



College Saving Foundation 2010 Summit
September 29, 2010
Washington, DC



Employer's View on Skills Needed in The Current and Future Workforce



American Association of Community Colleges and the AACC Center for Workforce and Economic Development

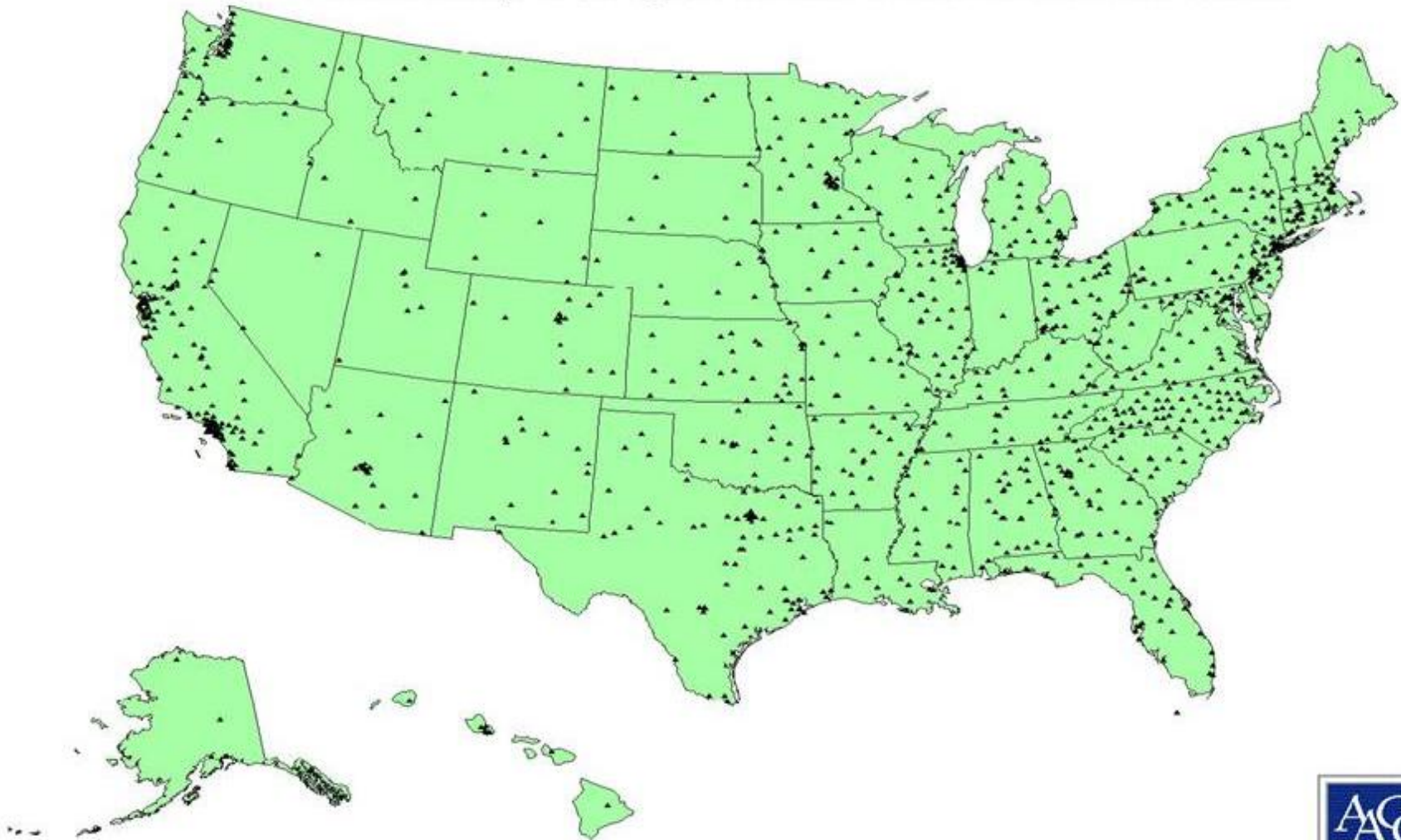
AACC - Building a Nation of Learners by Advancing America's Community Colleges

- The American Association of Community Colleges (AACC) is the primary advocacy organization for the nation's community colleges. About 1200 college institutional members, 25 corporate program participants and 919 associate members.

AACC CWED

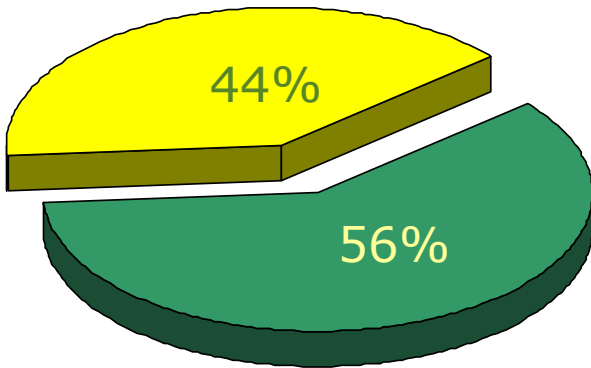
- leverages the resources of America's community colleges to partner with industry and the public workforce system
- advances the value of community college credentials as essential to workforce and economic development
- seeks to transform the best practices now evident in a number of community colleges into common practices throughout the community college network focusing on integrated, interactive and results-driven practices.

Community Colleges in the United States with 1,173 colleges and 11.8 million students



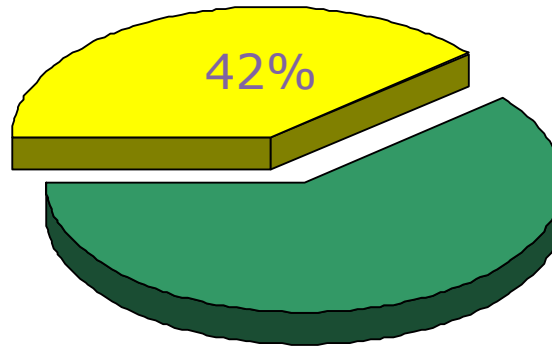
Inclusive: Demographics

Men

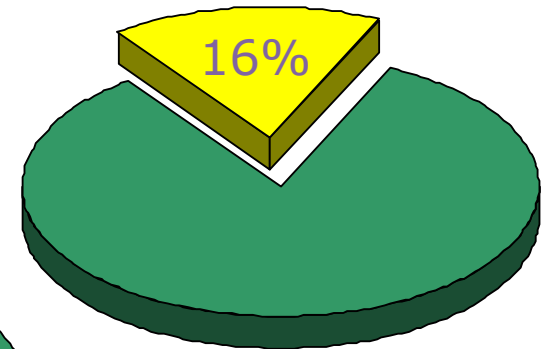


Women

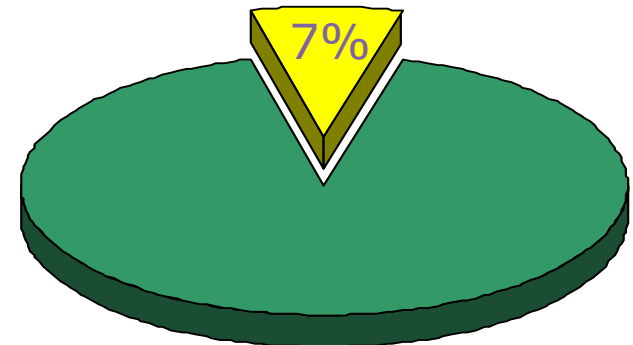
First Generation to Attend College



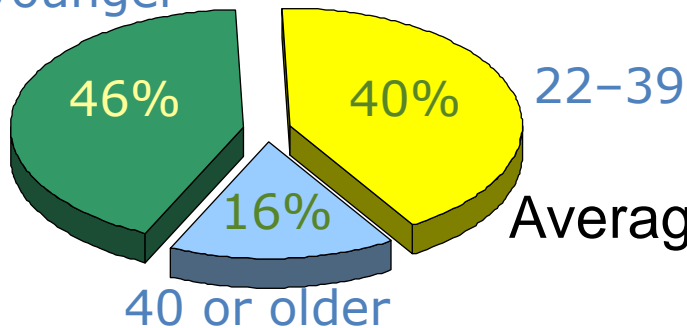
Single Parents



Non-U.S. Citizens

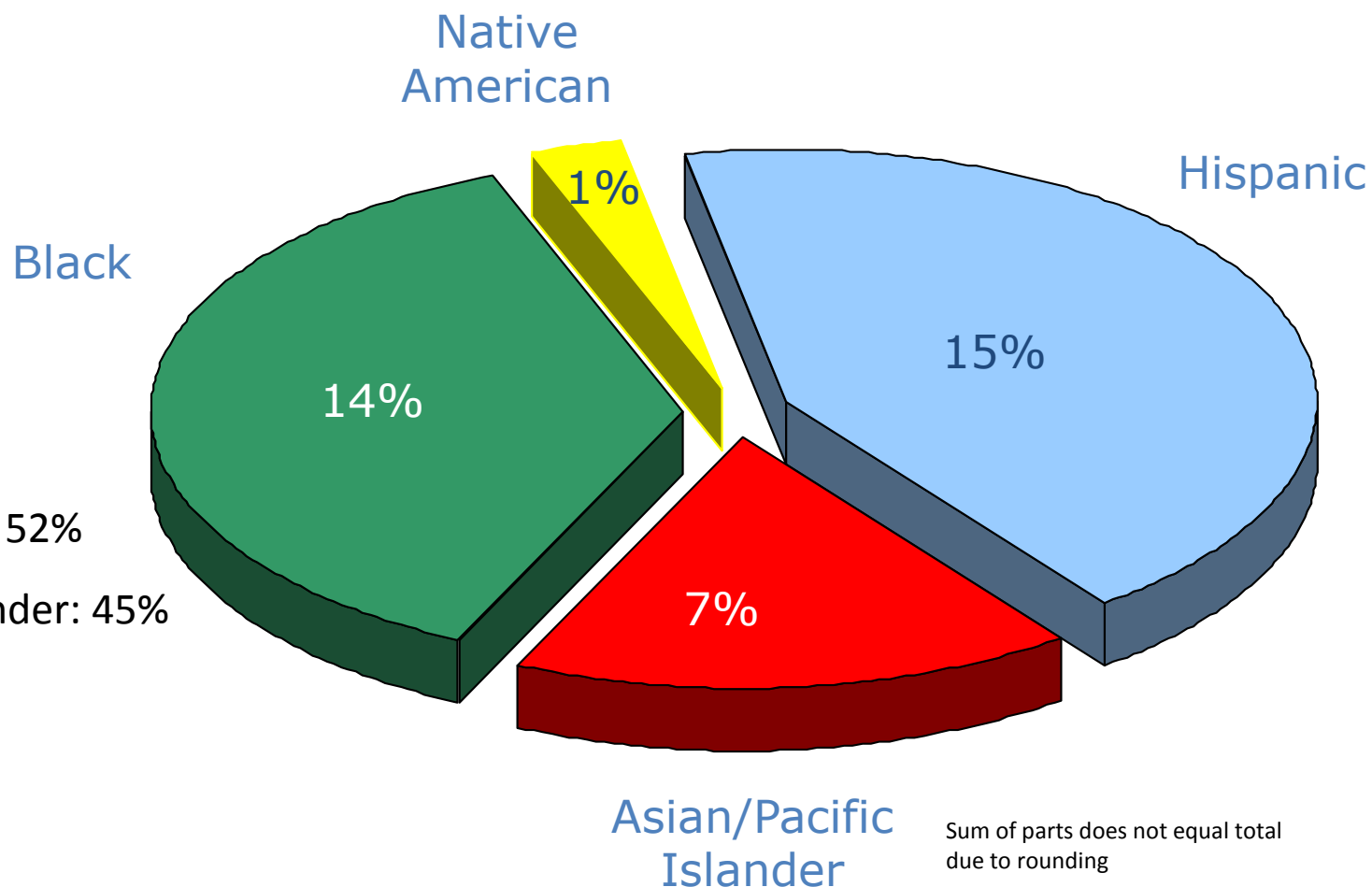


21 or younger



Average Age: 28

Inclusive: 36% of Community College Students are Minorities



Of total undergrads
in higher education:

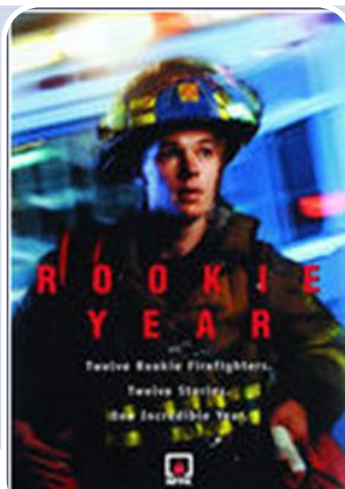
- Native American: 52%
- Asian/Pacific Islander: 45%
- Black: 45%
- Hispanic: 53%

Sum of parts does not equal total
due to rounding

Forefront Sectors at the Community Colleges



Health care: 59%
of new nurses
other new
health-care
workers are
educated at CC



Homeland
Security: 80% of
firefighters, law
enforcement
officers and
EMTs
credentialed at
CC



Teacher
preparation, etc.



Largest entry
point to "green"
these sectors

AACC Strategic Action Areas



- Recognition and advocacy for community colleges
- Student access, learning and success
- Community college leadership development
- Economic and workforce development
- Global and intercultural education

Examples of AACCC Work

- Investing in Success
 - Achieving the Dream
 - Advanced Technology Education (ATE)
- Improving Effectiveness and Accountability
 - Voluntary Framework of Accountability
- Economic Development
 - Walmart Workforce Economic Opportunity Initiative
 - Healthcare Virtual Career Platform (HVCP)
- Ensuring a Sustainable Future
 - Presidential Taskforce and Green Job education

Leveraging Investments



Successful Investment Strategies

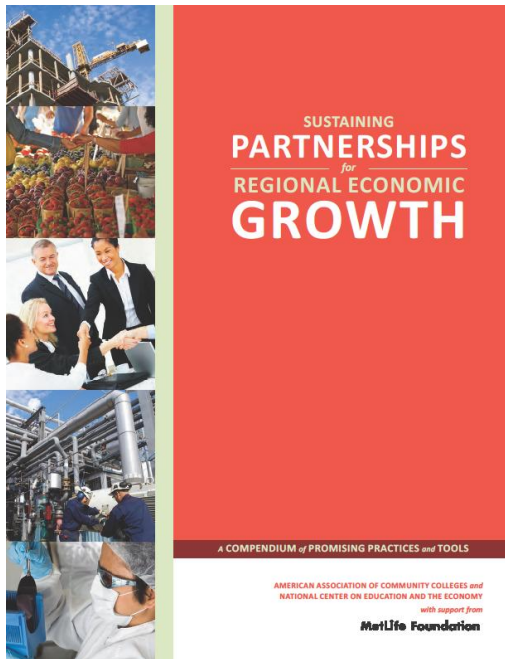
All Investments Require:

- Partnership Maintenance
- Scalable solutions
- Deliberate sustainability planning

Jim McKenney, VP, Center for
Workforce and Economic
Development, AACC

202.728.0200 x226

jmckenney@aacc.nche.edu



The screenshot shows the homepage of the American Association of Community Colleges (AACC). The header includes the AACC logo and the text "American Association of Community Colleges". Below the header is a navigation menu with links for "About Community Colleges", "About AACC", "Advocacy", "News and Events", "AACC Publications", and "Resources". The main content area features a large banner image of a classroom with a teacher and students. Below the banner are three columns of news items: "AACC Convention Call Open", "Community College Journal", and "Doing More With Less". There are also sections for "Upcoming Events" (listing Washington Institute and 2010 World Congress) and "Latest News" (listing AACC Files Comments on Gainful Employment Regulations, Accepting the College Completion Challenge, and a presentation available from AACC's Sept. 8 Webinar). On the right side, there are sections for "Connect with AACC" (social media links), "Member Login", "Quick Links" (listing various resources), and "From Our Bookstore" (listing "Getting the Green: Fundraising Campaigns for Community Colleges").