



CollegeSavings
FOUNDATION

2016 Conference



THE ANSWER TO AMERICAN FAMILIES

#1 FINANCIAL GOAL:

PAYING FOR COLLEGE



How American Families are Paying for College: What
the Research Shows

Moderator: Arthur Dunn, Risk Officer, Boston Financial Data Services

- Jennifer Ma, Policy Research Scientist, Research, The College Board
- Keith Bernhardt, Vice President, College Planning, Fidelity Investments

