simpler to get and use	7/24/2012 3:56 PM
330	Nothing	7/24/2012 3:55 PM
331	if the state I was in had one	7/24/2012 3:55 PM
332	incentives	7/24/2012 3:55 PM
333	if had it	7/24/2012 3:53 PM
334	money	7/24/2012 3:53 PM
335	Availability	7/24/2012 3:53 PM
336	simple forms, and more information to public	7/24/2012 3:53 PM
337	If Government had NOTHING to do with it!!	7/24/2012 3:53 PM
338	understanding and benefits	7/24/2012 3:53 PM
339	Have the plan available in California	7/24/2012 3:53 PM
340	higher % matched	7/24/2012 3:52 PM
341	DONT KNOW	7/24/2012 3:52 PM
342	I WOULD IF THEY GET IT AVAILABLE TO ME IN iOWA.	7/24/2012 3:51 PM
343	not sure	7/24/2012 3:51 PM
344	If it was available.	7/24/2012 3:51 PM
345	na	7/24/2012 3:50 PM
346	Maybe learning about it, if it doesn't depend on good credit	7/24/2012 3:50 PM
347	Open it to higher incomes.	7/24/2012 3:49 PM
348	everything	7/24/2012 3:48 PM
349	na	7/24/2012 3:48 PM
350	remove the residency requirements.	7/24/2012 3:47 PM
351	don't know	7/24/2012 3:46 PM
352	nothing	7/24/2012 3:45 PM
353	See the results of others using it.	7/24/2012 3:44 PM
354	I'd have to find out more about it.	7/24/2012 3:44 PM
355	as my child gets older I will move \$ into it	7/24/2012 3:44 PM
356	nn	7/24/2012 3:44 PM
357	none	7/24/2012 3:41 PM
358	I would if it was in Oregon	7/24/2012 3:41 PM

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359	If my state offered it, I would certainly use it.	7/24/2012 3:40 PM
360	not sure	7/24/2012 3:40 PM
361	It's availability in my state	7/24/2012 3:40 PM
362	become aware of it	7/24/2012 3:40 PM
363	dont know	7/24/2012 3:40 PM
364	if it was available	7/24/2012 3:38 PM
365	na	7/24/2012 3:37 PM
366	incentives	7/24/2012 3:37 PM
367	na	7/24/2012 3:36 PM
368	to keep things fair amongst all social economic groups	7/24/2012 3:36 PM
369	kids going to college	7/24/2012 3:35 PM
370	more information on it	7/24/2012 3:35 PM
371	Will look into. 529 is with another state.	7/24/2012 3:35 PM
372	Not sure	7/24/2012 3:34 PM
373	Living in a state that offered it.	7/24/2012 3:34 PM
374	if Indiana had one	7/24/2012 3:34 PM
375	streamline process	7/24/2012 3:33 PM
376	NO	7/24/2012 3:33 PM
377	Use what?	7/24/2012 3:32 PM
378	yes	7/24/2012 3:32 PM
379	my state participate	7/24/2012 3:32 PM
380	I have no idea. Look I don't want to get involved with all the government B/S. I would just sooner do it on our own	7/24/2012 3:31 PM
381	more information on the topic would help which now I will google when I have time!	7/24/2012 3:31 PM
382	help in understanding the hows and the whys	7/24/2012 3:31 PM
383	more advertising for you. balloon increase after keeping the money in for long period of time.	7/24/2012 3:31 PM
384	none	7/24/2012 3:30 PM
385	nothing, I don't know about, what ever it is.	7/24/2012 3:30 PM
386	more information about how to participate	7/24/2012 3:29 PM
387	if I knew how it worked	7/24/2012 3:29 PM
388	n/a	7/24/2012 3:27 PM
389	NA	7/24/2012 3:27 PM
390	better pay off	7/24/2012 3:27 PM
391	none	7/24/2012 3:26 PM
392	if it was offered to me	7/24/2012 3:26 PM
393	availability	7/24/2012 3:26 PM
394	easier to use	7/24/2012 3:26 PM
395	To make it easier to apply for these loans.	7/24/2012 3:24 PM
396	Less regulation	7/24/2012 3:24 PM
397	would have to learn about it first	7/24/2012 3:24 PM
398	More information on the benefits of using it.	7/24/2012 3:24 PM
399	unsure	7/24/2012 3:24 PM

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400	when they start school I want to start the college fund	7/24/2012 3:23 PM
401	more information.	7/24/2012 3:23 PM
402	na	7/24/2012 3:22 PM
403	If my state offered it.	7/24/2012 3:22 PM
404	ns	7/24/2012 3:20 PM
405	nothing	7/24/2012 3:20 PM
406	Information about it	7/24/2012 3:20 PM
407	the ability to have a national fund instead of state funds for military families who move around	7/24/2012 3:18 PM
408	none	7/24/2012 3:18 PM
409	na	7/24/2012 3:17 PM
410	not sure	7/24/2012 3:17 PM
411	n/a	7/24/2012 3:17 PM
412	make it easier	7/24/2012 3:16 PM
413	MORE information.	7/24/2012 3:15 PM
414	dont know	7/24/2012 3:15 PM
415	being able to spend it wherever my kids decide to go to college, with higher rates of return and greater tax breaks	7/24/2012 3:14 PM
416	n/a	7/24/2012 3:14 PM
417	Tax breaks	7/24/2012 3:14 PM
418	????	7/24/2012 3:14 PM
419	CLEAR UNDERSTANDING OF BENEFITS	7/24/2012 3:13 PM
420	nothing	7/24/2012 3:13 PM
421	Information	7/24/2012 3:12 PM
422	If it was offered in my state.	7/24/2012 3:12 PM
423	if there is tax break	7/24/2012 3:11 PM
424	Make more money or have less debt.	7/24/2012 3:11 PM
425	I will not use it.	7/24/2012 3:11 PM
426	I need more information. I can't give an honest answer without knowing more.	7/24/2012 3:11 PM
427	will try to use it	7/24/2012 3:11 PM
428	Nothing	7/24/2012 3:10 PM
429	Don't understand, this is a poorly written survey.	7/24/2012 3:10 PM
430	Knowing more about it	7/24/2012 3:10 PM
431	I don't know	7/24/2012 3:10 PM
432	na	7/24/2012 3:09 PM
433	na	7/24/2012 3:09 PM
434	nothing	7/24/2012 3:09 PM
435	none	7/24/2012 3:08 PM
436	not really sure	7/24/2012 3:08 PM
437	Na	7/24/2012 3:07 PM
438	Change for the better of the communities.	7/24/2012 3:07 PM
439	Nothing	7/24/2012 3:07 PM
440	Living in a different state	7/24/2012 3:07 PM

State of College Savings 2012-2013

441	more awareness	7/24/2012 3:07 PM
442	Have it offered in my state.	7/24/2012 3:07 PM
443	noen	7/24/2012 3:06 PM
444	Cost	7/24/2012 3:06 PM
445	if we had an easier time saving money	7/24/2012 3:06 PM
446	If my state offered it.	7/24/2012 3:05 PM
447	Would if Florida had it	7/24/2012 3:05 PM
448	na	7/24/2012 3:05 PM
449	Availability in the state where I live	7/24/2012 3:04 PM
450	n/a	7/24/2012 3:04 PM
451	nothing	7/24/2012 3:03 PM
452	nothing	7/24/2012 3:03 PM
453	easier to understand	7/24/2012 3:02 PM
454	Maybe if my kid showed any ambition other than playing video games and hanging out I'd worry about college costs.	7/24/2012 3:02 PM
455	not sure	7/24/2012 3:02 PM
456	nothing	7/24/2012 3:02 PM
457	knowing about it	7/24/2012 3:02 PM
458	YOUR QUESTION IS NOT CLEAR, AND YOUR SURVEY INCLUDES TOO MANY DIRECTED ANSWERS. IT WILL NOT BE STATISTICALLY MEANINGFUL. PERHAPS THE AUTHOR WENT TO THE WRONG COLLEGE?	7/24/2012 3:01 PM
459	nothing	7/24/2012 3:01 PM
460	If it was offered in Florida, I'd be likely to use it	7/24/2012 3:00 PM
461	applicability	7/24/2012 3:00 PM
462	no residency requirement	7/24/2012 2:59 PM
463	availability or awareness of it	7/24/2012 2:58 PM
464	nothing	7/24/2012 2:58 PM
465	If my state had it I would use it	7/24/2012 2:58 PM
466	Too clse to event to start now.	7/24/2012 2:57 PM
467	N/A	7/24/2012 2:57 PM
468	if they actually offered it	7/24/2012 2:57 PM
469	unsure	7/24/2012 2:57 PM
470	nothing	7/24/2012 2:57 PM
471	na	7/24/2012 2:57 PM
472	nothing, I dont trust anything borrowed from the government	7/24/2012 2:56 PM
473	none	7/24/2012 2:55 PM
474	Don't have one	7/24/2012 2:55 PM
475	knowing about it	7/24/2012 2:55 PM
476	state scholarship	7/24/2012 2:55 PM
477	nothing	7/24/2012 2:54 PM
478	if i moved	7/24/2012 2:54 PM
479	If I lived in a state that had such a program.	7/24/2012 2:54 PM
480	nothing	7/24/2012 2:54 PM

State of College Savings 2012-2013

481	If my state, Virginia, had a matching grant.	7/24/2012 2:54 PM
482	the isn't on in my state	7/24/2012 2:53 PM
483	na	7/24/2012 2:53 PM
484	not sure	7/24/2012 2:53 PM
485	nothing	7/24/2012 2:52 PM
486	nothing	7/24/2012 2:52 PM
487	Need to more about it	7/24/2012 2:52 PM
488	I don't know.	7/24/2012 2:52 PM
489	Easy access to funds without significant penalties.	7/24/2012 2:51 PM
490	someone has to explain it to me	7/24/2012 2:51 PM
491	na	7/24/2012 2:51 PM
492	Information	7/24/2012 2:51 PM
493	na	7/24/2012 2:50 PM
494	nothing	7/24/2012 2:50 PM
495	high yield of interest	7/24/2012 2:50 PM
496	NA	7/24/2012 2:50 PM
497	have it available in my state	7/24/2012 2:50 PM
498	tax savings	7/24/2012 2:49 PM
499	na	7/24/2012 2:49 PM
500	if the match was in my state which right now it is not	7/24/2012 2:48 PM
501	takes time	7/24/2012 2:48 PM
502	It would have to be offered	7/24/2012 2:48 PM
503	having one in AZ	7/24/2012 2:47 PM
504	dont know	7/24/2012 2:47 PM
505	don't know	7/24/2012 2:47 PM
506	Nothing	7/24/2012 2:46 PM
507	Avaiability	7/24/2012 2:46 PM
508	Simple to apply for	7/24/2012 2:46 PM
509	More information	7/24/2012 2:46 PM
510	Nothing	7/24/2012 2:46 PM
511	Absolutely.	7/24/2012 2:45 PM
512	don't know	7/24/2012 2:45 PM
513	if my state offered it	7/24/2012 2:45 PM
514	information	7/24/2012 2:44 PM
515	MORE SAVING	7/24/2012 2:44 PM
516	n/a	7/24/2012 2:44 PM
517	nothing	7/24/2012 2:44 PM
518	state does not offer it. Using it is not an option	7/24/2012 2:44 PM
519	Better returns	7/24/2012 2:44 PM
520	It's not available in my state	7/24/2012 2:43 PM
521	Tax breaks.	7/24/2012 2:43 PM

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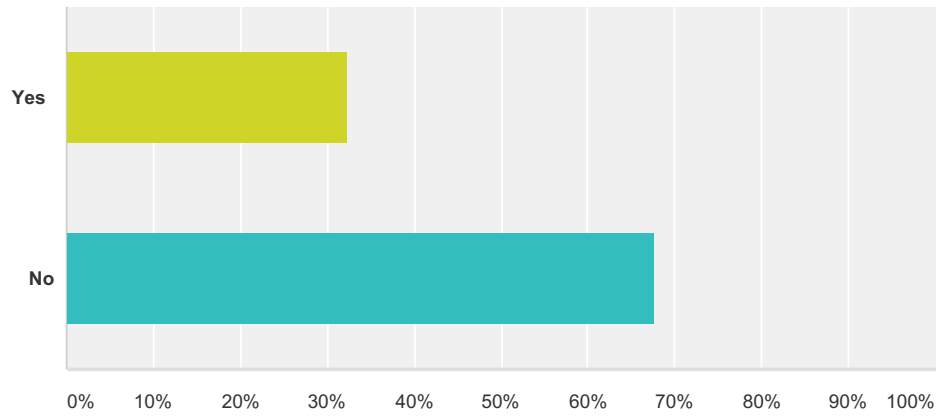
522	na	7/24/2012 2:43 PM
523	Available in my state	7/24/2012 2:43 PM
524	more information about it....more income to be able to save	7/24/2012 2:43 PM
525	make it easier to use	7/24/2012 2:43 PM
526	if i had more money	7/24/2012 2:43 PM
527	fuck this survey	7/24/2012 2:43 PM
528	knowledge of it	7/24/2012 2:43 PM
529	Getting a benefit.	7/24/2012 2:42 PM
530	No comment	7/24/2012 2:42 PM
531	more understanding	7/24/2012 2:42 PM
532	nothing	7/24/2012 2:42 PM
533	awareness	7/24/2012 2:42 PM
534	having one	7/24/2012 2:42 PM
535	I would definitely use it if my state had matching funds.	7/24/2012 2:41 PM
536	If the state offerd it	7/24/2012 2:41 PM
537	asier to use	7/24/2012 2:41 PM
538	N?A	7/24/2012 2:41 PM
539	more information and it being offered where i live	7/24/2012 2:41 PM
540	residency requirements	7/24/2012 2:41 PM
541	Have program for AZ residents	7/24/2012 2:41 PM
542	SDF	7/24/2012 2:41 PM
543	nothing at all	7/24/2012 2:41 PM
544	If I knew about it and it was readily available	7/24/2012 2:40 PM
545	If they gave us first \$1,000 or so free	7/24/2012 2:40 PM
546	a job	7/24/2012 2:40 PM
547	faith in the plan - matching grant	7/24/2012 2:40 PM
548	don't have children	7/24/2012 2:39 PM
549	more information and qualifications	7/24/2012 2:39 PM
550	n/a	7/24/2012 2:39 PM
551	More information	7/24/2012 2:39 PM
552	I do	7/24/2012 2:39 PM
553	none	7/24/2012 2:39 PM
554	A better explanation of how it works	7/24/2012 2:38 PM
555	na	7/24/2012 2:38 PM
556	Lift income limit.	7/24/2012 2:38 PM
557	more information	7/24/2012 2:38 PM
558	More clear, consice information.	7/24/2012 2:37 PM
559	Saving money or not having a lot of school loans for our child.	7/24/2012 2:37 PM
560	Don't know	7/24/2012 2:37 PM
561	An intial free amount	7/24/2012 2:37 PM
562	nothing	7/24/2012 2:36 PM

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563	awareness, not passing the cost on to my heirs in the future	7/24/2012 2:36 PM
564	no sure	7/24/2012 2:36 PM
565	free	7/24/2012 2:36 PM
566	information	7/24/2012 2:36 PM
567	I don't know	7/24/2012 2:36 PM
568	not sure	7/24/2012 2:36 PM
569	learning more about it	7/24/2012 2:36 PM
570	more information about it	7/24/2012 2:36 PM
571	AVAILABLE IN NY	7/24/2012 2:35 PM
572	na	7/24/2012 2:35 PM
573	no penalties.	7/24/2012 2:35 PM
574	nop	7/24/2012 2:35 PM
575	State does not have one	7/24/2012 2:35 PM
576	nothing	7/24/2012 2:35 PM
577	na	7/24/2012 2:35 PM
578	?	7/24/2012 2:35 PM
579	if my state offered it	7/24/2012 2:35 PM
580	a website that makes it easy to get started. With a campaign to educate new parents that this is available.	7/24/2012 2:35 PM
581	not sure	7/24/2012 2:35 PM
582	My girlfriend	7/24/2012 2:35 PM
583	..	7/24/2012 2:34 PM
584	less complicated	7/24/2012 2:34 PM
585	less paperwork	7/24/2012 2:34 PM
586	simplicity	7/24/2012 2:34 PM
587	free money	7/24/2012 2:34 PM
588	knowledge	7/24/2012 2:34 PM
589	Availability in our state	7/24/2012 2:34 PM
590	If it had one	7/24/2012 2:34 PM
591	SIMPLICITY	7/24/2012 2:34 PM
592	available	7/24/2012 2:34 PM
593	nothing	7/24/2012 2:34 PM
594	Moving to a state that has it. (Duh)	7/24/2012 2:34 PM
595	If Indiana would provide a matching program	7/24/2012 2:34 PM
596	More info	7/24/2012 2:34 PM
597	no need	7/24/2012 2:33 PM
598	Nothing	7/24/2012 2:33 PM

Q53 Do you use a financial advisor for investment advice?

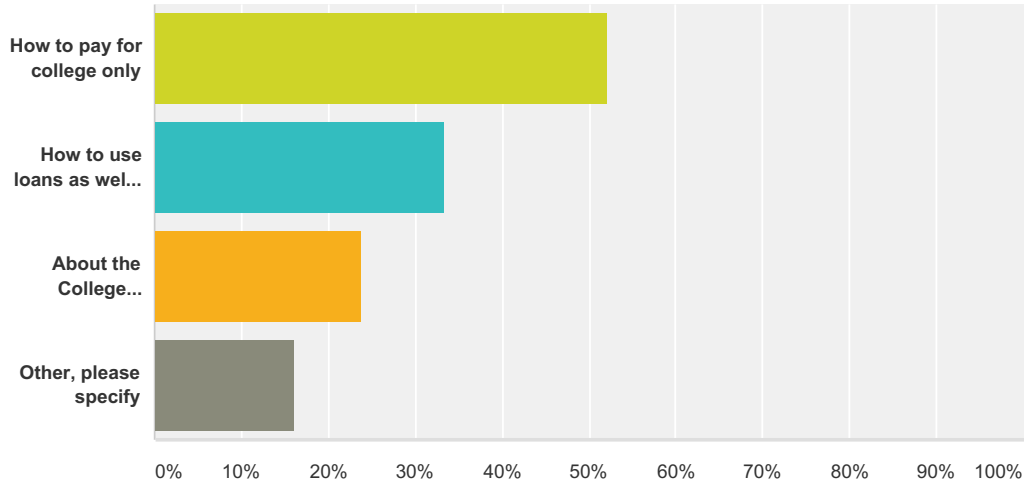
Answered: 808 Skipped: 66



Answer Choices	Responses	
Yes	32.30%	261
No	67.70%	547
Total		808

Q54 What have you discussed with your financial advisor about the college planning process beyond investments? (check all that apply)

Answered: 261 Skipped: 613



Answer Choices	Responses
How to pay for college only	52.11% 136
How to use loans as well as investments	33.33% 87
About the College planning/selection process	23.75% 62
Other, please specify	16.09% 42
Total Respondents: 261	

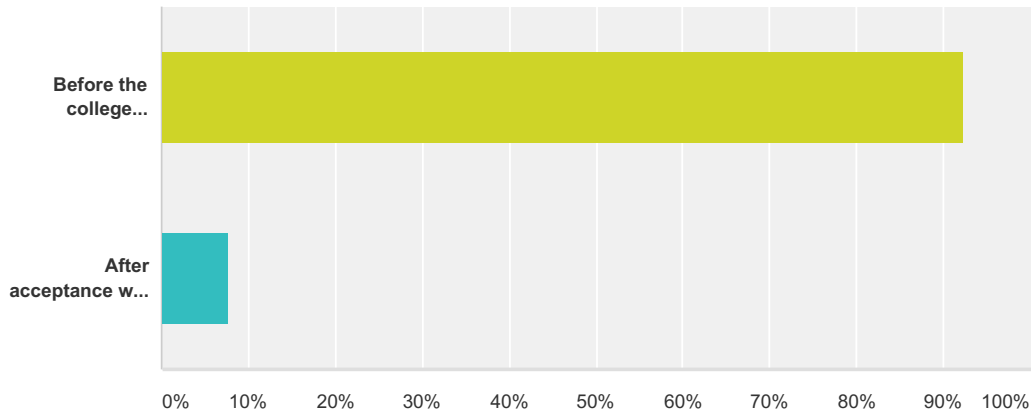
#	Other, please specify	Date
1	Retirement	7/24/2012 8:20 PM
2	nothing much yet	7/24/2012 8:17 PM
3	no need to plan, no kids	7/24/2012 8:07 PM
4	nothing	7/24/2012 7:06 PM
5	retirement investments	7/24/2012 7:04 PM
6	nothing	7/24/2012 7:03 PM
7	n/a	7/24/2012 6:49 PM
8	Have no plans to discuss college with them	7/24/2012 6:44 PM
9	none	7/24/2012 6:38 PM
10	unsure	7/24/2012 6:03 PM
11	nothing	7/24/2012 5:57 PM
12	none of these	7/24/2012 5:45 PM
13	nothing	7/24/2012 5:18 PM
14	nothing	7/24/2012 5:00 PM

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15	Currently paying part of my grandchildren's tuition for private elementary school	7/24/2012 5:00 PM
16	No, because we have no current income.	7/24/2012 4:59 PM
17	just about investment choices	7/24/2012 4:46 PM
18	retirement	7/24/2012 4:10 PM
19	Have not discussed this with them yet.	7/24/2012 4:07 PM
20	nothing	7/24/2012 3:59 PM
21	All of our financial interests	7/24/2012 3:53 PM
22	stocks	7/24/2012 3:51 PM
23	Have not discussed the college plans	7/24/2012 3:40 PM
24	nothing	7/24/2012 3:40 PM
25	none	7/24/2012 3:26 PM
26	nothing	7/24/2012 3:17 PM
27	other items including future college expenses	7/24/2012 3:14 PM
28	husband discusses	7/24/2012 3:03 PM
29	NONE OF YOUR BUSINESS	7/24/2012 3:01 PM
30	nothing, no children	7/24/2012 3:00 PM
31	none	7/24/2012 2:58 PM
32	nothing	7/24/2012 2:54 PM
33	Have not spoken to advisor specifically about college savings	7/24/2012 2:52 PM
34	Have not discussed yet	7/24/2012 2:48 PM
35	None	7/24/2012 2:44 PM
36	no kids	7/24/2012 2:43 PM
37	none	7/24/2012 2:41 PM
38	nothing	7/24/2012 2:39 PM
39	na	7/24/2012 2:36 PM
40	personal savings plans	7/24/2012 2:35 PM
41	none, college financial planning was complete before planner was hired	7/24/2012 2:34 PM
42	None	7/24/2012 2:34 PM

Q55 When was your first conversation about the college planning process?

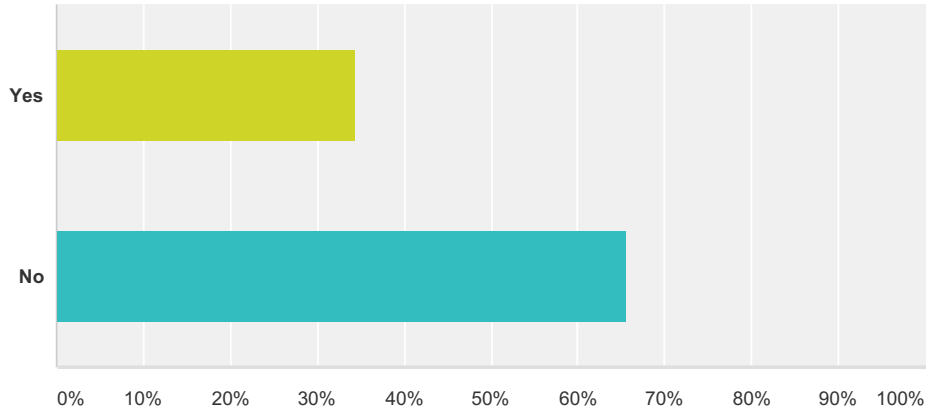
Answered: 261 Skipped: 613



Answer Choices	Responses
Before the college selection and application process?	92.34% 241
After acceptance when tuition payment is/was due?	7.66% 20
Total	261

Q56 If you knew other advisors were providing college planning tools and advice, would you be disappointed in your advisor?

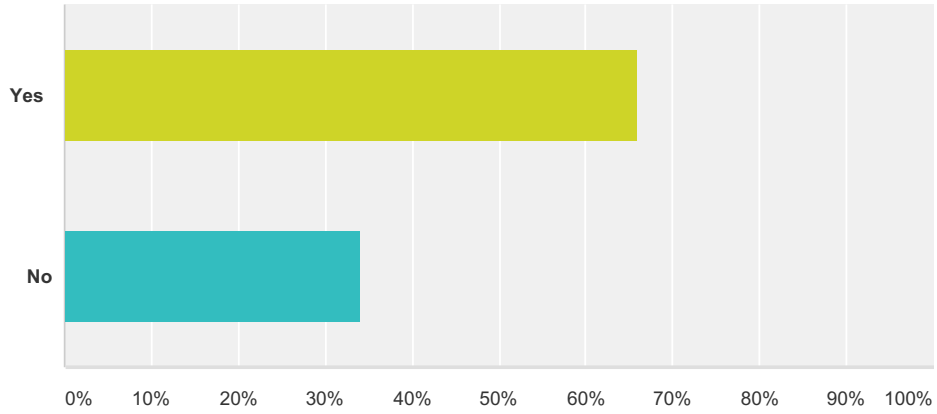
Answered: 261 Skipped: 613



Answer Choices	Responses
Yes	34.48% 90
No	65.52% 171
Total	261

Q57 In your opinion should financial advisors help parents in the college planning process beyond investments by providing planning tools and advice?

Answered: 808 Skipped: 66



Answer Choices	Responses	
Yes	65.97%	533
No	34.03%	275
Total		808